

# Attitudes and Awareness

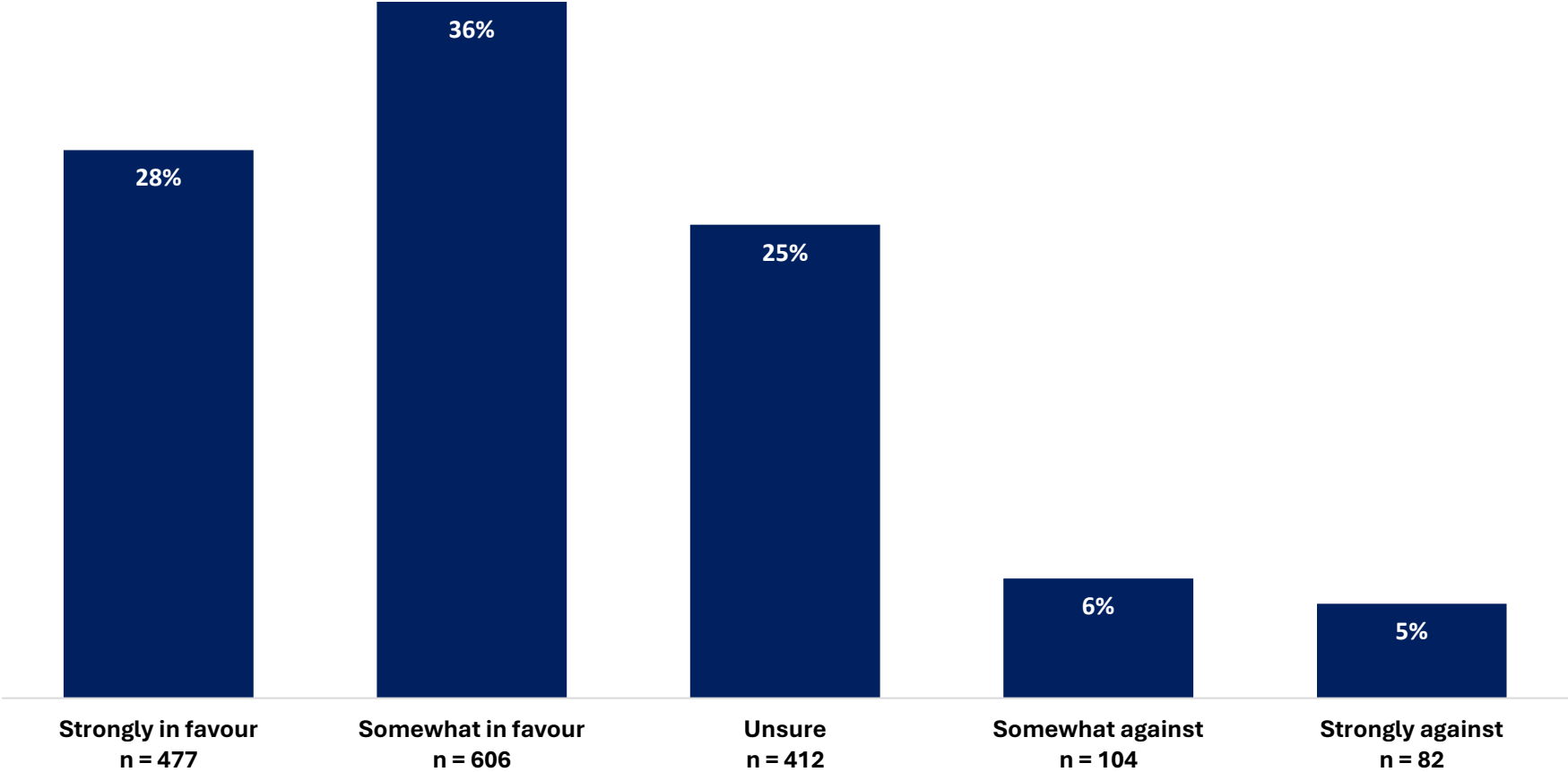


UNIVERSITY OF  
TORONTO





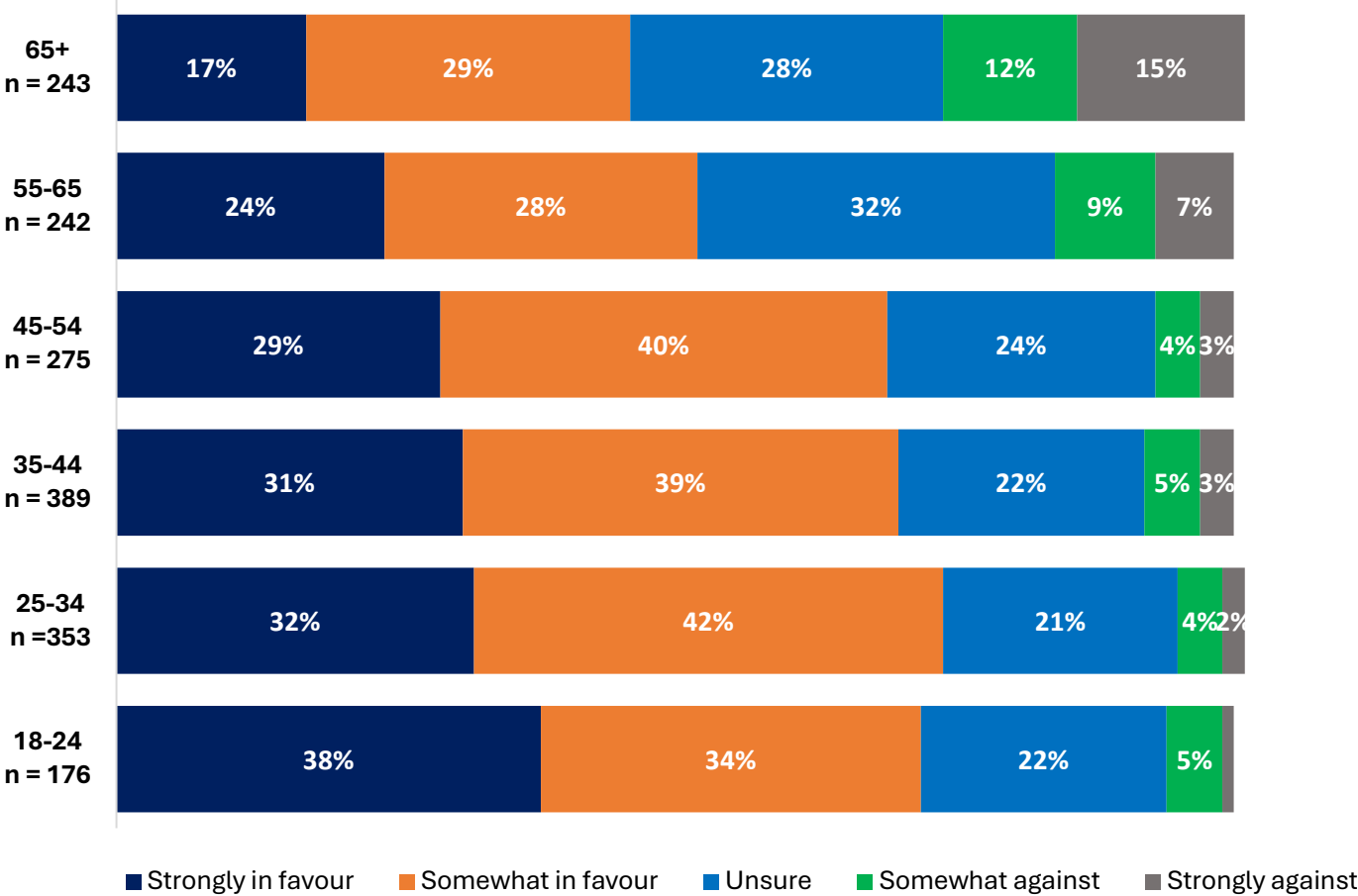
# Promoting cycling in Toronto



