



FIFA World Cup 2026™ Toronto

Business & Institutions Travel Demand Guide

May 2026



What Is coming To Toronto This Summer

The largest international sporting event ever held in the city

Toronto is proud to host the FIFA World Cup 2026™, featuring six matches played at Toronto Stadium (at Exhibition Place) and 22 days of FIFA Fan Festival™ Toronto at [Fort York National Historic Site](#) and [The Bentway](#). Building on Toronto's reputation as a world-class city, the FIFA World Cup™ 2026 will be an historical event for the city and its residents.

With hundreds of thousands of visitors expected to arrive in Toronto, each match at Toronto Stadium will welcome up to 45,000 attendees, while the neighbouring FIFA Fan Festival™ Toronto could draw up to 20,000 people at a time. As one of the summer's most anticipated events, the FIFA World Cup 2026 offers an exciting opportunity for Toronto to celebrate together, engage in citywide activations, and cheer on any of the 48-participating countries. After all, Toronto is **The World in a City**.

To keep the city moving during this busy period, the City of Toronto and its partners have developed a Mobility Plan to support the safe and efficient movement of residents and visitors throughout the FIFA World Cup™ 2026, which include changes near Toronto Stadium and in select areas of the downtown core.

As a result, regular business routines may be affected by changes to travel conditions because of a busy summer event season, which includes the FIFA World Cup™ 2026. To keep businesses and institutions moving, it is important to know:

- When will travel be the busiest
- Who within the organization will be impacted
- How to plan around the impacts

By taking proactive steps, businesses, employees, customers and goods can continue to move around the city as needed.

This Business & Institutions Travel Demand Guide has been developed to provide organizations with information needed to plan accordingly, which will help ensure the continuity of an organization's operations during the tournament.

CONNECT WITH FIFA WORLD CUP 2026™ TORONTO

Website: <https://torontofwc26.ca>

Getting Around: <https://torontofwc26.ca/gettingaround>

Instagram / Facebook / X: [@fwc26toronto](#)

Help Keep the City Moving

Toronto businesses and institutions with activities or operations within the vicinity of Toronto Stadium (at Exhibition Place) and FIFA Fan Festival™ Toronto can take some time to plan for potential impacts to employees, customers and operations overall.

Begin by thinking about how tournament related travel changes could affect operations, staff, customers or visitors. From there, using a Tournament Travel Plan helps with communication of options and opportunities.

Planning ahead helps operations run smoothly, supports staff and customers, and positions organizations to thrive during one of the biggest moments in the city's history.



Why Proactive Planning is Important

- ✓ Helps keep doors open, teams productive, and services reliable, even on the busiest days of the FIFA World Cup™ 2026.
- ✓ Helps staff, customers, and clients avoid unnecessary delays, improves commute experience, and minimizes disruption.
- ✓ Helps identify necessary adjustments with service providers for delivery windows and routes, avoiding last minute surprises.

Make The Most Of A Big Moment

With more people in the city, there is an opportunity for businesses and institutions to shine.

- ✓ A bit of planning can make the Tournament experience more memorable for employees, customers, and visitors.
- ✓ Adjusting hours, staffing, or service levels can help keep up with higher activity and foot traffic.
- ✓ Organizations that prepare ahead of time are better positioned to benefit from the extra energy, attention, and demand that come with hosting a major international event.

When Will Travel Be Busiest This Summer?

Travel demand needs will vary by day and overall event schedules throughout the city.

The most significant impacts are expected on the Toronto Match Days when up to 65,000 people will be making their way downtown to attend the match at Toronto Stadium (at Exhibition Place) and FIFA Fan Festival™ Toronto at Fort York and The Bentway.

TORONTO MATCH SCHEDULE

| | |
|--------------|---------------------|
| Fri June 12: | CAN vs BIH @ 3 p.m. |
| Wed June 17: | GHA vs PAN @ 7 p.m. |
| Sat June 20: | GER vs CIV @ 4 p.m. |
| Tue June 23: | HRV vs PAN @ 7 p.m. |

The busiest periods are expected between three hours before kick-off and up to two hours after the match ends.









