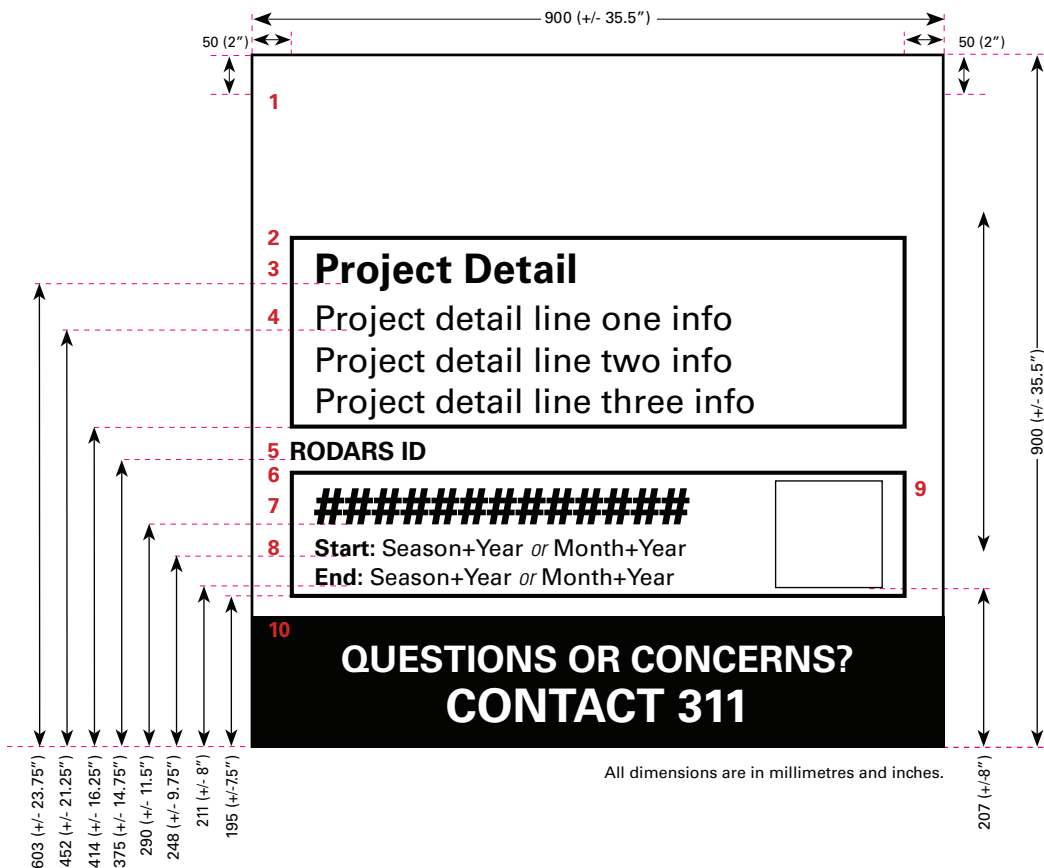




All dimensions are in millimetres and inches.

Logo:

1 Area for Project/Company Logo (maximum size 800mm x 125 mm/ +/- 31.5" x 5")

Body:

2 Project details sticker slot (800mm x 250mm)

3 Project Detail Headline (one line)

Univers 65 Bold - 150 pt, black, upper/lower case (e.g., **Location:**)

4 Project Details (one, two or three lines)

Univers 55 Roman - 125 pt, black, upper/lower case (e.g., "Bay Street to Avenue Road", 35 characters maximum per line)

5 RODARS ID (permanent on sign) Univers 65 Bold - 90 pt, black, upper case

6 RODARS ID details sticker and QR Code slot (800mm x 165mm/+/- 31.5" x 6.5")

7 RODARS ID

Univers 65 Bold - 190 pt, black, upper case and numbers

8 Start: Univers 65 Bold - 85 pt, black, upper/lower case:

(Duration) 55 Roman - 85 pt, black, upper/lower case "Season + Year" or "Month + Year"

4 End: Univers 65 Bold - 85 pt, black, upper/lower case:

(Duration) 55 Roman - 85 pt, black, upper/lower case "Season + Year" or "Month + Year"

9 QR Code (140 x 140/ +/- 5.5" x 5.5")

10 Bottom Questions bar (permanent heading on sign): 900 x 170/ +/- 35.5" x 7"

Line 1: Univers 65 Bold - 134 pt, black, upper case.

Line 2: Univers 65 Bold - 170 pt, black, upper case.

Note:

- Areas **1**, **2** and **6** are the sections that are customized for the particular notice. They are either stickers or other materials that can be affixed to the sign.