**Question** – How do you feel about promoting cycling in Toronto?

N = 1681

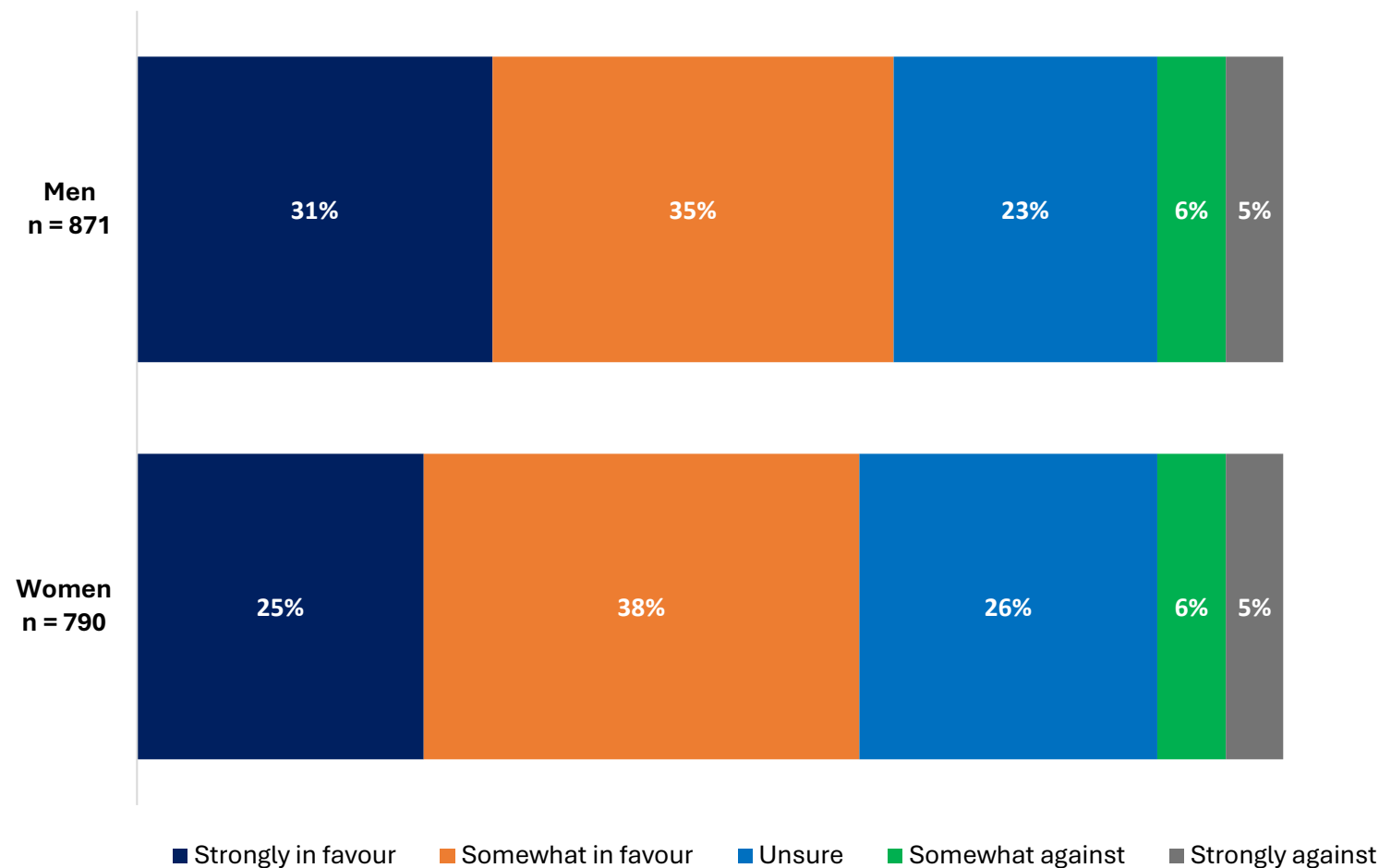
# Promoting cycling in Toronto and Age



**Question –** How do you feel