



Toronto Public Health's  
**STRATEGIC  
PLAN**  
2024-2028



**VISION:**

A city where all people can be healthy and thrive.

**MISSION:**

Toronto Public Health protects and improves health at a population level while reducing health inequities.

**VALUES:**

- Accountable and transparent
- Community engaged and connected
- Equitable and inclusive
- Credible and evidence-informed
- Innovative leadership

**Priority 1: Strengthen health protection, disease prevention, and emergency preparedness.**

**Objectives**

- Prepare for and respond to outbreaks and public health emergencies informed by best evidence and lessons learned from previous responses.
- Enhance emergency preparedness and response infrastructure.
- Effectively communicate with the public about how they can protect their health.
- Monitor and prepare for climate change and collaborate with partners to address its impacts.

**Priority 2: Promote health and well-being across the lifespan.**

**Objectives**

- Reduce the burden of chronic and infectious diseases across the lifespan.
- Prioritize effective interventions for children and youth to meet their changing needs.
- Advise on aging in place and age-friendly communities.
- Advocate for healthy social, natural, and built environments and collaborate with partners on initiatives that advance these goals.

**Priority 3: Promote the conditions to support positive mental health and reduce the harms of substance use.**

**Objectives**

- Deliver public health interventions that respond to the drug toxicity epidemic.
- Reduce harms associated with the use of alcohol, cannabis, tobacco and vapour products.
- Strengthen public health services that are trauma-informed and reduce stigma.
- Deliver public health interventions that promote mental health.

**Priority 4: Advocate to advance health equity.**

**Objectives**

- Assess and report on health inequities and population health needs.
- Collaborate with partners across multiple sectors to address local health needs.
- Share evidence, advocate, and collaborate to influence actions that impact population health.

**Priority 5: Nurture a positive workplace culture.**

**Objectives**

- Foster a culture of innovation, continuous improvement and learning.
- Develop and retain a skilled and diverse workforce.
- Foster a welcoming and inclusive work environment.
- Optimize collaboration across Toronto Public Health for greater impact.