Figure 1 Road Closures and Local Access Only areas that help keep Toronto moving

Beyond the significant number of spectators traveling through the downtown core on the six match days and 22 FIFA Fan Festival™ Toronto operational days, several additional factors will contribute to increased congestion, including:

- ✓ Weekday afternoon and evening rush-hour travel
- ✓ Toronto Blue Jays games that overlap with Toronto match days
- ✓ Community activities and events across the city, such as:

| Activity | Dates | Location |
|-----------------------------|--------------|--|
| Fan Marches | Unknown | Downtown Core |
| Taste of Little Italy | June 12 – 14 | College St between Bathurst & Shaw |
| NXNE Music Festival | June 10 – 14 | Various locations covering Queen Street West (south), Dupont St (north), Lansdowne Ave (west) and Church St (east) |
| South by Southeast Festival | June 17 – 20 | Nathan Phillips Square |
| Pride Toronto | June 25 – 29 | Church St between Wellesley St to Alexander St |

Focusing planning efforts on high-impact moments can help reduce disruption while maintaining operations on lower-impact days.

| | Canada vs Bosnia Herzegovina Fri June 12  | Ghana vs Panama Wed June 17  | Germany vs Côte d'Ivoire Sat June 20  | Croatia vs Panama Tue June 23  | Senegal vs Iraq Fri June 26  | Round of 32 Thurs July 2  |
|----------|---|--|---|---|--|---|
| Noon | | | | | | |
| 1 p.m. | | | | | | |
| 2 p.m. | | | | | | |
| 3 p.m. | | | | | | |
| 4 p.m. | MATCH | | | | MATCH | |
| 5 p.m. | | | MATCH | | | |
| 6 p.m. | | | | | | |
| 7 p.m. | | | | | | |
| 8 p.m. | | MATCH | | MATCH | | MATCH |
| 9 p.m. | | | | | | |
| 10 p.m. | | | | | | |
| 11 p.m. | | | | | | |
| Midnight | | | | | | |

Legend

Travel Movements

-  FIFA Travel (Stadium & FIFA Fan Festival™)
-  Commuter PM Travel
-  Blue Jays Game Travel

Travel Conditions

-  Normal
-  Busy
-  Very Busy
-  Extremely Busy

This guide contains suggested strategies and options to help plan for effective movement across Toronto during a busy summer season.

Who Will Be Impacted by the Tournament and How?

Travel impacts will be felt by everyone in the city from residents and business owners to consumers and visitors.

As a result, those traveling into, out of, or within the downtown core including near FIFA World Cup 2026™ Toronto venues may experience higher-than-normal congestion and delays.

Toronto has developed a [Mobility Plan](#) to help keep the city moving, which is focused on the following key components:

PUBLIC TRANSIT

Leading with a **transit-first approach**, those traveling to the downtown core are encouraged to use public transit.

Both [TTC](#) and [GO Transit](#) are providing increased service on key routes, particularly on Toronto match days.

Here is a list of service enhancements to assist with expected busier than normal service needs:

- **GO Transit** will operate up to **15-minute service on the Lakeshore East and West lines** and extra trips to and from Exhibition GO on Toronto's six match days.
- **TTC** will be **increasing key route service** during the FIFA World Cup™ 2026, including:
 - The **29/929 Dufferin Bus** and **511 Bathurst Streetcar**, using RapidTO's priority transit lanes.
 - The **504 King Streetcar**, **509 Harbourfront Streetcar**, and a **dedicated contingency shuttle bus from St Andrew Station to FIFA Fan Festival™ Toronto**.
- **Union Station** and **Exhibition GO Station** will experience increased congestion as a result of a busy summer season, including the FIFA World Cup 2026™.
- TTC stations, including King and St. Andrew, are also expected to experience more demand due to their connections to surface transit vehicles.



Figure 2 TTC routes that will keep Toronto moving

ROAD CLOSURES

As noted in Figure 1, page 4, to support FIFA World Cup™ 2026 operations, temporary road closures will be in effect in and around the Liberty Village / Fort York area, including Exhibition Place and Toronto Stadium.

The road closures are specific to the **six Toronto match days** and begin five hours prior to match time with removal taking place up to three hours after match end. These adjustments reduce the number of available travel routes and will require travellers to re-route or adjust travel times where vehicle trips are unavoidable.