about promoting cycling in Toronto?

**N = 1678**  
Charts may not add up to 100% due to rounding

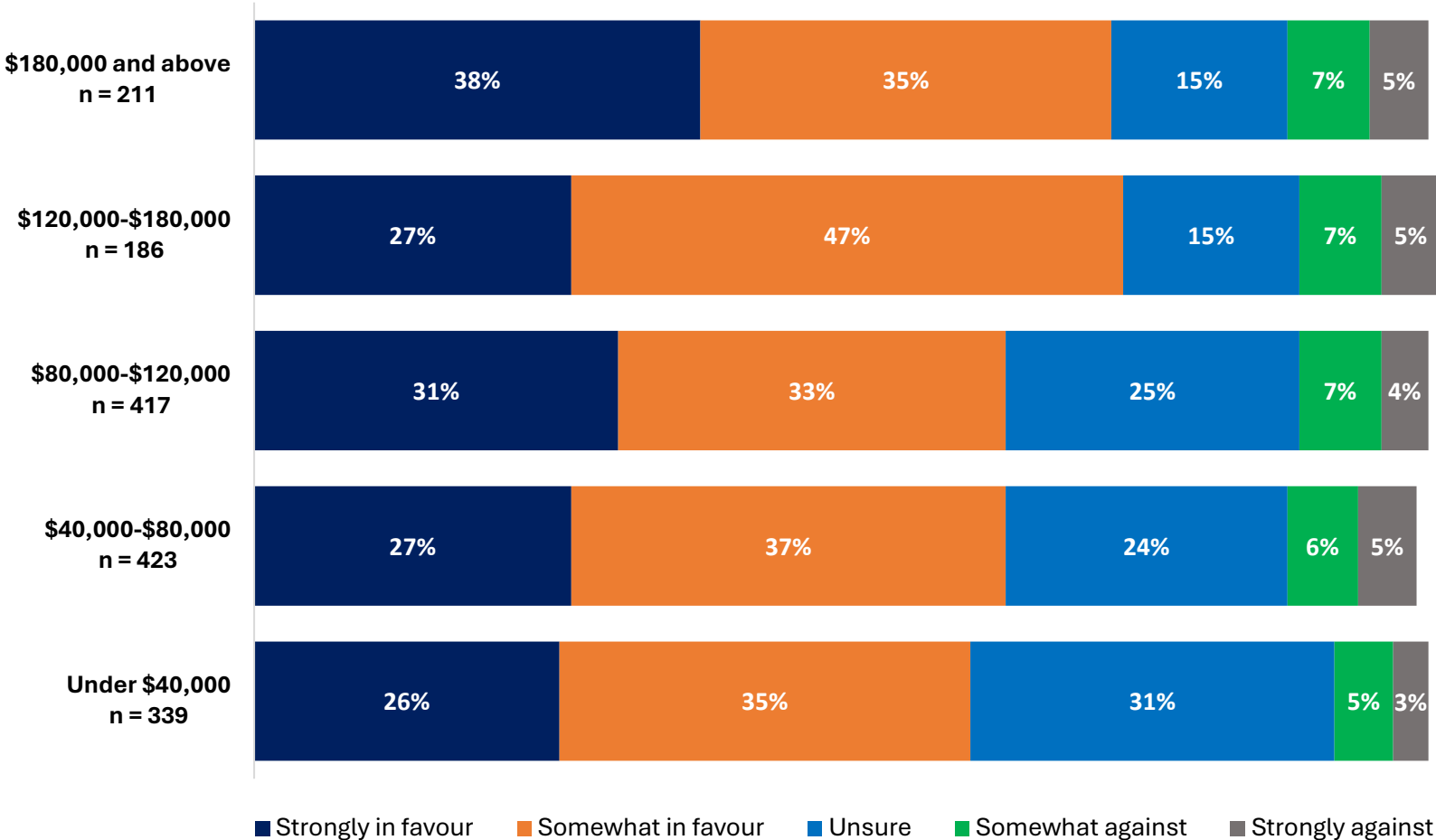
# Promoting cycling in Toronto and Gender



