



# Community Conversation

Ward 10: Spadina/Fort York

November 22, 2025





# INDIGENOUS LAND ACKNOWLEDGEMENT



**AFRICAN ANCESTRAL ACKNOWLEDGEMENT**

# AGENDA starting 11:10 A.M.

5 minutes

## Welcome and Introductions

Deputy Mayor Ausma Malik

5 minutes

## FIFA World Cup 26™ Toronto overview

Sharon Bollenbach,  
FWC26 Toronto Secretariat

15 minutes

## LVFY Opportunities and Impacts

Sharon Bollenbach,  
FWC26 Toronto Secretariat

25 minutes

## Toronto Mobility Plan and Lessons Learned

Mike Barnet, Transportation Services

55 minutes

## Q&A

Zenia Wadhvani, Social Development

5 minutes

## Wrap-Up and Next Steps

Deputy Mayor Ausma Malik



A vibrant border composed of various geometric shapes including circles, triangles, and polygons in shades of red, blue, orange, green, and brown surrounds the central white text area.

# **FIFA WORLD CUP 26™ TORONTO**

## **OVERVIEW**

# FIFA WORLD CUP 2026™ OVERVIEW

- **3 countries**
- **16 host cities**
- **48 participating nations**
- **June 11 – July 19**
- **Global audience watching**
- **We are *the World in a City***



# THE WORLD IN A CITY

UNMATCHED  
DIVERSITY



A CITY OF  
NEIGHBOURHOODS



WORLD-CLASS  
DINING



CULTURAL  
REPRESENTATION



COMMUNITY  
ENGAGEMENT



# KEY DATES



**PHASE 2: Build  
Momentum**

**FEB: Marketing campaign launch  
MAR 3: 100 Days to Go**

**PHASE 3: Countdown  
to Kick-Off**

**JUNE 11: Tournament  
Start**

**PHASE 4: Kick-Off:  
Tournament time**

## **TORONTO MATCH DATES**

**Fri, June 12  
Wed, June 17  
Sat, June 20  
Tues, June 23  
Fri, June 26**

**PHASE 5: Legacy:  
Show Results**

**KNOW BEFORE YOU GO  
COMMUNICATIONS**

# **LVFY OPPORTUNITIES AND IMPACTS**

**Sharon Bollenbach – FWC26 Toronto Secretariat**

# Community Activation Toolkit



- **Support for businesses, organizations, schools and residents**
- **Available in English and French online at [torontofwc26.ca](https://torontofwc26.ca)**
- **Embodies **The World in a City** theme**

# Community Celebration Support Fund



- **Funding for community activations**
- **189 applications received; 36 from Spadina- Fort York**
- **Successful applicants will be notified the first week of December**

# FIFA Fan Festival™



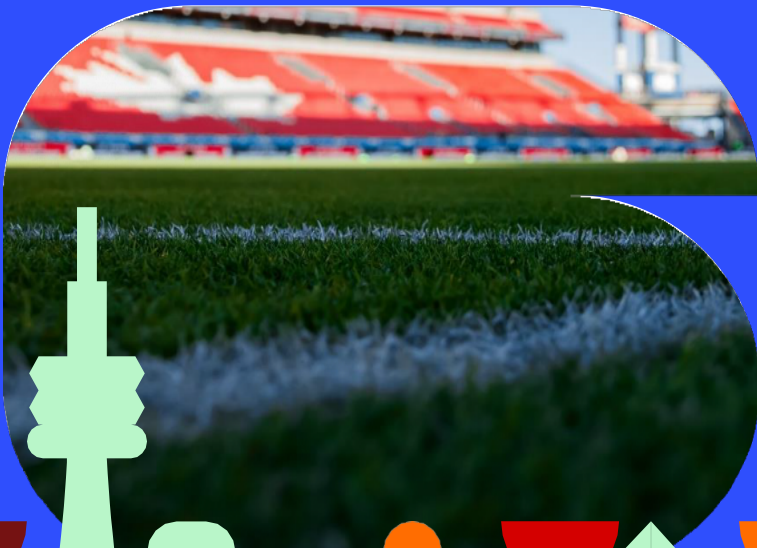
- **Fort York & The Bentway**
- **Operating 22 days within June 11 – July 19**
- **Free live match broadcasts**
- **Cultural performances, live music & interactive art**
- **Local food vendors & family-friendly activities**

