

# Identification requirements for third party advertisers

City Clerk's Office - Toronto Elections

Policy No.: POL-LCEF-002-WBE

#### 1. Policy

All persons filing or withdrawing a Notice of Registration to become a registered third party advertiser, whether on their own behalf or on behalf of an individual, corporation or trade union, must present current documentation to an election official that verifies their identity.

Individual registrants filing or withdrawing must present identification containing their name, qualifying Ontario address, and signature to an election official at the time of filing.

Official representatives who are authorized to act on behalf of a corporation or trade union registrant must present identification containing their name and signature.

#### 2. Application

This policy applies to persons filing or withdrawing a Notice of Registration on their own behalf or on behalf of an individual, corporation or trade union in order to become a registered third party advertiser in a Toronto municipal election or by-election.

#### 3. Authority/Legislative reference(s)

Section 12(3) of the Municipal Elections Act, 1996 provides the City Clerk with the power to require a person to furnish proof that is satisfactory to the election official of the person's identity or qualifications.

Section 88.6 of the Municipal Elections Act, 1996 outlines the eligibility requirements for filing and withdrawing a Notice of Registration to become a registered third party advertiser.

Section 88 of the Municipal Elections Act, 1996 outlines the requirements of the City Clerk to retain election records, including those collected through the registration process.



#### 4. Acceptable forms of identification

A person may present one piece of identification showing name, qualifying address and signature. Alternatively, a person may present two pieces of identification, with one showing name and qualifying address and another showing name and signature.

In the case of a person filing as the official representative for a corporation or trade union, the person must also present a board resolution from the corporation or trade union authorizing them to act on their behalf.

The form(s) of identification presented may be an original, or a certified or notarized copy, of the document, or combination of documents. See Appendix "A" and "B" for acceptable identification.

#### 5. Administration

The City Clerk requires the following documentation of an individual and/or an official representative of a corporation or trade union to establish a person's identity:

#### (1) Individual registrant:

- (a) Individual registrants filing a Notice of Registration to become a registered third party advertiser or withdraw their registration must provide original identification that demonstrates proof of their name, qualifying address within the Province of Ontario, and signature.
- (b) Where an agent is acting on behalf of an individual registrant to file a Notice of Registration to become a registered third party advertiser or withdraw their registration, the agent must provide their own original identification as well as an original piece, or a certified or notarized copy, of identification belonging to the individual registrant for whom the Notice of Registration is being filed or was previously filed.
- (c) The individual registrant's last name or single name on the Notice of Registration must match the name shown on the identification provided. However, the individual registrant's first name may be shortened or modified subject to agreement by the City Clerk (e.g., Neethan for Navaneethan, Mike for Michael).
  - Exception middle names: If the individual registrant filing the Notice of Registration provides acceptable identification that shows their middle name(s), then their middle name may replace their first name as displayed on the Notice of Registration.
- (d) The name of the individual appearing on the certified Notice of Registration is the legal name of the registered third party advertiser. The



name of the individual registrant will appear on the list of registered third party advertisers posted on the City of Toronto website.

- (2) Official representative of a corporation or trade union:
  - (a) An official representative filing a Notice of Registration on behalf of a corporation or trade union registrant to become a registered third party advertiser, or to withdraw a registration, must provide their own original identification that demonstrates proof of their name and signature.
  - (b) The name and signature on the identification documents must match the official representative's name and signature as it appears in the Notice of Registration and the name on the board resolution that authorizes the official representative to act on its behalf.
  - (c) The name of the corporation or trade union registrant appearing on the certified Notice of Registration is the legal name of the registered third party advertiser. Along with the name of the registered third party advertiser, the official representative's name will appear on the list of registered third party advertisers, which is posted on the City of Toronto website.

Date Approved: June 2025



#### Appendix "A" - Acceptable identification for an individual registration

## **Acceptable Identification**

#### 1. One piece of ID showing Name, Ontario Address, and Signature

- · Ontario driver's licence
- Ontario Health Card (photo card with address)
- Ontario motor vehicle permit (plate portion)
- Cancelled personalized cheque
- · Mortgage, lease or rental agreement
- Insurance policy
- · Loan or financial agreement with a financial institution
- Document issued or certified by a court in Ontario
- Any other document from the government of Canada, Ontario or a municipality in Ontario or from an agency of such a government.
- Any document from a Band Council in Ontario established under the Indian Act (Canada).

#### OR Two pieces of ID: 3. Second piece of ID showing 2. First piece of ID showing Name and signature Name and Ontario address Ontario motor vehicle permit (vehicle portion) Ontario driver's licence Ontario Health Card Income tax assessment notice Ontario motor vehicle permit Child Tax Benefit Statement Statement of Employment Insurance Benefits Paid T4E (plate portion) Canadian passport Statement of Old Age Security T4A (OAS) Certificate of Canadian Citizenship Statement of Canada Pension Plan Benefits T4A (P) Certificate of Indian Status Canada Pension Plan Statement of Contributions Veterans Affairs Canada Health Card Statement of Direct Deposit for Ontario Works Social Insurance Number Card Statement of Direct Deposit for Ontario Disability Old Age Security Card Support Program Credit card Workplace Safety and Insurance Board Statement of Debit card Benefits T5007 Employee Identification card Property tax assessment Student Identification card issued by a Insurance statement post-secondary institution Mortgage, lease or rental statement for property Union Identification card or professional in Ontario Credit card, bank account, RRSP, RRIF, RHOSP or licence card Cancelled personalized cheque T5 statement Mortgage, lease or rental agreement for CNIB Card or a card from another registered charitable organization which provides services property in Ontario Insurance policy to persons with disabilities Document issued or certified by a court · Hospital card or record Document showing campus residence issued by the Any other document issued by the office or officials responsible for student residence at government of Canada, Ontario or a a post-secondary institution municipality in Ontario or from Utility bill for hydro, water, gas, telephone or cable an agency of such a government TV or a bill from a public utilities commission Any document from a Band Council in Cheque stub, T4 or pay receipt issued by an employer Transcript or report card from a post-secondary school Ontario established under the Indian Act

Document issued or certified by a court in Ontario Any other document issued by the government of Canada, Ontario or a municipality in Ontario or from an

Any document from a Band Council in Ontario established under the Indian Act (Canada)

agency of such a government



(Canada)



### Appendix "B" - Acceptable identification for an official representative

## **Acceptable Identification**

#### One piece of ID showing Name and Signature

- Any of the documentation listed in Appendix "A", #1 and/or 2.
- Any government-issued identification.