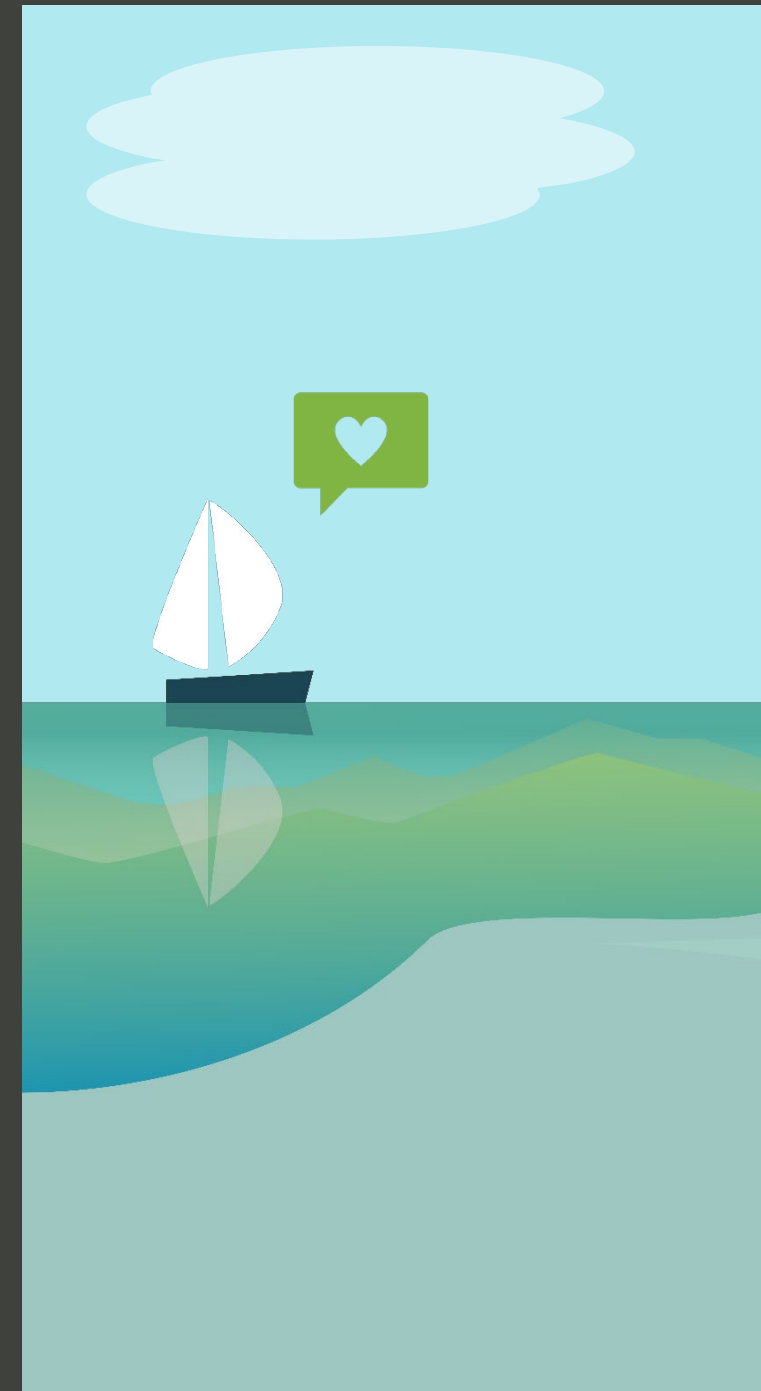


Toronto's Waterfront: Partnerships and Opportunities

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City of Toronto

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Land Acknowledgement

I'd like to begin by honouring the land that I'm on.
If you are not currently in Toronto, I encourage you to learn
about the lands you're on.

We acknowledge the land we are meeting on is the
traditional territory of many Nations including the
Mississaugas of the Credit, the Anishinabeg, the Chippewa,
the Haudenosaunee and the Wendat peoples and is now
home to many diverse First Nations, Inuit and Métis
people. We also acknowledge that Toronto is covered by
Treaty 13 with the Mississaugas of the Credit.



Presentation Overview

- 1 Introduction to Parks, Forestry and Recreation (PFR)
- 2 Our Division: Mandate, Vision, Budget and Branches
- 3 Branch Overview: Client and Business Services
- 4 Toronto's Waterfront: Opportunities and Partnerships
- 5 Relationship Building Along Toronto's Waterfront
- 6 Support for Paddle and Boat Clubs
- 7 PFR's Path Forward
- 8 Discussion

Parks, Forestry and Recreation: The Big Picture

Vision

Toronto is a vibrant city offering safe, welcoming and well-maintained parks and trails, a sustainable and expanding urban forest, and quality recreation facilities and programs supporting diverse needs for active, healthy lifestyles and engaged communities.

Mission

To improve the quality of life of Toronto's diverse communities by providing safe, beautiful parks; a healthy, expanding urban forest; and high quality, community focused recreational experiences.