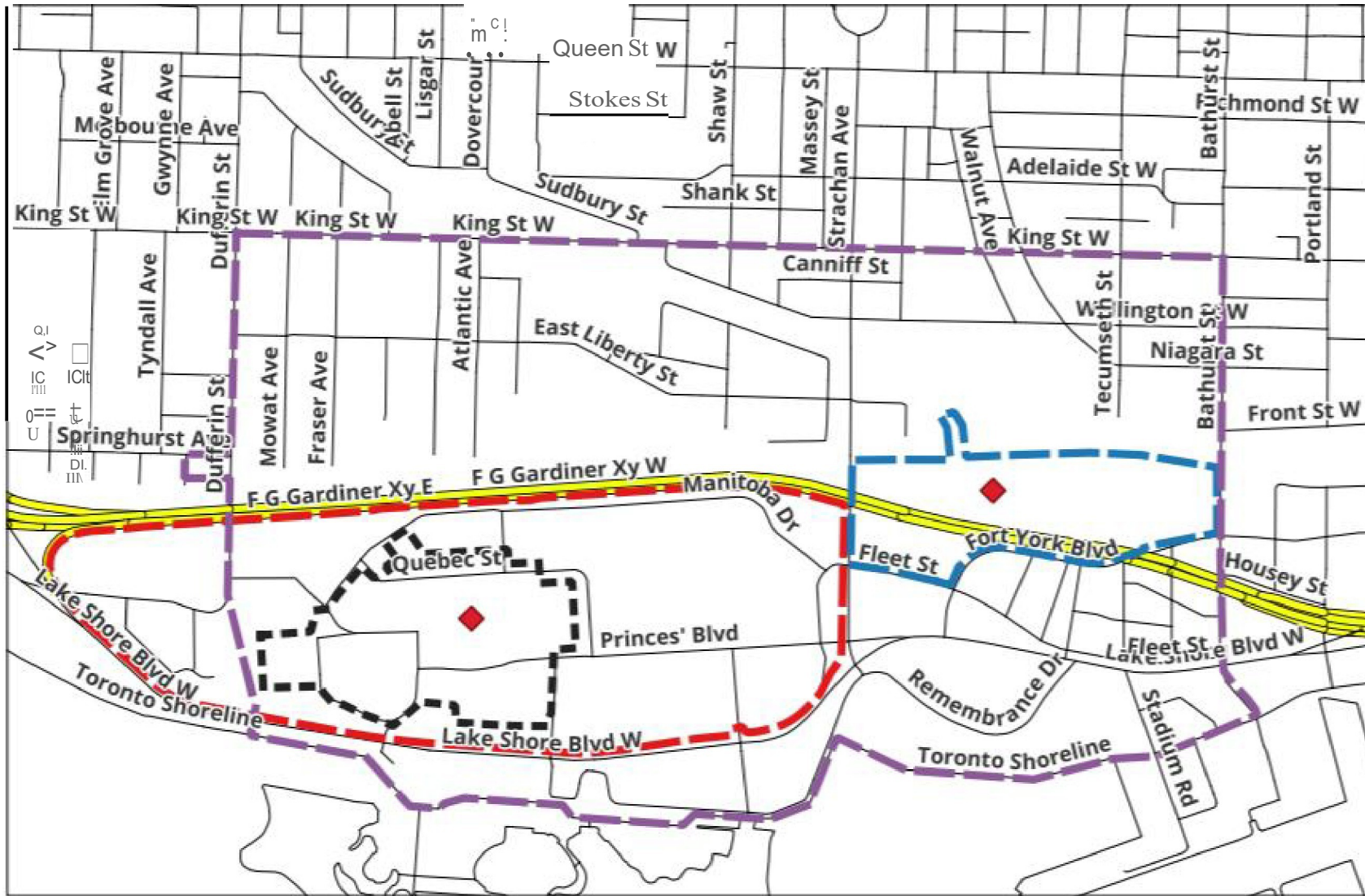




# Toronto Stadium

- **Canada's first soccer-specific stadium**
- **Tournament capacity: 45,736**
- **Renovations include:**
  - Temporary seating increasing capacity by 17,000
  - Four new videoboards
  - Improved concessions and concourse area
  - Upgraded Wi-Fi
  - LED stadium lighting
  - Upgrades to pitch and player spaces





# FIFA FAN FEST AND AREA FOOTPRINT

- ii Security Perimeter
- ft Last Mile Boundary
- n FIFA Fan Festival Perimeter
- n Exhibition Place

◆ VENUES

0 250 500 m



# FIFA Planning



- **Solid Waste Management**
- **Crowd Management**
- **Noise**
- **Short-term Rentals**

