



THE GREEN WILL INITIATIVE

STRATEGIC CARBON MANAGEMENT PROGRAM

Unlock your organization's potential and define your pathway to net zero.

WHAT IS IT?

The City of Toronto's Strategic Carbon Management (SCM) program is designed to support building portfolio owners in reducing greenhouse gas (GHG) emissions and developing their Pathway to Net Zero Plan. The program focuses on practical pathways to reduce emissions to net zero through ongoing management of energy use to continuously improve energy performance, reduce building-related greenhouse gas (GHG) and costs over the long term.

WHY PARTICIPATE?

To address the climate crisis, the City of Toronto has set an ambitious target to reduce community-wide emissions from all buildings to net zero by 2040. Buildings generate about 58 per cent of the greenhouse gas emissions in Toronto today.

You will receive support to develop a net zero plan that facilitates deep, portfolio-wide GHG emissions reductions. You will also learn from the experiences and best practices of others.

BENEFITS FOR YOU



Reduce environmental impact



Reduce operating costs



Increase employee engagement



Peer learning and collaboration



Advance preparation for future regulations



Recognition from the City of Toronto

HOW IT WORKS



One-year curriculum.



Interactive workshops with up to 10 similar organizations.



One-on-one energy coaching throughout.



Access to resources to support net zero integration including templates & tools.

WORKSHOP TOPICS



Stakeholder Engagement



Target Setting



Operational Improvements



Key Performance Indicators & Continuous Improvement



Net Zero Capital Planning



Recognition Event

WHO IS A GOOD FIT?

Participants in the City's Green Will Initiative (GWI) without established Strategic Carbon Management plans.

COMMITMENT

- Identify a 'Pathway Champion' to participate and lead your internal team.
- Executive commitment to support participation in all events and workshops.
- Participate and complete all program activities.
- Upload 2019-2022 building consumption data via Energy Star Portfolio Manager to establish your baseline.
- Provide three years of annual data following program completion.

Interested in participating in the next cohort? Enroll now!
greenwill@toronto.ca