

# MINUTES

## St. Lawrence Market Precinct Advisory Committee

**Date:** Wednesday, July 20, 2022

**Time:** 4:00 pm - 6:00 pm

**Location:** Virtual Meeting via WebEx

**Attendees:** Suzanne Kavanagh, Shane MacMillan, Graham Hnatiw, Lawrence Mosselson, Kathryn Wakefield, Marina Queirolo, Simon Miles, Jeremy Roach, Elizabeth Seibert, Robert Biancolin

**Regrets & absences:** Allison Bain

**Alternates and Guests:** Doug Fry, Brandon Arkinson, Sarah Spector, George Milbrant

**City Staff:** Daniel Picheca, Samantha Wiles, Graham Leah

ITEM	ITEM DESCRIPTION	ACTION ITEMS
<b>Gather</b>	Gather Host (Daniel Picheca) started WebEx meeting. Suzanne Kavanagh chaired the meeting.	
<b>2. Approval of Agenda and Minutes</b>	Agenda approved. June meeting minutes deferred to next meeting.	
<b>3. Governance Model</b>	a) Purpose of the meeting today is to come prepared with what results will determine the successful outcome of the benchmarking exercise. b) Reviewed presentation and discussed the strategic plan. One of the tasks in the plan is to see if we can implement, if warranted, alternate governance and operating models that support the district. c) SLMPAC should pursue the tasks from the Strategic Plan. d) The Governance exercise is not about whether SLMPAC should have more voting power, etc. The exercise is also to examine why the committee exists. e) SLMPAC originated from a working group developed to facilitate engagement with stakeholders and the community. f) It will be up to COT senior management to determine whether we adopt another governance model. g) The current model is the same for the district concept. h) Question: How will the operations and governance of the North Building be discussed as it opens, and how does SLMPAC continue to play the advisory role? Are we going to change the role? Will SLMPAC intersect with the new building and district creation?	

	<ul style="list-style-type: none"> <li>i) Question proposed to the group: What is the problem that the current model is trying to solve?</li> <li>j) Exhibition Place example: governance model is run by a board of governors.</li> <li>k) Governance concepts mentioned: board of governors board of directors advisory committee</li> <li>l) What model are we open to looking at? Recommendation should be developed focusing on the rationale behind the governance model, articulating what the problems are and where we can find improvement.</li> <li>m) There is an existing governance model in place but it is clouded with confusion</li> <li>n) Need to stay mindful of the weighty things within the strategic plan and how much time and resource we are going to put into this.</li> <li>o) Over the past few years some SLMPAC members have voiced opinions pointing towards dissatisfaction with the current model. To benefit our learnings we should check in with other groups to see what is and isn't working for them.</li> <li>p) Explore models that can get the City on board with a change in model or else the process may break trust with stakeholders.</li> <li>q) The problem with the governance model is not the actual way it has been written, but how it is implemented by the different stakeholder. Consider changing how we are implementing and how the problems stem from it.</li> </ul>	
<p><b>4. Expression of Interest – Sunday Use</b></p>	<ul style="list-style-type: none"> <li>a) Purpose of the EOI: Bringing on new users for Sundays in the Temporary Market and potentially for other days of the week, not including Saturdays.</li> <li>b) Goal: is it to replace the loss revenue stream from the Antique market.</li> <li>c) Feedback: EOI has a fairly big ask for the respondents.</li> <li>d) The 12 month time period is short to start a business and to attempt to break even.</li> <li>e) It is too different of a comparison to compare what they can make or do in the Temporary Market and if it can happen in the North Market.</li> <li>f) This process can take a lot of management time.</li> </ul>	

	<ul style="list-style-type: none"> <li>g) Based on feedback from the community, the community misses having the Antique Market activity.</li> <li>h) The new use doesn't need to be the same tenant every week.</li> <li>i) Getting a tenant will help to brainstorm what would be good for the North Market building.</li> <li>j) Looking at potential quarterly/monthly users of the space could be a good option.</li> <li>k) Comments were raised about whether the EOI was interested in a single operator or would the COT consider other options such as multiple operators running different programs on various days, weekly etc.</li> <li>l) At this time a call for proposal can allow others to help figure out what to do with the space and what activities might have benefits for the community.</li> <li>m) This opportunity is good for those wanting to become more involved in the Market community and testing the audience.</li> <li>n) Building towards a local diverse crowd using the space would be beneficial.</li> <li>o) Summer Indigenous Art Market as a suggestion (example: Harbourfront Centre)</li> <li>p) Reach out to Nathan Philips Square for potential connections and ideas.</li> </ul>	
<p><b>5. Stakeholder Updates</b></p> <ul style="list-style-type: none"> <li>a. BIA</li> <li>b. Farmers</li> <li>c. Neighbourhood Association</li> <li>d. St. Lawrence Hall</li> <li>e. Tenant's Association</li> <li>f. Heritage Toronto</li> </ul>	<ul style="list-style-type: none"> <li>• BIA: pleased with Market Street pedestrianization</li> <li>• Neighbourhood Association had a Canada Day celebration.</li> </ul>	
<p><b>6. Updates on Council items that affect the Market Street</b></p>	<ul style="list-style-type: none"> <li>• No updates</li> </ul>	
<p><b>7. Other Business</b></p>	<ul style="list-style-type: none"> <li>• No updates</li> </ul>	
<p><b>8. Adjournment</b></p>	<p>Next meeting: September 21</p>	