**Question –** How do you feel about promoting cycling in Toronto?

N = 1661

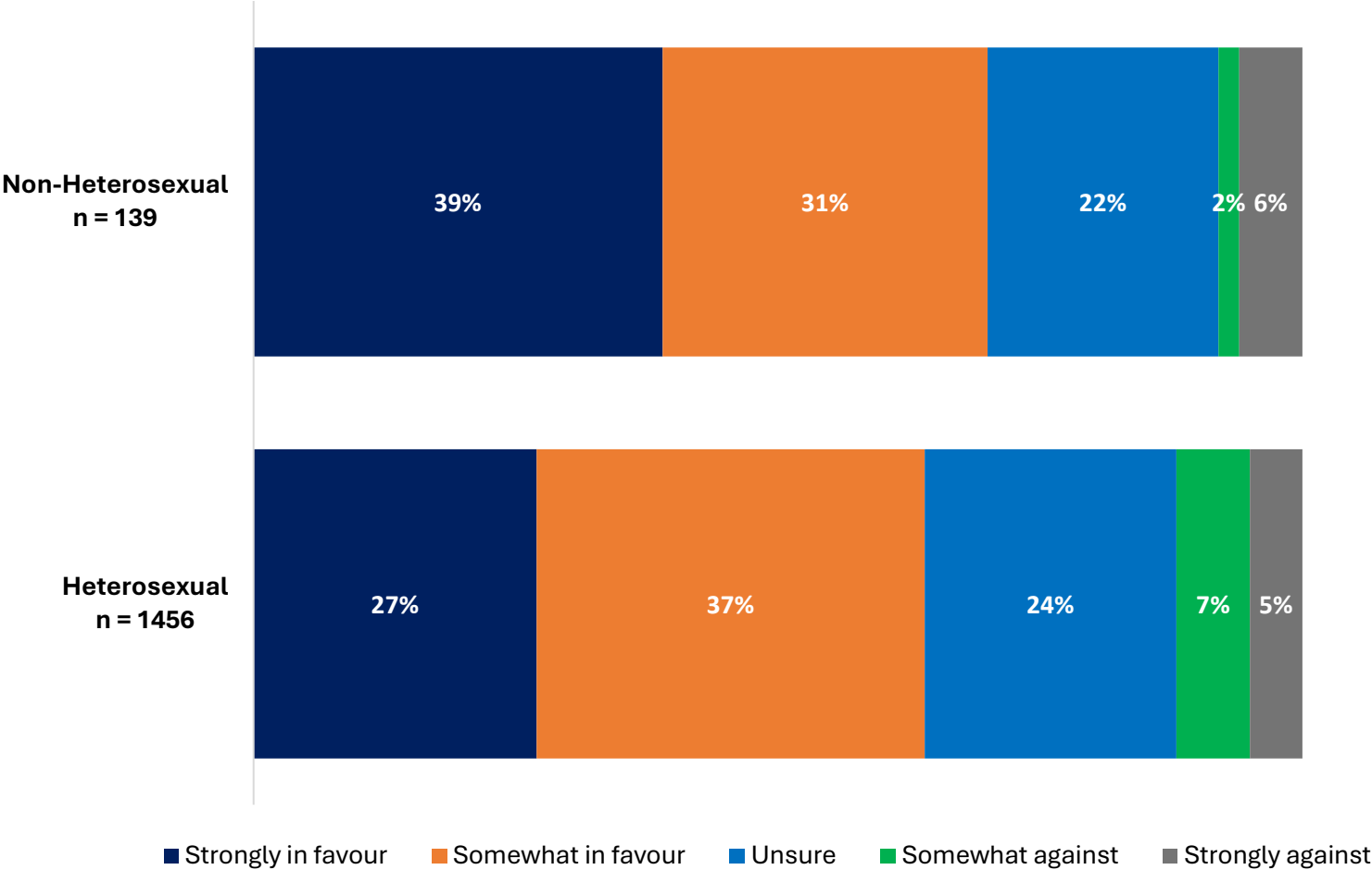
# Promoting cycling in Toronto and Income