Parks, Forestry and Recreation: The Big Picture

We are responsible for:

TOTAL VALUE

\$2.7 B

Facility Master Planning Capital Projects, Management and Maintenance with a Capital Budget Plan for 2019-2028



Planning, designing and maintaining parks and public spaces, including: maintenance and specialized services such as ferries and golf courses

TOTAL BUDGET

\$344 M

Recreation Programming Net Operating Budget in 2022



Forestry and horticulture services and environmental initiatives

My Branch: Client & Business Services

Marketing and Web to communicate PFR services.

Permits and Licensing to support access to PFR spaces.

Community and Government Partnerships in PFR spaces.

Leasing and Third-Party Agreements in PFR spaces.

Philanthropy, Sponsorships, Community Fundraising:

- Manage agreements with non-profits providing PFR-aligned services in parks and recreation facilities.
- Work with community-based organizations to enhance and activate PFR spaces through access to charitable giving and grant funding.



Toronto's Waterfront: Opportunities

PFR's *Collaborative Governance Framework* aims to replace an ad hoc approach to third party relationships by providing a tool for staff and policy makers to define roles and responsibilities, and manage those relationships.

Partnerships exist on a spectrum – nearly as wide as Toronto's waterfront!



The Collaboration Spectrum

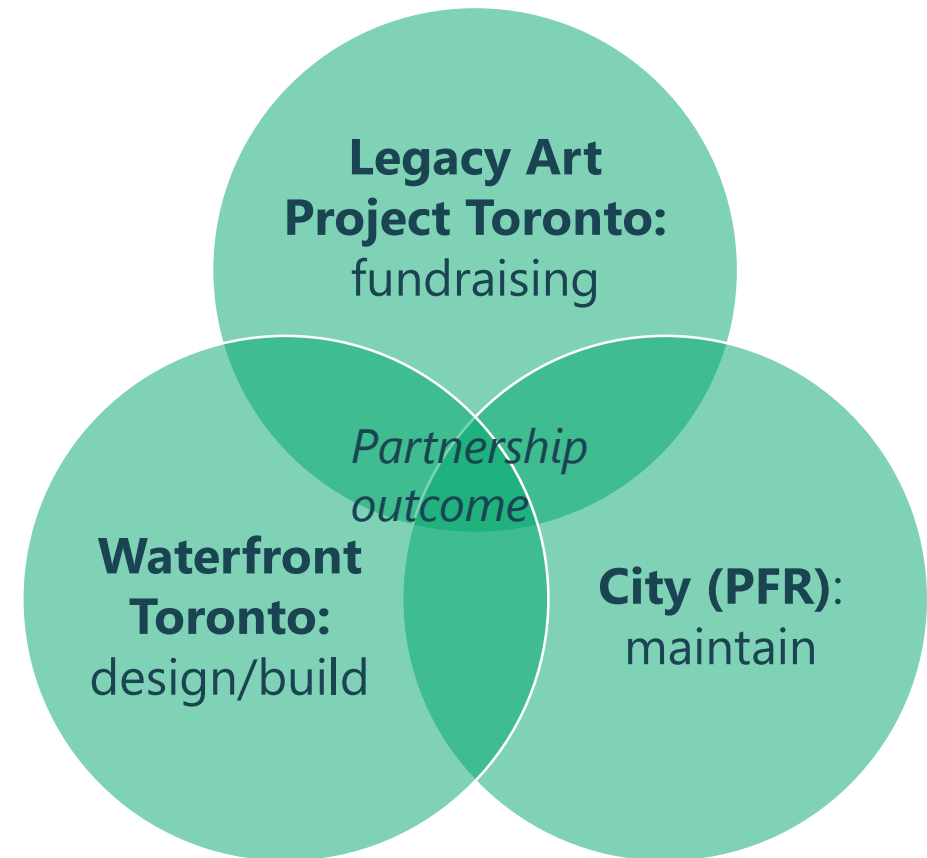


Toronto's Waterfront: Partnerships

We want to deliver outcomes that *enhance the public good* by combining the City's authority, resources, skills, and experience with the local knowledge, creativity, passion, capacity, ambition, and autonomy of our partner organizations.



By working together, there are greater benefits than working alone.



Relationship Building

PFR maintains and values its relationships in order to enhance Toronto's park spaces, including:

- Non-profits, charities and community groups
- Commercial operators in parks that add to the visitor experience by providing a coffee, an ice-cream **OR...** a kayak rental!



Toronto's Port Lands Flood Protection Project



The Port Lands Flood Protection Project or "PLFP" is a significant project, intended to **protect** and **renew** areas along the eastern waterfront in downtown Toronto.

- Waterfront Toronto
- TRCA
- Ports Toronto
- Create TO
- Toronto Port Lands Company (TPLC)

Have all worked together on a strategy alongside multiple City divisions.

