

THE GREEN WILL INITIATIVE

TRANSFORMING BUILDING PORTFOLIOS TOWARDS NET ZERO THROUGH COLLABORATION AND RECOGNITION

The City's **Green Will Initiative (GWI)** invites building owners across Toronto to partner with the City to accelerate the reduction of greenhouse gas emissions (GHG). Buildings are the largest source of emissions in Toronto today.

The GWI aims to increase the adoption of low-carbon investments by leading organizations and motivate others to replicate their success, in support of the City's TransformTO climate strategy and net zero by 2040 target. Addressing the climate emergency will require the commitment and participation of all building owners and operators.

WHY PARTICIPATE?

GWI supports building portfolio owners in advancing their pathway to net zero emissions, recognizing that the path will be unique for each portfolio. GWI focuses on helping building owners develop their internal energy and carbon management practices with the goal of implementing emissions reduction strategies.

HIGHLIGHTS



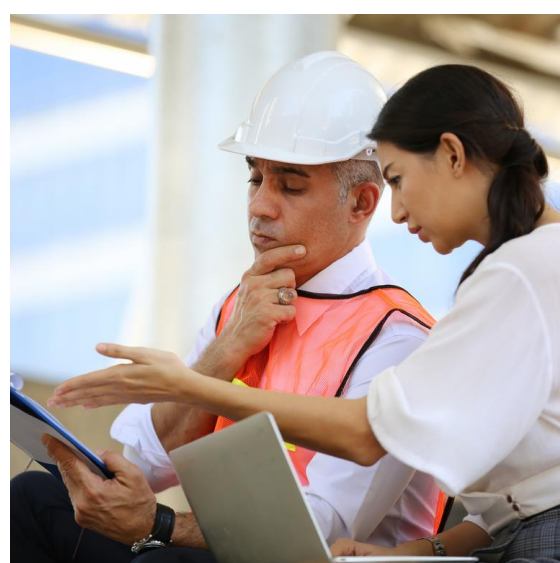
30+ Portfolios Registered



4,500+ Buildings Enrolled



200+ Members Trained



Build a Pathway to Net Zero

Members will receive support to prioritize net zero planning and implementation.

Access the City's **Strategic Carbon Management Program (SCM)** and **Canadian Institute for Energy Training (CIET)** expert level training.



Recognition

The City will showcase and recognize members' accomplishments and best practices.

Members will be featured on the GWI website and other City of Toronto channels.



Peer Learning

GWI provides a forum for collaboration and shared learning between members to achieve mutually beneficial goals.

Visit greenwillto.ca/member-profiles to see our member portfolio profiles.

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EXCLUSIVE GWI PROGRAM OFFERS

CARBON MANAGEMENT WORKSHOPS

GWJ members can participate in our **Strategic Carbon Management Program (SCM)**. These workshops are focused on implementing organizational and operational measures to accelerate emissions reductions. This offer is ideal for members in the initial stages of their energy and carbon planning.

EXPERT LEVEL TRAINING

GWJ partners with **The Canadian Institute for Energy Training (CIET)** to offer advanced and expert level training for mature building portfolios with existing SCM plans or emissions reduction work already underway.

BENEFITS

- Access to capacity-building opportunities and net zero resources.
- Enhance strategies by connecting and sharing with your peers in climate action.
- Recognition and promotion through the City of Toronto's channels, including portfolio feature on the GWJ website.

PARTICIPANT REQUIREMENTS

- Make a commitment to developing a pathway to net zero for your building portfolio by signing a Participant Agreement.
- Upload and share your building's energy consumption data via Energy Star Portfolio Manager.
- Develop an online profile to share your accomplishments and be recognized for your progress.
- Share expertise and resources, such as case studies to support other building portfolio owners.

OPEN ENROLMENT

All commercial, institutional, industrial and multi-unit residential building portfolios in Toronto are eligible to enroll in the program.

Contact GreenWill@toronto.ca to subscribe to our Green Will Initiative newsletter and to ask any questions about enrollment in the program.

Interested in participating?

ENROLL NOW

GreenWillTO.ca