**Question –** How do you feel about promoting cycling in Toronto?

**N = 1576**  
Charts may not add up to 100% due to rounding

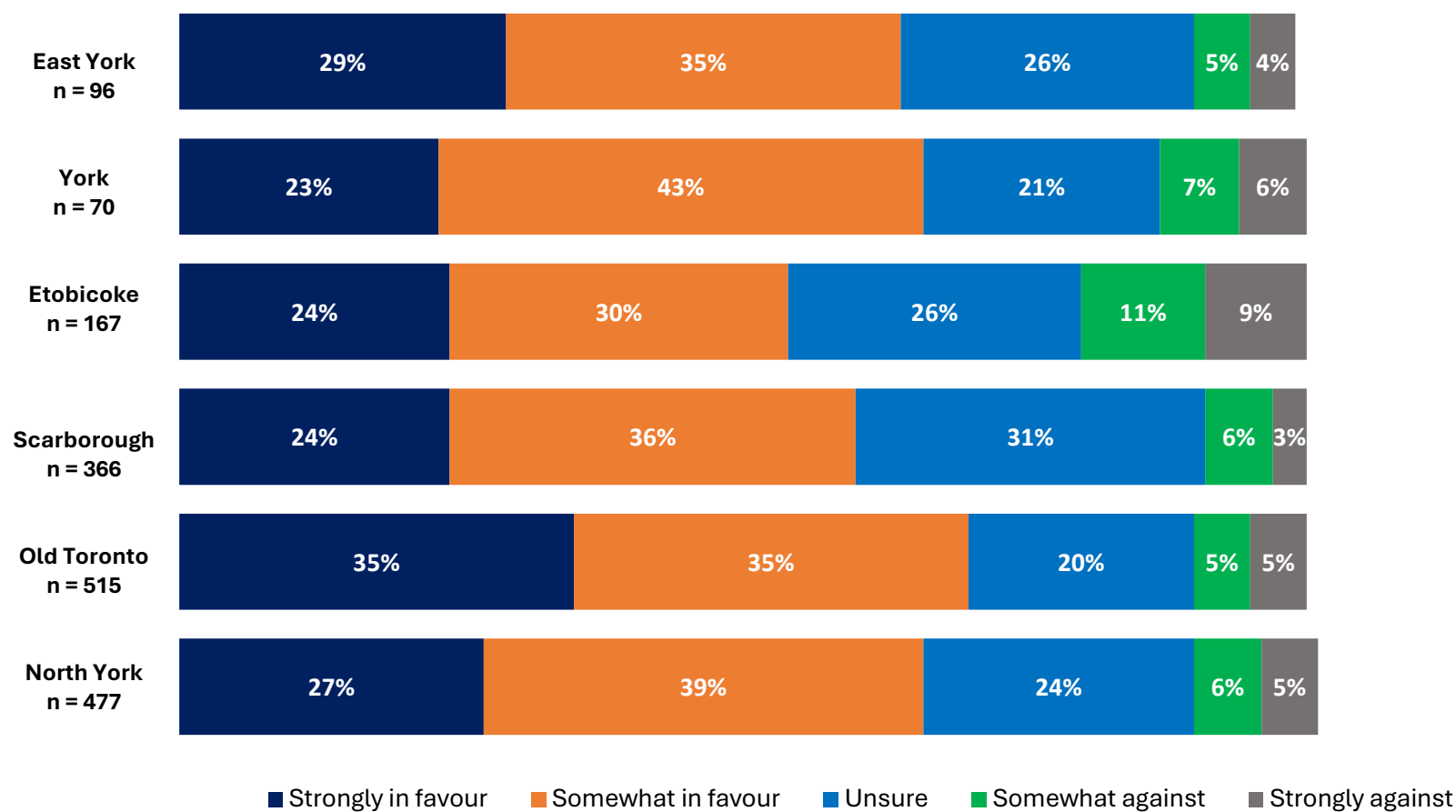
# Promoting cycling in Toronto and Sexual Orientation



