

MINUTES

St. Lawrence Market Precinct Advisory Committee

Date: Wednesday, June 15, 2022

Time: 4:00 pm - 6:00 pm

Location: Virtual Meeting via WebEx and in person at 105 The Esplanade boardroom

Attendees Suzanne Kavanagh, Shane MacMillan, Graham Hnatiw, Lawrence Mosselson, Kathryn Wakefield, Marina Queirolo, Simon Miles, Jeremy Roach, Elizabeth Seibert

Regrets & absences: Allison Bain

Alternates and Guests: Doug Fry, Brandon Arkinson, Sarah Spector

City Staff: Daniel Picheca, Samantha Wiles, Graham Leah

ITEM	ITEM DESCRIPTION	ACTION ITEMS
1. Gather	1. Gather Host (Daniel Picheca) started WebEx meeting. 2. Suzanne Kavanagh chaired the meeting. 3. Attendees joined virtually and in the 105 The Esplanade boardroom.	
2. Approval of Agenda and Minutes	4. Agenda approved. 5. April meeting minutes approved. Suzanne and Simon to email changes.	
3. Strategic Action Plan	6. Next step in the Strategic Planning process is working on the Action Planning Workbook. A draft was circulated to the group in inform the discussion. 7. The Plan will be reviewed in two stages. Step 1 focuses on the action items, outcome and performance measures. Step 2 focuses on prioritizing the items and assigning resources to support the execution. 8. Today's meeting will focus on Step 1 and a subsequent meeting will be scheduled in the future for Step 2. 9. Market Manager provided an overview of the Action Item template. 10. Member provided feedback. 11. Results based management, specifically on language related to outputs and outcomes and their impacts on projects. 12. Many of the tasks overlapped and it was recommended to go through an exercise to review, categorize and identify efficiencies. 13. A recommendation was made to meet in person to visualize and create an infographic or roadmap. 14. Each task should focus on 6 or 7 primary measures to keep focus on the tangible impacts desired.	

	<p>15. Feedback was shared that we need to clearly identify areas of improvement for governance operation and management and what are we trying to achieve in this area</p> <p>16. Action Items #1 and #4 should be more closely aligned.</p> <p>17. Add a research step and partnership development.</p> <p>18. Recommended to refine model before consulting stakeholders.</p> <p>19. Pointed out that a lot of research has already been conducted and the model recommended will determine if Council or another route is required.</p> <p>20. Recommended to look at sequencing of tasks to ensure that things are in order and that load is manageable.</p> <p>21. Members felt that the correct approach was taken with Action Item #5 and recommended to expand engagement with other additional indigenous communities</p> <p>22. Market management confirmed that the Action Item document is an internal document and the Strategic Plan is a public document.</p> <p>23. Item #7 required to understand the barriers.</p> <p>24. Suggestion to reach out to partners already doing this work to gain insight on barriers they have discovered. Example: George Restaurant.</p> <p>25. Item #8 – Suggestion to reach out to partners like Second Harvest, Scott Mission, Seaton House or Native Women's Resource Centre – to bring in different marginalized groups or partners that support marginalized groups.</p> <p>26. Item #9 – Recommendation to emphasis the regional approach.</p> <p>27. Suggestion to prototype some of the tasks to engage and learn and take ownership of experiences that advance the work.</p> <p>28. Timeline to complete Action Plan – intention to finalize this step at July meeting and then schedule implementation Step 2 meeting.</p> <p>29. Recommendation to connect with staff working on renaming of Dundas Street.</p>	
--	--	--

4. Internal Operating Model	<p>30. Management circulated a presentation on the Internal Operating Model.</p> <p>31. Took into consideration JC Williams Reports, SLMPAC feedback from meetings and other City of Toronto models.</p> <p>32. Preliminary work to explore if the City can operate the North Market and St. Lawrence Hall in hours.</p> <p>33. Feedback on role of Biagio Restaurant: leave restaurant operation independent.</p> <p>34. Clarification: role of the restaurant in general being considered, not the specific restaurant.</p> <p>35. Confirmed: there is a prep kitchen for the event space.</p> <p>36. Advantage of prep kitchen: other caterers can use the space and clients have flexibility.</p> <p>37. Additional point: can't solely rely on restaurant as catering partner.</p> <p>38. Recommendation: restaurant space should remain food service to add to vibrancy of the area.</p> <p>39. Consider restaurant operator who also does events.</p> <p>40. Confirmed: committee members agree 2nd floor of St. Lawrence Hall should be used as flex space.</p> <p>41. Advantage of flex space: can test what the best use of the space is.</p> <p>42. Question: timeline for space. Could be a few years depending on the process.</p> <p>43. Suggestion to bring in a consultant on times of uses for the Hall.</p> <p>44. Suggestion: look to other City divisions who look towards use of spaces such as the historic St. Lawrence Hall.</p> <p>45. Question: what is the budget or revenue expectation? Part of the revenue of the district as a whole.</p> <p>46. To bring services in hours additional staff would be required.</p> <p>47. Suggestion to investigate programs with event students.</p>	
5. Stakeholder Updates a. BIA b. Farmers	<p>47. BIA: Market Street looks great. Keep momentum going.</p> <p>48. Farmers: Agree Market Street seems lively every Saturday.</p>	

c. Neighbourhood Association d. St. Lawrence Hall e. Tenant's Association f. Sunday Antique Market g. Heritage Toronto	General meeting with the farmers occurred recently. 49. SLNA: working with new Councillors Joe Mihevic and Robyn Buxton-Potts. 50. St. Lawrence Hall: need a new representative. 51. Sunday Antique Market: terminated agreement early. Last day at Market was May 29. Looking into new Sunday use for the Temporary Market. Recommendation: to leave from reasons Antique Market did not continue. Is there an appetite for rotating programs? 52. Tenants Association: no updates 53. Heritage Toronto: regrets	
6. Updates on Council items that affect the Market	N/A	
7. Other Business	54. Other business: Toronto selected as host city for 11 th International Public Markets Conference in 2023. Thank you to Marina for hard work and effort to get this going. Timing: June 2023, confirming dates with Project for Public Spaces. 55. Other business: provide results of hours survey to merchants.	
8. Adjournment	56. Next meeting: Wednesday, July 20	