

ANNUAL REPORT

2022



TABLE OF CONTENTS

03	Background	13	Employment Construction
03	Accountability, Monitoring & Public Reporting	14	Diverse Procurement
04	Year In Review	17	International Marketing Plan
04	Great Canadian Entertainent	18	Community Access to Space
05	COVID-19	18	Child Care Centre
06	CBA Progress: Year 4	19	Responsible Gambling
06	Employment Activities	20) The Year Ahead
07	Employment Operations	21	Contacts (GCE, OTG & Casino Woodbne)

Background

One Toronto Gaming (OTG) is a partnership between Great Canadian Entertainment (GCE) and Brookfield. Great Canadian operates 25 casinos in Ontario, BC, Nova Scotia and New Brunswick, including Casino Woodbine. In order to ensure the redevelopment and operation of Casino Woodbine is a force for positive change in the Greater Toronto Area (GTA) – particularly for the site's team members, and surrounding residents - OTG entered into a Community Benefits Agreement (CBA) with the City of Toronto (City) in 2018.

The Community Benefits Agreement (CBA) is a legally binding commitment by the Ontario Gaming GTA Limited Partnership (OGGLP) to the City of Toronto to meet the outlined conditions set by City Council regarding the Expanded Gaming project at Casino Woodbine.

Accountability, Monitoring & Public Reporting

Throughout the lifespan of the agreement, OTG has worked with both external and internal stakeholders to develop and execute strategies to achieve the goals of the CBA, overseen by a set of three primary governance organizations (also referred to as "tables" throughout this report):

- The Community Steering Committee (CSC), convened by the City of Toronto
- The Casino Woodbine Responsible Gambling Oversight Committee, convened by the Ontario Lottery and Gaming Corporation (OLG); and
- The Employment and Labour Market Advisory Working Group (ELMA), convened by Casino Woodbine

While not formally included in the governance structure, the Employment and Labour Market Partners Working Group (ELMPWG) is a fourth table that plays a pivotal role in supporting the ELMA in the implementation of the Employment and Labour Market Plan (through the planning and implementation of workforce development activities). The ELMPWG is comprised of several key community partners that provide employment supports and services and assist in 3 Rexdale-Casino Woodbine Community Benefits Agreement: Annual Report 2022 the development and implementation of hiring activities for Casino Woodbine hiring opportunities. The ELMPWG is convened by the City of Toronto's Employment and Social Services Division (TESS) and brings together key community partners from the Rexdale community to leverage existing employment services that prepare local residents and equityseeking groups for employment opportunities.

Through this reporting structure, as stated in the CBA (Section 15) OGGLP, Casino Woodbine will report annually on how it is meeting its commitments under the CBA along with quarterly reports to monitor the progress on employment operations and construction through the ELMA table.

Year in Review

Great Canadian Entertainment

In July 2022, Great Canadian Gaming Corporation rebranded as Great Canadian Entertainment (GCE). The rebrand also includes a new corporate website and the launch of a new loyalty rewards program for its 12 Ontario destinations called Great Canadian Rewards.

This rewards program is important as it allows members to earn and redeem loyalty rewards at any of the 12 GCE locations across Ontario; this is particularly important as Casino Woodbine prepares for the opening of its new site, where members who play within the GTA will be able to easily use their reward points at Casino Woodbine. Significant investments and upgrades at Casino Woodbine paired with the new loyalty program will elevate the overall guest experience at the casino.

In November 2022, GCE announced a change in leadership with Anthony 'Tony' Rodio's, Chief Executive Officer, announcing his retirement and the appointment of Matthew Anfinson, previously the Company's Chief Operating Officer, as GCE's new CEO. Before joining GCE, Anfinson was the Senior Vice President, Operations at Caesars Entertainment Corporation in Las Vegas where he managed revenue growth for 56 properties worldwide. Anfinson is dedicated to the growth and success of all 25 locations across Canada, with significant attention

in 2023 on the Casino Woodbine redevelopment project, considering the deep economic and social impacts it continues to carry for the local Rexdale community and Greater Toronto Area.