**Question –** How do you feel about promoting cycling in Toronto?

N = 1595

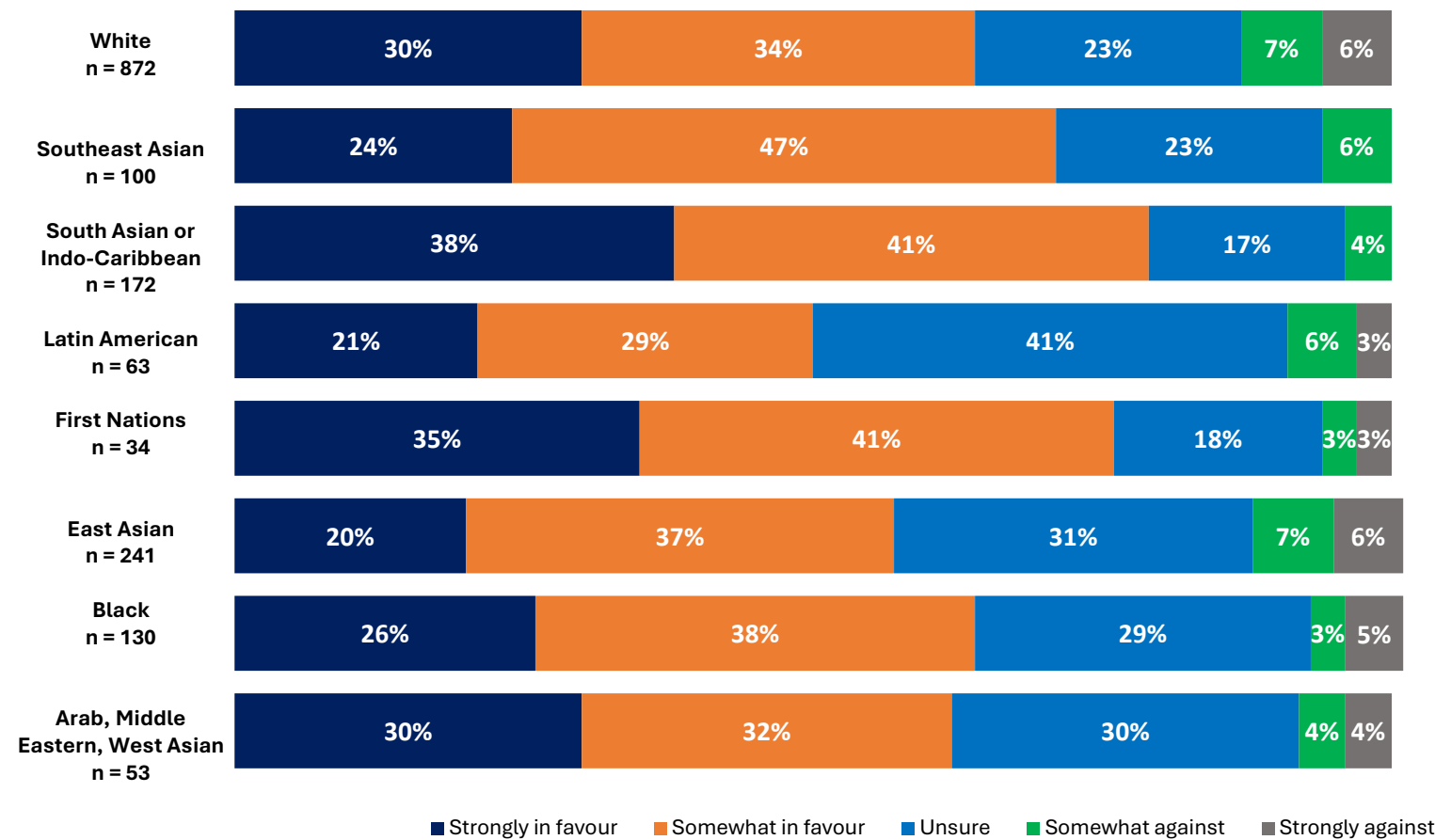
# Promoting cycling in Toronto and District