Support for Paddle

Access to Information through the web and communication tools:

- PaddleTO
- Councillor Toolkit

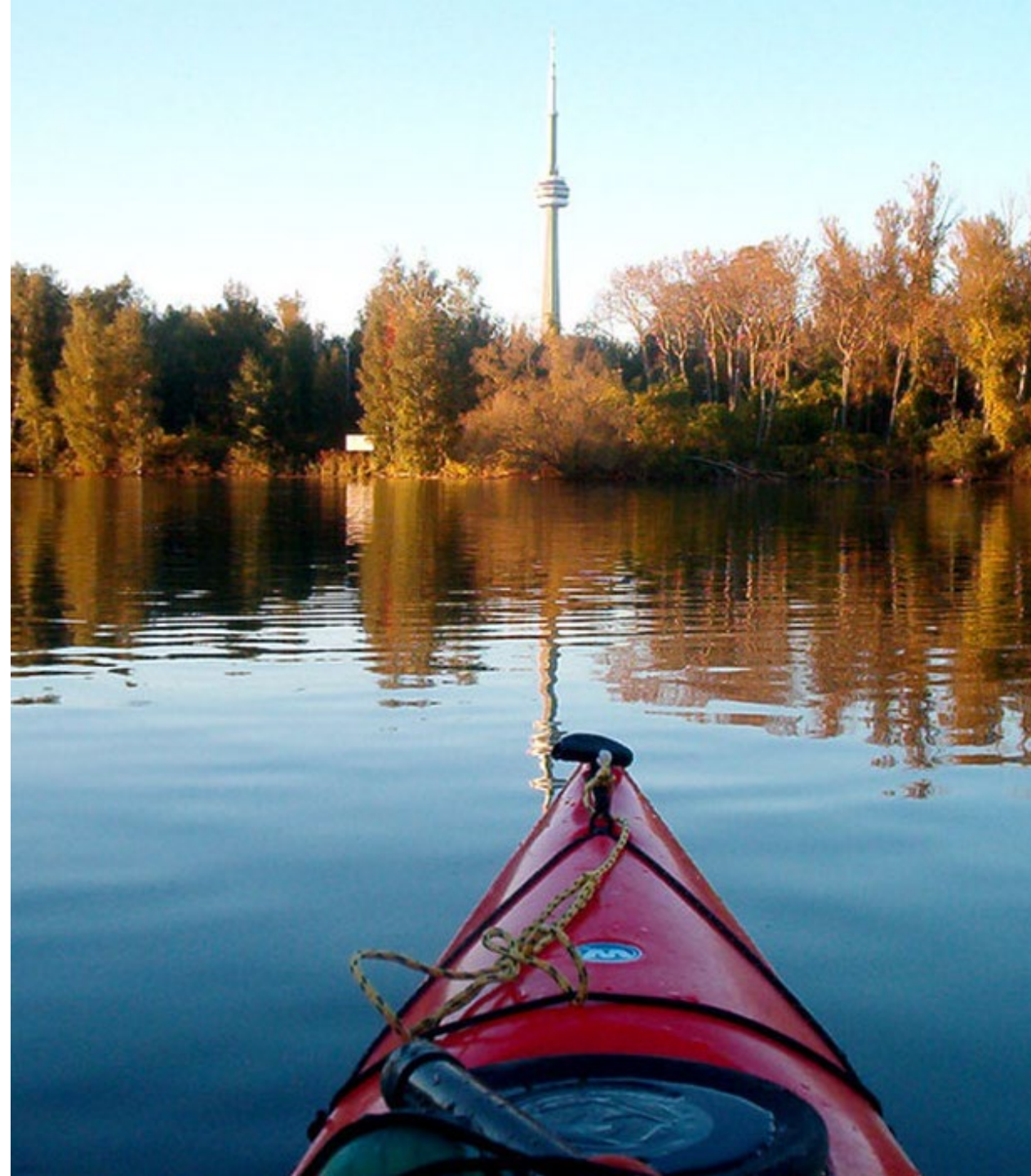
Access to the Water through public launch areas

- Bluffer's Park
- Marie Curtis Park
- Humber Bay Park East
- Prince of Wales Park

Access to Storage through boat clubs and paddle vendors

Access to Equipment through paddle vendors

- Kew Balmy
- Cherry Beach
- Budapest Park
- Woodbine Beach Park
- Toronto Island Park

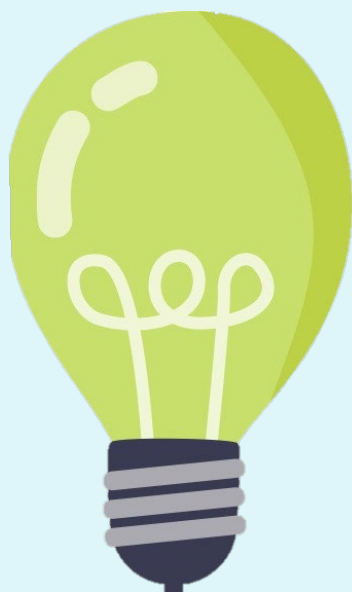


PFR's Path Forward

Toronto's parks, recreation facilities and natural spaces are places where we come together to **build community, to play, to celebrate and to explore.**

PFR envisions a successful future for Toronto's waterfront centered on **principles of equity, inclusivity, accessibility, and diversity.**





Discussion