GCE and Casino Woodbine remain focused on the success of the CBA and are honoured to be working closely with the City of Toronto and relevant community stakeholders to support all possible opportunities for the local area through this redevelopment project.

COVID-19

On January 31st, 2022, Ontario lifted the last province-wide shutdown granting the reopening of Casino Woodbine's doors to its guests after a 3.5-week closure. As the site opened, Casino Woodbine was tasked with activating furloughed employees while also creating and implementing strategic plans to hire more employees to operate the casino at full capacity. Adjusting to the new realities of a post-COVID environment, Casino Woodbine's primary focus has and will always remain the safety of its employees and guests. Operations resumed with strict safety measures being enforced, as outlined by Toronto Public Health, along with some additional changes:

- Guest vaccination screening
- Encouraging the use of masks for employees and guests
- Improved HVAC filters
- Plexi-glass barriers between gaming machines and table games, as well as at the security entrance, One Rewards counter, and cashier stations
- o Social distancing signage and floor markers

Updates and information regarding COVID-19 safety measures were sent regularly to all GCE site employees throughout the year along with information on various employee benefit and province specific programs focusing on physical and mental health. Regular COVID-19 updates were forwarded to all Rexdale CBA tables throughout the 2022 year to ensure that prospective candidates were aware of Casino Woodbine's COVID-19 health and safety measures.

CBA Progress: Year 4

2022 marks the fourth official year of the Rexdale CBA since its establishment in 2018; despite the unprecedented challenges brought on by COVID-19, the progress that has been made in the last four years is significant. Over the course of four years, the CBA has had considerable positive impacts not only on the surrounding communities but also on the Casino Woodbine organization and culture as we have continued to grow and learn with the Rexdale neighbourhood. This year also marks a fresh start, whereby Casino Woodbine, the City of Toronto and community stakeholders were able to make encouraging strides in many sections of the CBA. With the casino planning to open within the first half of 2023 and after the challenges of the past two years, 2022 required some reassessing and heavy collaboration between all CBA key partners. The remainder of this report will outline the activities and progress of all sections of the Rexdale CBA for 2022.

Employment Activities

As outlined in the 2021 OTG Annual Report, due to government mandated COVID-19 shutdowns, operations at Casino Woodbine were discontinuous between March 2020 and the early January 2022. The extended closure had detrimental effects to the targets and outcomes of the CBA including the work towards meeting local and social hiring goals for employment and construction operations. Despite the challenges presented, this year local and social hiring was revitalized through the implementation of strategic planning of employment activities, verifying hiring timelines and labour forecasts and community directed work in the Woodbine Local Area. Throughout the year, Casino Woodbine has illustrated its commitment to identifying and enhancing hiring pathways for Rexdale residents, and those who identify as equity-seeking individuals. In close partnership with the City of Toronto and community partners, Casino Woodbine has participated in virtual community information sessions, organized targeted local hiring events, and carried out strategic hiring plans, including: changes to hiring process flow, the development of marketing materials and the use of social media platforms to promote hiring activities and job opportunities to the local community. With gaming positions being the primary hiring focus in 2022, Casino Woodbine is aware that there is major interest for hotel

6 Rexdale-Casino Woodbine Community Benefits Agreement: Annual Report 2022

-

operation-based and food and beverage- based positions from community members (noted by ELMPWG members and directly from clients who attended the community information sessions). As the casino prepares to hire for more non-gaming related positions in 2023, there is an expectation that overall local and social hiring will increase due to the demand for non-gaming positions in the Rexdale community.

Earlier this year, OTG added a Director, Talent Acquisition to the team to manage hiring and talent development for the GTA Bundle (all casinos and casino resorts located within the GTA including: Casino Woodbine, Pickering Casino Resort, Great Blue Heron Casino & Hotel, and Casino Ajax). As hiring needs continue to increase at Casino Woodbine in preparation for the opening of the new site, the continued collaboration between the CBA tables (particularly ELMPWG and ELMA tables) and our Talent Acquisition and Recruitment teams will be critical in supporting achieve CBA hiring targets.

