

STRATEGIC CARBON MANAGEMENT PROGRAM 2025

Unlock your organization's potential and define your path to net zero.

WHAT IS IT?

The City of Toronto's Strategic Carbon Management (SCM) Program is designed to support building portfolio owners in reducing greenhouse gas (GHG) emissions and developing their Net Zero Plan (NZP).

The program focuses on practical pathways to reduce emissions to net zero through ongoing management of energy use to continuously improve energy performance, reduce building-related greenhouse gas emissions and costs over the long term.

WHY PARTICIPATE?

By participating, you will:

- Receive expert guidance to develop a custom, trackable **Strategic Carbon Management Plan (SCMP)** that drives deep, portfolio-wide GHG reductions.
- Build lasting internal capacity by forming and training a cross-functional Energy Team.
- Leverage peer learning to exchange solutions, challenges, and successes with other building owners.
- Integrate energy and carbon management into capital planning for long-term cost savings.
- Access virtual audits, electrification readiness assessments, and guidance on potential incentives, rebates, and funding that your organization may be eligible for.
- Create an actionable **Net Zero Plan (NZP)** tailored to your buildings and operations.
- Receive a Certificate of Participation and be recognized by the City of Toronto for your leadership.

WHO IS A GOOD FIT?

Participants in the City's Green Will Initiative (GWI) without an established Strategic Carbon Management plan who:

- Are new to Strategic Energy Management or early in Energy/Climate Planning.
- Are not currently participating in IESO SEM or similar programs.

BENEFITS FOR YOU



Reduce environmental impact



Reduce operating costs



Increase employee engagement



Peer learning and collaboration



Advance preparation for future regulations



Recognition from the City of Toronto

HOW IT WORKS

Participants will take part in a **12-month program** (Fall 2025 – Fall 2026) designed to help organizations build internal capacity and take meaningful action toward net zero goals. The program offers a mix of flexible learning and hands-on support, including:

- Five **on-demand core workshops** on foundational topics.
- Optional **interactive real-time sessions**, delivered either in-person or virtually, with up to 10 similar organizations matched by support tier and organizational needs.
- One-on-one **virtual energy coaching** available throughout the program.
- Access to a **digital resource library** featuring templates, tools, and guidance to support net zero planning and implementation.

ON-DEMAND WORKSHOP TOPICS



Stakeholder
Engagement



Target
Setting



Operational
Improvements



Net Zero Capital
Planning



Key Performance Indicators &
Continuous Improvement



COMMITMENT

- Identify a 'Pathway Champion' to participate and lead your internal team.
- Executive commitment to support participation in all events and workshops.
- Upload 2023-2024 building consumption data via Energy Star Portfolio Manager to establish your baseline.
- Complete both pre-program and post-program Carbon Management Assessments to evaluate progress.
- Attend all on-demand workshops, assigned trainings and coaching sessions.
- Provide all required assignments, tools, and documentation as requested.
- Develop a **Strategic Carbon Management Plan (SCMP)** and a **Net Zero Plan (NZP)**.
- Provide two years of annual data following program completion.

Interested in participating in the 2025-2026 cohort?

Get started and complete the
[SCM Program Online Application](#) .



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