The closure of Lake Shore West Blvd is expected to increase congestion on other routes, including the Gardiner Expressway and throughout the downtown core. Those who drive will need to consider alternative options.

ROAD RESTRICTIONS

In addition to closures, organizations will notice road restrictions that may affect deliveries and on-site services.

- Dufferin St, Bathurst St and parts of King St W will have parking restrictions in place to support RapidTO TTC movement.
- Dundas St W from Dufferin to Yonge St along with King St W from Bathurst to Jamieson Ave will have rush hour parking and stopping restrictions in place.
- As per Figure 1, Liberty Village and Fort York are Local Access Only zones and
- Loading zones may be crowded or unavailable due to extended on street parking restrictions, affecting deliveries, couriers, and service vehicles.

WALKING & CYCLING

Part of Toronto's transit-first approach includes **active mobility** which highlights movement through walking and cycling.

The City of Toronto has identified key corridors to assist with active mobility and in partnering with Bike Share TO will have tools and systems in place to encourage movement via bicycle.

There are numerous opportunities for residents, employees, customers and visitors to use a combination of all transit options starting with public transit and then transitioning to walking or cycling.

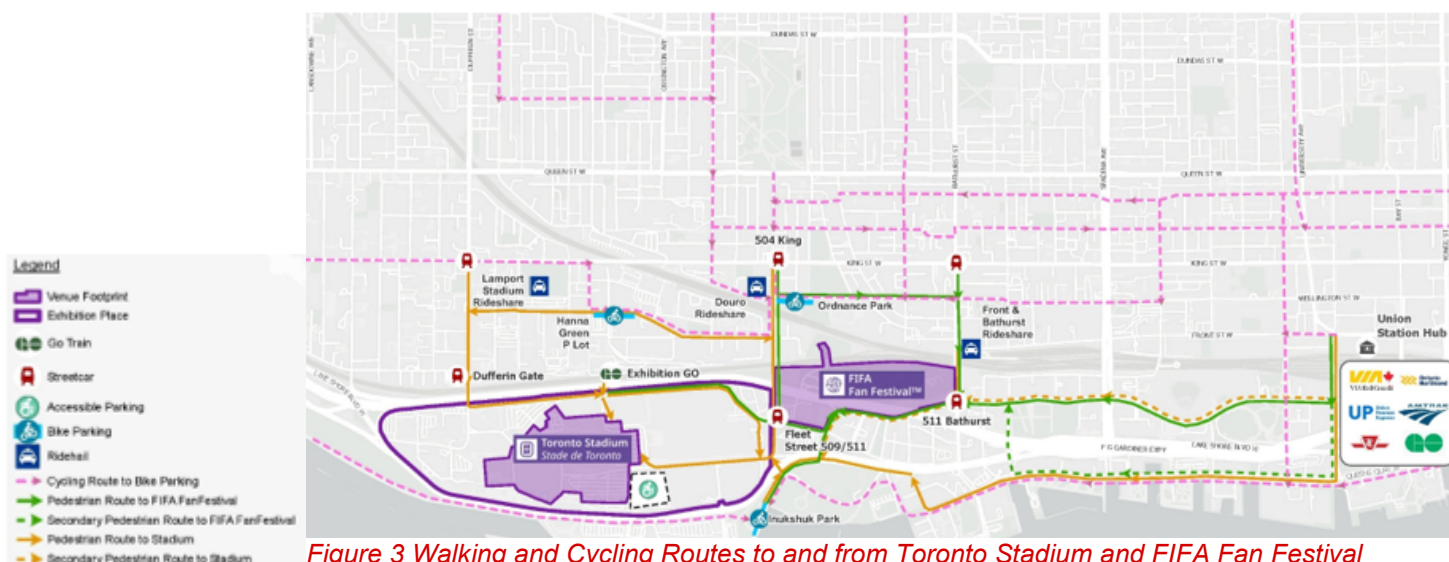


Figure 3 Walking and Cycling Routes to and from Toronto Stadium and FIFA Fan Festival Toronto

What Should My Organization Do To Prepare?