Employment Operations

The outlined employment target in the Community Benefits Agreement is to have 40% of jobs created through expanded gaming at Casino Woodbine be through local and social hiring. Since the launch of the redevelopment project in 2018 to the end of this year (December 31, 2022), Casino Woodbine has employed and welcomed a total 1,982 individuals (Figure 1). This past year, Casino Woodbine was able to employ approximately 290 new hires with a total of 1,291 active team members working at the company in December 2022, a healthy increase to the 937 total active team members working at the company in December 2021. From 1,291 active team members at Casino Woodbine, 855 are full-time employees (66%) and 436 are part-time employees (34%).

Figure 1

Total Number of Employees - Employment Operations			
	Increase of Employees Hired	Total # of Employees Hired	Total # of Active Employees
March 2022	13	1693	1237
April 2022	18	1711	1193
May 2022	31	1754	1179
June 2022	8	1762	1183
July 2022	4	1766	1172
August 2022	50	1816	1209
September 2022	66	1882	1247
October 2022	55	1937	1286
November 2022	24	1961	1290
December 2022	21	1982	1291

* Figure 1 illustrates the cumulative total number of employees hired for employment operations as a result of expanded gaming for 2022.

* "Total Number of Employees" refers to the amount of employees hired to date since the start of expanded gaming and "Active Number of Employees" refers to the amount of active employees working at the present moment (For the purpose of this Annual report, present moment is December 2022).

Local Hiring

The Woodbine Local Area is a 7-kilometer radius, an area that includes the following postal codes: M9W, M9V, M9R, and M9P, as well as multiple Neighborhood Improvement Areas such as Mount Olive-Silverstone-Jamestown, Elms-Old Rexdale, Kingsview Village-The Westway, and Thistletown-Beaumond Heights. Postal code information is collected two ways: the first method is from new employees during Casino Woodbine's onboarding process (through a voluntary Personal Disclosure Survey where individuals can provide self-identification data for CBA

reporting purposes); the second method is through postal code information through Human Resource and Payroll reports.

Throughout the course of the redevelopment project, Casino Woodbine has hired approximately 206 residents from the Woodbine Local Area and in 2022 and there were 20 local residents who were employed, illustrated in Figure 2. From 206 cumulative local hires, approximately 24 local hires are full-time employees (12%) and 182 are part-time employees (88%). Understanding that the purpose of the CBA is to support the vitality of the Woodbine Local Area and benefit its residents through hiring opportunities, Casino Woodbine is committed to prioritizing local hiring in 2023 with a plan to focus on local marketing campaigns, the use of social media to promote upcoming jobs and potentially conducting in-person community information sessions, hiring events and community tours at Casino Woodbine.

Figure 2

Total Number of Employees Hired Through Local Hiring – Employment Operations			
	Cumulative % of Local Hires	Total # of Local Hires	Total # of New Hires
2018 Year End Total	10%	67	685
2019 Year End Total	11%	151	1390
2020 Year End Total	11%	182	1675
January – June 2021	11%	182	1675
October 2021	11%	182	1680
March 2022	11%	186	1693
April 2022	11%	188	1711
May 2022	11%	191	1754
June 2022	11%	191	1762
July 2022	11%	192	1766
August 2022	11%	195	1816
September 2022	11%	202	1882

Total Number of Employees Hired Through Local Hiring – Employment Operations			
	Cumulative % of Local Hires	Total # of Local Hires	Total # of New Hires
October 2022	11%	205	1937
November 2022	11%	206	1961
December 2022	10%	206	1982

* Figure 2 illustrates the cumulative total number of local hires as a result of expanded gaming from 2018 to December 31, 2022.

Social Hiring

The CBA defines a social hire as an individual who identifies as persons with low-income, newcomer/refugee/immigrant, LGBTQ2S+, visible minority, woman, youth, person with disabilities, veterans or Indigenous/Inuit/Metis. Cumulative as of December 31, 2022, Casino Woodbine has hired approximately 1982 new employees as a result of expanded gaming and of those employees, 956 have self-identified as a social hire, illustrated in Figure 3. From 956 social hires since 2018, 382 are full-time employees (40%) and 574 are part-time employees (60%).