**Question –** How do you feel about promoting cycling in Toronto?

N = 1681

# Promoting cycling in Toronto and Racial Identity

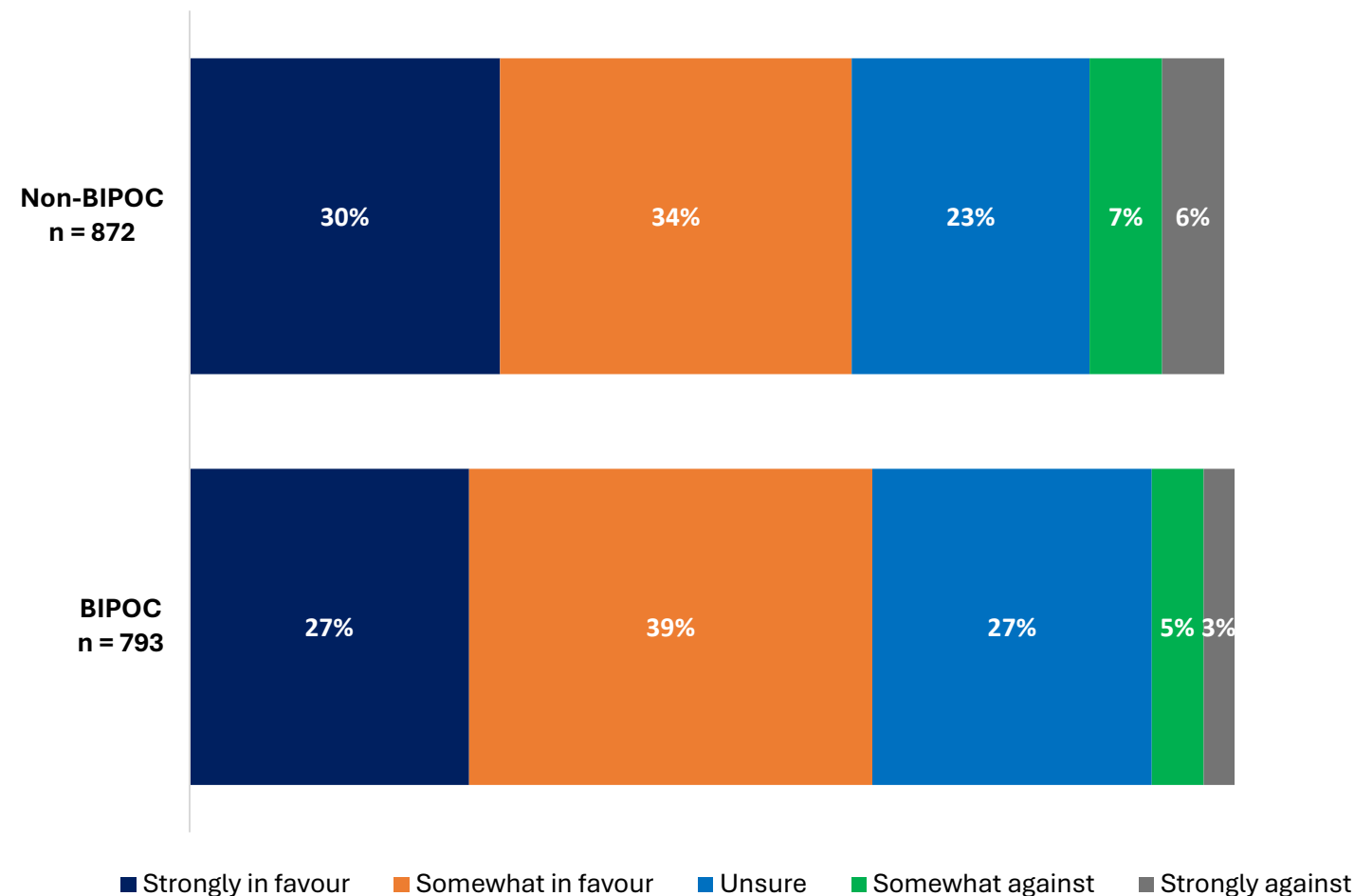


**Question –** How do you feel about promoting cycling in Toronto?

N = 1665



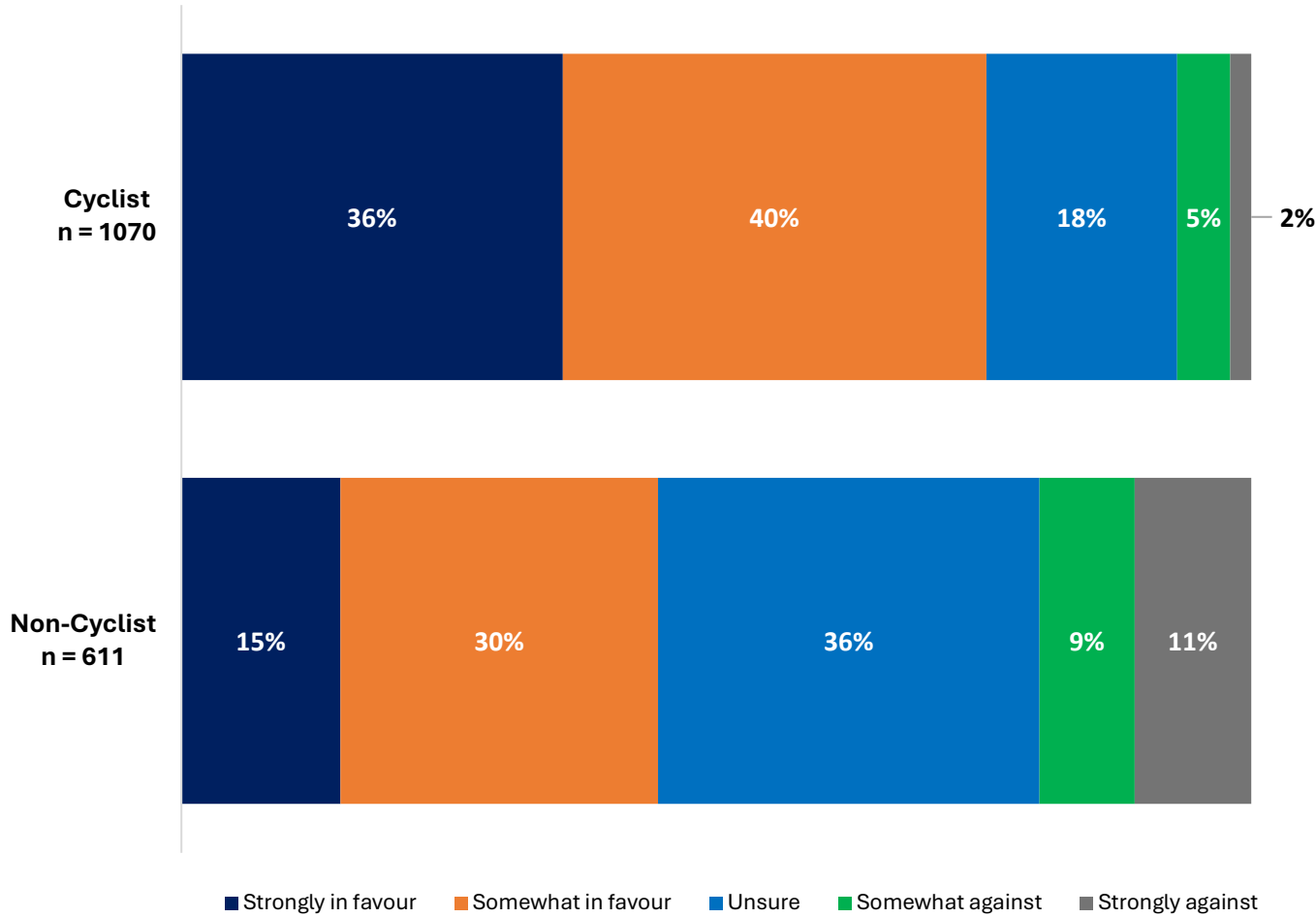
# Promoting cycling in Toronto and Racial Identity (BIPOC vs. Non-BIPOC)