A practical five step planning guide to help anticipate, prepare for, and manage travel impacts during the FIFA World Cup 2026™ Toronto:

Step 1: Assess whether your organization will be affected and if action is required

Start with a self-assessment questionnaire to see if your organization will be impacted.

| Question To Consider | Yes / No |
|---|----------|
| <p>1) Is your organization located in or providing goods or services in any of the following areas:</p> <ul style="list-style-type: none"> • Within Fort York / Liberty Village (near Toronto Stadium and FIFA Fan Festival™) • Within the Downtown Toronto Core | |
| <p>If you answered Yes, please consider the questions below. If you answered No, stay informed throughout the tournament by visiting https://torontofwc26.ca</p> | |
| <p>2) Do your staff, customers, clients, or visitors use public transit to travel to or from your organization's location?</p> | |
| <p>3) Do your staff, customers, clients, or visitors travel by vehicle or use the road network to travel to or from your organization's location?</p> | |
| <p>4) Could your organization be affected by large numbers of people using transit, walking, cycling, or driving near, or enroute to your organization's location?</p> | |
| <p>5) Do you receive or send deliveries, pickups, couriers, or other service providers that depend on road access or loading zones?</p> | |
| <p>6) Do you receive supplies of goods or waste/recycling services that depend on road access or loading zones?</p> | |

If you answered **Yes** to one or more of **Questions 2-6**, your organization may experience notable travel impacts. Consider the following steps to help prepare.

Refer to the various maps included within this Guide to help with any education or preparedness that is needed.

Step 2: Consider the different types of journeys that are associated with your organization

Organizations are being encouraged to plan ahead to help minimize potential disruption or inconvenience during the busy summer ahead. Consider the individuals and activities connected to your business that may be affected, including:

- Employees commuting to and from work, particularly during the afternoon and evening periods
- Customers and clients visiting your organization in-person
- Deliveries, couriers, and service vehicles operating within or traveling through Toronto's downtown core and near FIFA World Cup 2026™ venues.

By understanding who may be impacted and how they travel, organizations can identify adjustments to help reduce disruption and support efficient movement across the city.

Journey Types



Employees



**Customers
& Clients**



**Deliveries
& Services**

Step 3: Identify what solutions could be applied for your organization

Depending on the size, location, and nature of your organization, the solutions you apply will vary. The options outlined below (the “Five Rs”) present a range of approaches to help you consider how different types of journeys could be adjusted. These examples are intended to prompt ideas, whether by building on existing arrangements or by introducing short-term measures that align with your operations.

TORONTO MATCH SCHEDULE

Fri June 12: CAN vs BiH @ 3 p.m.
 Wed June 17: GHA vs PAN @ 7 p.m.
 Sat June 20: GER vs CIV @ 4 p.m.
 Tue June 23: HRV vs PAN @ 7 p.m.

| | What it Means | Examples |
|----------|--|--|
| Reduce | Minimize the need to travel | Adjust work schedules to avoid high congestion windows Work remotely where corporate policies and operations permit |
| Re-Time | Shift travel to times with less congestion | Adjust delivery schedules Flexible work hours to avoid match traffic |
| Re-Mode | Choose a less busy mode of transportation | Encourage employees to take transit, walk or bike to work for part or all of the journey |
| Re-Route | Use alternative routes to avoid busy stations, stops, and roadways | Help customers avoid road closures Avoid commuting on the most congested or closed roads |
| Relocate | Stay local for routine activities | Work from a different office |

A reminder that the transportation network is expected to be the busiest on Toronto match days between 3:00 p.m. and 7:00 p.m.

Step 4: Develop and Implement a Tournament Travel Plan

A Tournament Travel Plan outlines the actions that your organization will take to support more efficient travel during a busy summer season. There is no one-size-fits-all approach. Focus on finding the strategies that best suit your workplace, operations, and people.

Travel Plan Template:

| Action <i>Actions your organization will take to keep moving and reduce traffic</i> | Delivery <i>Short description of the steps required to deliver</i> | When <i>Date when action needs to be delivered / complete</i> | Who <i>Person responsible for delivery</i> | Status |
|---|--|---|--|---------------|
| Staff Travel | | | | |
| <ul style="list-style-type: none"> • A • B • C | | | | |
| Customers & Visitors | | | | |
| <ul style="list-style-type: none"> • A • B • C | | | | |
| Deliveries, Pickups, and Suppliers | | | | |
| <ul style="list-style-type: none"> • A • B • C | | | | |
| Others | | | | |
| <ul style="list-style-type: none"> • A • B • C | | | | |

Step 5: Communicate your plan to your organization's people to ensure their needs are supported.