Figure 3

Total Number of Employees Hired Through Social Hiring – Employment Operations			ment Operations
	Total % Social Hires	Total # of Social Hires	Total # of New Hires
March 2022	48%	812	1693
April 2022	48%	827	1711
May 2022	48%	843	1754
June 2022	48%	846	1762
July 2022	49%	869	1766
August 2022	49%	887	1816
September 2022	49%	925	1882

Total Number of Employees Hired Through Social Hiring – Employment Operations			
	Total % Social Hires	Total # of Social Hires	Total # of New Hires
October 2022	49%	948	1937
November 2022	49%	956	1961
December 2022	48%	956	1982

* Figure 3 illustrates the cumulative total number social hires as a result of expanded gaming until December 31, 2022 (956).

The outlined target for hiring in the CBA is that a minimum of 40% of new hiring for the redevelopment project will be hired through local or social hiring (with at least half of this hiring being achieved through local employment). This hiring target has been consistently achieved though social hiring over the past four years and Casino Woodbine. Figure 4 illustrates the cumulative number of employees that have identified as a social hire by equity-seeking group as of December 31, 2022.

From 956 cumulative social hires, approximately 423 have identified as belonging to more than one equity-seeking group. Self-identification data is collected from new employees during Casino Woodbine's onboarding process through a voluntary Personal Disclosure Survey where individuals can identify as a member of one or more equity seeking group.

Figure 4



SOCIAL HIRES BY EQUITY-SEEKING GROUP EMPLOYMENT OPERATIONS

* Figure 4 illustrates the cumulative number of equity-seeking category selections since expanded gaming in 2018 to December 31, 2022 (employment operations).

The success in social hiring can be attributed to the joint planning and action between the ELMP (Employment Labour Market Plan) and ELMPWG along with Casino Woodbine's strategic recruitment strategies. There are currently four main ways that local and equity-seeking residents are staying connected to new and upcoming positions at Casino Woodbine:

Casino Woodbine's Career Webpage (<u>www.casinowoodbine.com/careers</u>) – Potential candidates can view employment opportunities posted directly by the company.

- Virtual Community Information Sessions A joint effort between Casino Woodbine, Toronto Employment Services and the ELMPWG where candidates attend to learn more about current and upcoming positions at Casino Woodbine and about career and educational upgrading supports. Participants and clients that attend the information sessions can then apply to a position and schedule an interview at a hiring event.
- Employment Opportunities System (<u>www.Toronto.ca/eos</u>) The Toronto Employment & Social Services Employment Opportunities System (EOS) helps connect Toronto residents to job opportunities. Employment opportunities at Casino Woodbine are posted on EOS.
- Direct Opportunities to Community Partners at ELMPWG Casino Woodbine sends various position openings directly to community partners (through ELMPWG) that may not warrant the implementation of a hiring event (due to position type, number of positions available or the urgency of the recruitment need) to find suitable candidates to be contacted for an interview.

Cumulatively as of December 31st, 2022, there have been approximately 306 direct community partner referrals as a result of targeted hiring events and direct opportunities sent to the community partners.

As social and local hiring increases and the number of team members rises, Casino Woodbine will continue to create work environments that are inclusive and equitable for all employees, particularly for those who identify as equity-seeking. Casino Woodbine continues to advocate for diversity in the workplace and will continue to embrace learning opportunities on how to develop workspaces that foster a sense of belonging for all team members.

Employment Construction

Between 2020 and 2021, there have been various collaborative efforts between Casino Woodbine and the City of Toronto to engage with both construction unions and sub-contracted companies who supply labour to the redevelopment project. Supporting the City of Toronto's Union Engagement Strategy (which Casino Woodbine formally endorsed in the Fall of 2021), the goal of this engagement has been to maximize pathways for local and equity-seeking residents to gain access to construction employment opportunities. Recognizing the challenges of engaging labor sectors, like construction, that have more layers in their hiring structures, continuing to build relationships with sub-contracting companies and unions is vital to advance this work for local communities to benefit from major projects.