**Question –** How do you feel about promoting cycling in Toronto?

N = 1665

# Promoting cycling in Toronto and Cyclist vs. Non-Cyclist



**Question –** How do you feel about promoting cycling in Toronto?

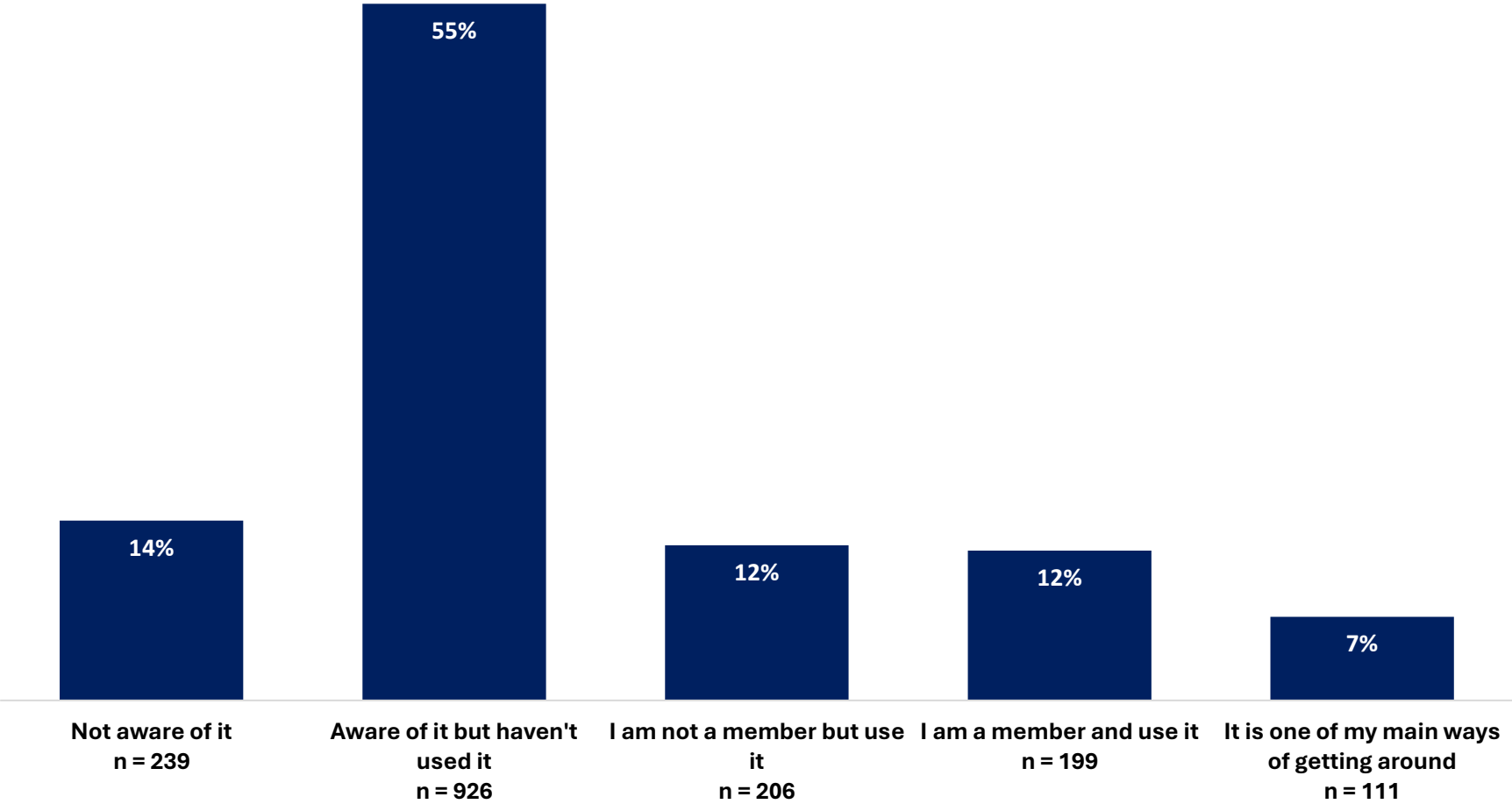
N = 1681

# Awareness of City of Toronto initiatives and programs in 2019 vs. 2023

	2009 n = 1000	2019 n = 1416	2023 n = 1080
Bike lanes and paths	15%	30%	54%
Bike parking (e.g. post and ring/bike corrals/multi-use racks)	3%	18%	35%
Bike Share	n/a	22%	50%
Cycling map	2%	10%	30%
Bike Locker program	1%	5%	16%
Bicycle Stations	1%	7%	19%
Intersection safety updates	n/a	n/a	9%
Bike Month	n/a	n/a	7%
Unsure	69%	5%	11%
None	10%	4%	7%

**Question –** What, if any, City of Toronto programs and initiatives were you aware of before today? Select all that apply.

# Engagement with Toronto Bike Share



**Question** – What best describes your relationship with Toronto's Bike Share systems?

N = 1681