It is important to clearly communicate with employees, customers, and clients about the potential impacts that may be experienced during the six Toronto match days and a busy summer season in Toronto and how travel needs are supported.

Key messaging should include:

- ✓ Raising awareness that your organization may be affected by FIFA World Cup 2026™ Toronto and adjustments may be required.
- ✓ Clearly explaining the measures being introduced and what actions are available to staff and customers.
- ✓ Repeating and reinforcing messages in the days leading up to, and during, busy periods, including the six Toronto match days.
- ✓ Sharing information on transit routes and schedules as well as cycling routes with employees to encourage a transit-first approach.
- ✓ Advising where to find the latest tournament related information.

Consider using the sample communication below as a starting point for an email, newsletter, or prompts for a verbal conversation. Make sure to tailor it to the specific audience and solutions being offered.

SAMPLE MESSAGE

To [Employees/Customers/Clients],

Did you know Toronto is hosting the FIFA World Cup 2026™ from June 11 – July 19, 2026? One of the most exciting global events of the summer is coming to our city, bringing lively celebrations, fan events, and a chance for us all to cheer on our favourite teams!

Downtown Toronto will be busier than usual this summer, especially on the six FIFA World Cup 2026™ Toronto match days: June 12, 17, 20, 23, 26, and July 2.

This increased activity may affect travel around the city, including getting to and from our location, and we want to support your travel needs to make it as smooth as possible for you.

Familiarize Yourself With The Changes

During the FIFA World Cup 2026™, there will be various road closures and restrictions implemented in the downtown core, specifically in the Liberty Village and Fort York areas as well as around Toronto Stadium (at Exhibition Place). As a result, roads and some transit routes are expected to be busier than usual. We encourage you to take a moment to see how your usual travel routes may be impacted and plan ahead. Maps are available online at <https://torontofwc26.ca>.

To help keep the city moving, Toronto will be increasing service on TTC and GO Transit on the six Toronto match days, making public transit a convenient alternative to driving. Walking and cycling are also great options for shorter trips.

A few options we encourage include:

- Adjust work and commute hours if travel is required. Be sure to coordinate with your manager and team ahead of time.
- Stay and watch the match with us! Join our company viewing party [INSERT DETAILS].
- Consider working from one of our alternate office locations.

If you have any questions or would like help planning your movement, feel free to reach out to [insert contact person or email]. We'll continue to share updates and helpful reminders.

We're looking forward to celebrating this exciting moment for Toronto with you and helping make the FIFA World Cup 2026™ a smooth and enjoyable experience. Let's enjoy the matches and the energy of the city together!

Additional Advice and Tips To Consider

Tips to help support travel planning for businesses, staff, customers, visitors, and suppliers:

STAY INFORMED

1. Visit <https://torontofwc26.ca> regularly for the latest information and details.
2. Follow @fwc26toronto on Facebook, Instagram and X.
3. Review temporary road closure and restriction maps to understand potential impacts.
4. Familiarize yourself with expected spectator travel routes and plan accordingly.
5. See what other routes are available by visiting TTC, GO Transit, and Bike Share Toronto.

COMMUNICATE EFFECTIVELY

1. Discuss travel requirements with staff, customers, visitors, suppliers, and others associated with your organization. Consider how they may be affected and work together to develop arrangements that support everyone's needs.
2. Identify the most effective communication methods for each audience (e.g., emails, posters, staff meetings, town halls, phone calls) and use them to keep in contact and share details.
3. Connect with nearby businesses to explore opportunities for coordination (e.g., shared deliveries or adjusted access times).

CREATE A PLAN

1. Develop a Tournament Travel Plan using the provided template and available online tools and resources.
2. Test the Travel Plan in advance to confirm that proposed measures are practical and effective.

SUSTAINED CHANGE

1. Take note of successful travel and work arrangements and consider whether they could become part of your everyday operations that support efficiency, wellbeing, and more resilient travel patterns over the long term.

Additional information can be found in the City of Toronto's [Mobility Plan](#).