The engagement work, which primarily took form as virtual meetings, provided a space for learning on all sides, in particular for the unions and sub-contracted companies, to better understand the Rexdale CBA requirements in relation to constructions hiring goals and targets. This engagement also helped identify key contacts within the unions that sub-contractors could contact to support the hiring of equity-seeking individuals for the Casino Woodbine Redevelopment project. In the long-run this would help identify construction workers who are local and equity-seeking to be placed for work at the Casino Woodbine project. It is important to note that this work is entirely dependent on the ongoing cooperation of the unions and subcontracted companies therefore outcomes are difficult to track.

The target outlined in the CBA for construction employment is that 10% of overall construction hours (apprentices or journeypersons) is hired through local or social hiring, with an emphasis on youth employment. In 2022, approximately 955 new construction hires started work (January 2022 to December 31st, 2022) with a cumulative total of 2,381 construction hires employed throughout the course of this redevelopment project. Self-disclosure information is retrieved from Construction Personal Disclosure forms that new construction hires voluntarily fill out during their onboarding process. Unlike the Employment Operation Personal Disclosure forms that are now collected electronically (option of hard copy forms if new hires do not have access to an electronic device), Construction Personal Disclosure forms remain in hardcopy format which may impact participation to some degree. Casino Woodbine continues to track local and social hires through total headcount and is willing to implement new ways of tracking other CBA construction hiring targets using tools provided by the City the Toronto.

Local Hiring

Current progress to date is that the CBA outlined 10% target to hire local and equity-seeking individuals is being met through social hires but creating pathways into local construction hiring continues to be an area of challenge. Since the start of expanded gaming, 56 new construction hires (2% of total construction hires) have identified that they live in the Woodbine Local Area. Due to the hiring structures of unions and subcontracting construction companies, sourcing direct local talent is difficult, nevertheless Casino Woodbine is confident that the ongoing work by the City of Toronto to create more pathways into construction will have a substantive and long-term effect moving forward in this project.

Social Hiring

As of December 31st, 2022, approximately 657 total construction hires identify as a social hire from a total of 2,381 construction hires (28% of all construction hires). Individuals can select more than one equity-seeking category if they choose to disclose this information and since the start of expanded gaming, there have been 853 equity-seeking categories selected by social construction hires; this data is reflected in Figure 5.

Diverse Procurement

The CBA outlines that starting in 2019, OTG was to ensure that a minimum of 10% of annual procurement to be sourced through local or diverse suppliers (excluding construction related procurement and specialized items for the gaming industry). Local, in this context, remains the 7-kilometer radius from the Casio Woodbine site.

Figure 5



SOCIAL HIRES BY EQUITY-SEEKING GROUP - CONSTRUCTION EMPLOYMENT

* Figure 5 illustrates the cumulative number of equity-seeking category selections since expanded gaming in 2018 to December 31, 2022 (construction employment).

There was essentially little to no progress in procurement due to the impacts of COVID-19 between 2019 and 2021, particularly due to the delays in construction timelines with restrictions to non-essential construction projects in this timeframe. In February 2022, Apollo Global Management, Inc. (Great Canadian Entertainment's leading shareholder) launched its own Supplier Diversity Program focused on growing direct and indirect spending with diverse suppliers by building tools, like the Supplier iO Portal, to assess and build supplier diversity. Apollo is committed to expanding the opportunities for diverse businesses and achieving more than \$1 Billion in diverse spend by 2024. GCE has been utilizing the Supplier iO Portal to support the discovery and engagement of diverse suppliers in the Greater Toronto Area and local suppliers within the Casino Woodbine 7-kilometre local radius.

Working in collaboration with Casino Woodbine, GCE continues to build opportunities for diverse suppliers in the Woodbine local area and the GTA.

One Toronto Gaming's 2022 baseline procurement spend was \$92.7 million (this figure excludes operating expenses for construction related procurement and specialized gaming related procurement). With the parameters set by the CBA (excluding construction and specialized gaming spend), Casino Woodbine's specific procurement spend for 2022 was \$42.5 million. OTG's local supplier spend was \$9.9 million (11% of the total procurement spend excluding construction and specialized gaming related spend) across 27 local suppliers under the CBA defined postal codes: M9W, M9V, M9R, and M9P. Local spend in 2022 naturally slowed down as areas of this project were finalized but spend will continue to increase as other major areas of the project are completed. OTG does not have any data to report on diverse supplier spend for 2022.

OTG remains committed to identifying local procurement opportunities in 2023, but recognizing the CBA only acknowledges suppliers within the 7-kilometre Woodbine Local Area, it continues to pose a challenge as it does not reflect the geographic reality of local and regional supply chains. As outlined in the 2021 Annual Report, the adoption of a broader definition of local spending, with more area codes, would be a better framework to report local spend for a project of this magnitude. A challenge that remains for diverse and local procurement reporting for OTG is that Woodbine Entertainment Group (WEG) is Casino Woodbine's largest supplier and landlord, therefore operating procurement for a large part of the site's facilities, food and beverage, and guest parking services as outlined in the Woodbine site tenant agreement.

Casino Woodbine is confident that the Supplier iO Portal will play a pivotal role in identifying more local and diverse suppliers going into 2023 but will continue to keep the option of reinstating Casino Woodbine's membership to different Canadian diverse supplier councils to meet CBA targets.

International Marketing Plan

The CBA requires that OTG develop an International Marketing Plan (IMP) that features the casino among the top three urban entertainment resorts in North America, drives incremental visitation and visitor spend in Toronto and positions the entertainment complex as a powerful addition to the hospitality industry in Toronto accelerating job and revenue growth across the city's tourism sector. While the full IMP will be completed and submitted to the city by March 31st, 2023, here are some key highlights to the plan:

- GCE is working towards securing a partnership with a major entertainment production company to program to help activate the 5,000-seat entertainment venue, including
- 17 Rexdale-Casino Woodbine Community Benefits Agreement: Annual Report 2022

working with Woodbine Entertainment Group to support key dates on the horse racing event calendar at Woodbine Racetrack (OTG will remain the operator of the entertainment venue).

- GCE has secured cross-marketing agreements with Venetian Las Vegas, Atlantis
 Bahamas, and Norwegian Cruise Lines to promote Casino Woodbine's entertainment
 venue to their respective databases and customers.
- GCE has hired Toronto-based Aerial Communications Group to drive national and international earned media in the gaming, hospitality, and meeting & convention trade publications for all offerings at Casino Woodbine. Early results at Pickering Casino Resort have demonstrated success from PR initiatives in driving meeting and convention demand through earned media.
- GCE is investing millions of dollars in paid advertising campaigns across Ontario and Canada to build interest in Casino Woodbine's new site in the pre-opening "coming soon" phase as well as Grand Opening and post-opening activities.
- GCE has engaged with Juliet Creative Agency and Wpromote Digital Marketing Agency to develop and place best-in-class advertising content for Casino Woodbine and the entertainment venue across a variety of mediums. Advertising channels will include: Digital search, paid and organic social media, targeted digital television (OTT)
- As the flagship destination of GCE's 25 destinations coast-to-coast, Casino Woodbine will be actively promoted to the company's player database across Canada and all visitors to GCE casinos, hotels, and entertainment venues.

Community Access to Space

The CBA requires that OTG develops a Community Access to Space Policy for the community utilization of the entertainment venue at little or no cost for at least one large-scale event per month or 12 large-scale events per calendar year. The document is meant to provide Rexdale residents:

- Clear, consistent policies and procedures that address the guidelines for access of the entertainment space.
- 18 Rexdale-Casino Woodbine Community Benefits Agreement: Annual Report 2022

- o A plan for community engagement to identify community priority space needs; and
- Methods to minimize or eliminate incidental costs associated with large-scale event planning.

OTG has been in discussion with the City of Toronto along with the North Etobicoke Community Cluster (a collective of agencies that serve the North Etobicoke region) to conduct community consultations with the community partners that sit on their committee. The North Etobicoke Cluster has agreed to assist on how to best build this policy for Rexdale residents; Casino Woodbine believes that this participatory process will help identify barriers to accessibility and provide equitable procedures for this policy. Community consultation dates with the North Etobicoke Cluster have been scheduled for Q1 2023 and this policy will be completed prior to the opening of the entertainment venue. With the direction of the community consultations, Casino Woodbine is also planning for the most user-friendly methods to access this policy electronically, as well as any corresponding forms to ensure accessibility for a wide range of users.

Child Care Centre

As stated by the CBA, Casino Woodbine has contributed \$5 million towards the development of a childcare centre led by the City of Toronto's Children's Services Unit. City staff continue to work towards securing suitable space, location details will be shared once an agreement is reached. Once a location is secured and development is underway, the City will initiate an Expression of Interest process to select a not-for-profit operator for the child care centre.

OTG supported the City's community engagement process in 2019 to survey local residents and Casino Woodbine employees regarding their current and future child care needs, and will support any additional engagement that may occur in the future.

Responsible Gambling

The CBA requires that OTG maintains existing Responsible Gambling (RG) measures as required

by OLG and the Alcohol and Gaming Commission of Ontario (AGCO) the regulatory body for gaming in Ontario. OLG recently outlined its RG Three-Year Strategic Priorities which include:

- Strengthening OLG's internal culture of social responsibility across the organization
- o Maximize player health and develop culturally relevant programming
- Enhancing player support and increasing the promotion of positive play behaviours
- o Refreshing in-person services and educational supports for land-based casinos
- Contribute to lottery players' positive play experience

For Casino Woodbine, along with other land-based gaming sites, this will include the revitalization of PlaySmart Centres (the flagship component of the RG program) to be more inviting and recognizable to players along with housing a variety of resources and supports. In September 2022, My PlayBreak was launched by OLG, a Self-Exclusion Tool for players who want to take a break from gambling. If a player makes the decision to voluntarily register and take a break, they will be opting out of receiving promotional communications and also not be permitted to access any OLG Gaming sites. Casino Woodbine is committed to supporting and advancing all RG activities to provide guests informed and healthy options and ensure that RG messaging and information is openly available for guests (i.e. posters, and digital messaging). In the new site, the PlaySmart Centre will be bigger and also more visible to guests.

Casino Woodbine employees are regularly updated on new and ongoing RG measures and remain a key piece in the interactive supports for guests at the Casino.

The Year Ahead

Casino Woodbine is excited for the 5th year of the Community Benefits Agreement, and as the casino prepares to open the new site, the anticipation of the community paired with the support of the City of Toronto and community Stakeholders makes 2023 particularly exciting. The casino is dedicated to growing with and supporting the Rexdale community through the CBA commitments but also beyond that. With reactivation of the PROUD Program across all GCE sites in 2022, Casino Woodbine was able to actively support the local community through

various volunteer and fundraising opportunities. Casino Woodbine announced Haven on the Queensway as its 2022-2023 Signature Charity Partner, a local non-for-profit organization that supports the needs of those in Etobicoke and surrounding areas through a variety of services. The planned initiatives for 2022-2023 year with Haven on the Queensway is just the start of how Casino Woodbine wants to stay connected and engaged with its local community. Along with the relaunch of the PROUD Program, the activation of the Social and Black History Month Committees were refreshing for team members on site along with celebrating Pride Month, Employee Blue Jays Game Day and Team Member Appreciation Week to celebrate the staff. Team member engagement and culture is a big focus for Casino Woodbine, especially as the site expands and the team continues to grow.

Casino Woodbine is looking forward to the important work in the year ahead while working alongside the City of Toronto and all community stakeholders who make the success of the CBA possible.

Contacts

Great Canadian Entertainment, One Toronto Gaming, Casino Woodbine

Organization	Representative(s)
One Toronto Gaming &	Robert Katsavelos, General Manager of Casino Woodbine
Casino Woodbine	
	Beth Eshete, Sr Specialist, Community Engagement
Great Canadian	Chuck Keeling, Exec VP, Stakeholder Engagement,
Entertainment	Community & Social Responsibility
	H/O Media Responsible Gaming