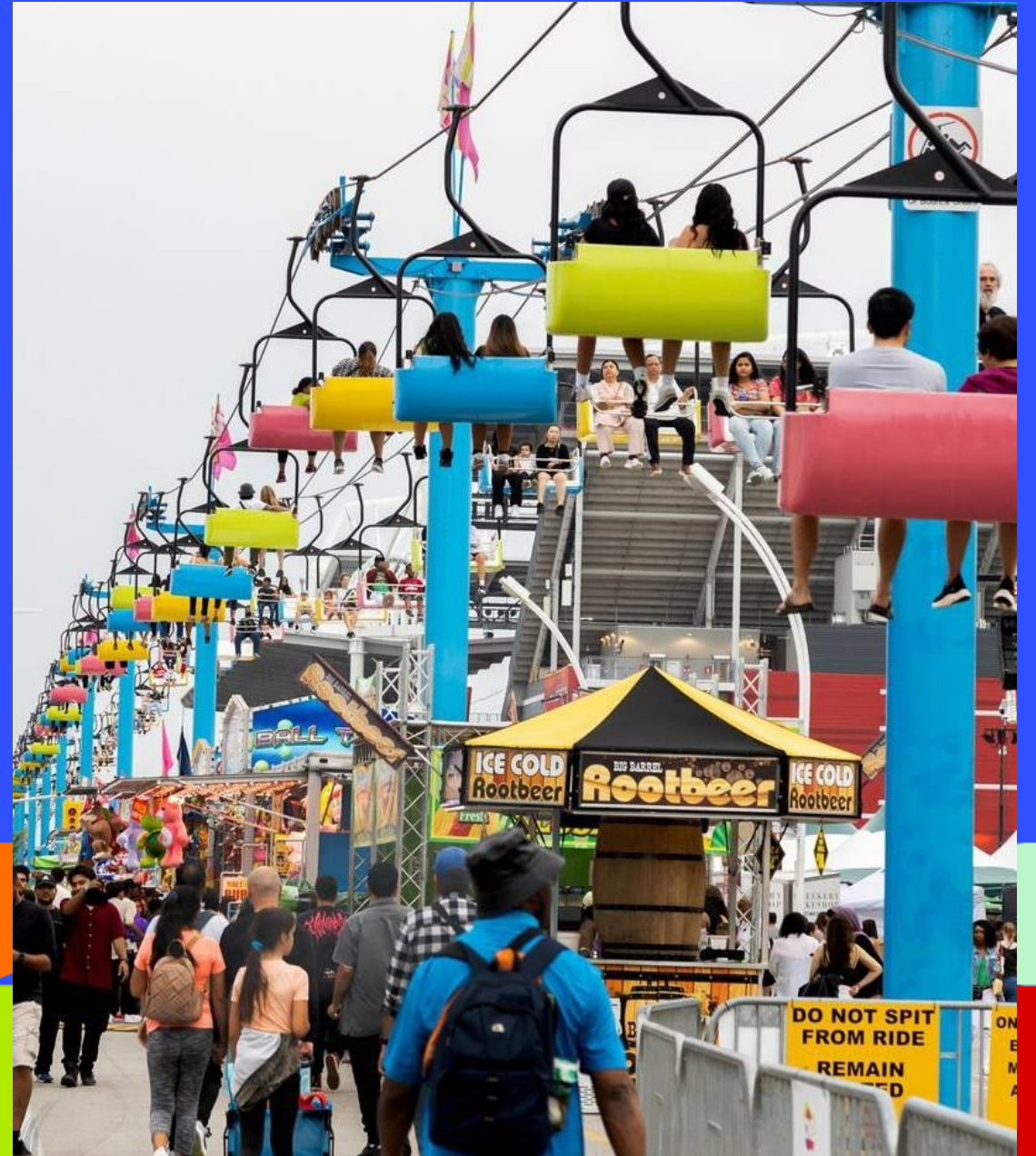


# **TORONTO MOBILITY PLAN**

**Mike Barnet, Transportation Services**

# LESSONS LEARNED

- **CNE 2025**
- **Taylor Swift**
- **Rogers Stadium**



# Big Event Strategy



- **Command & Control Structure**
- **Traffic Control & Active Management**
- **Strong Transit Plan – No Site Parking**
- **Consistent Communications & Stakeholder integration**



# TRANSIT-FIRST APPROACH

- **Focus on public transit, pedestrian and bicycle routes**
- **Road closures in effect**
- **Wayfinding and volunteers for navigation**
- **Communication through FIFA app and other channels**



# FWC26 World Cup Toronto

## Stadium Local Area Road Closures

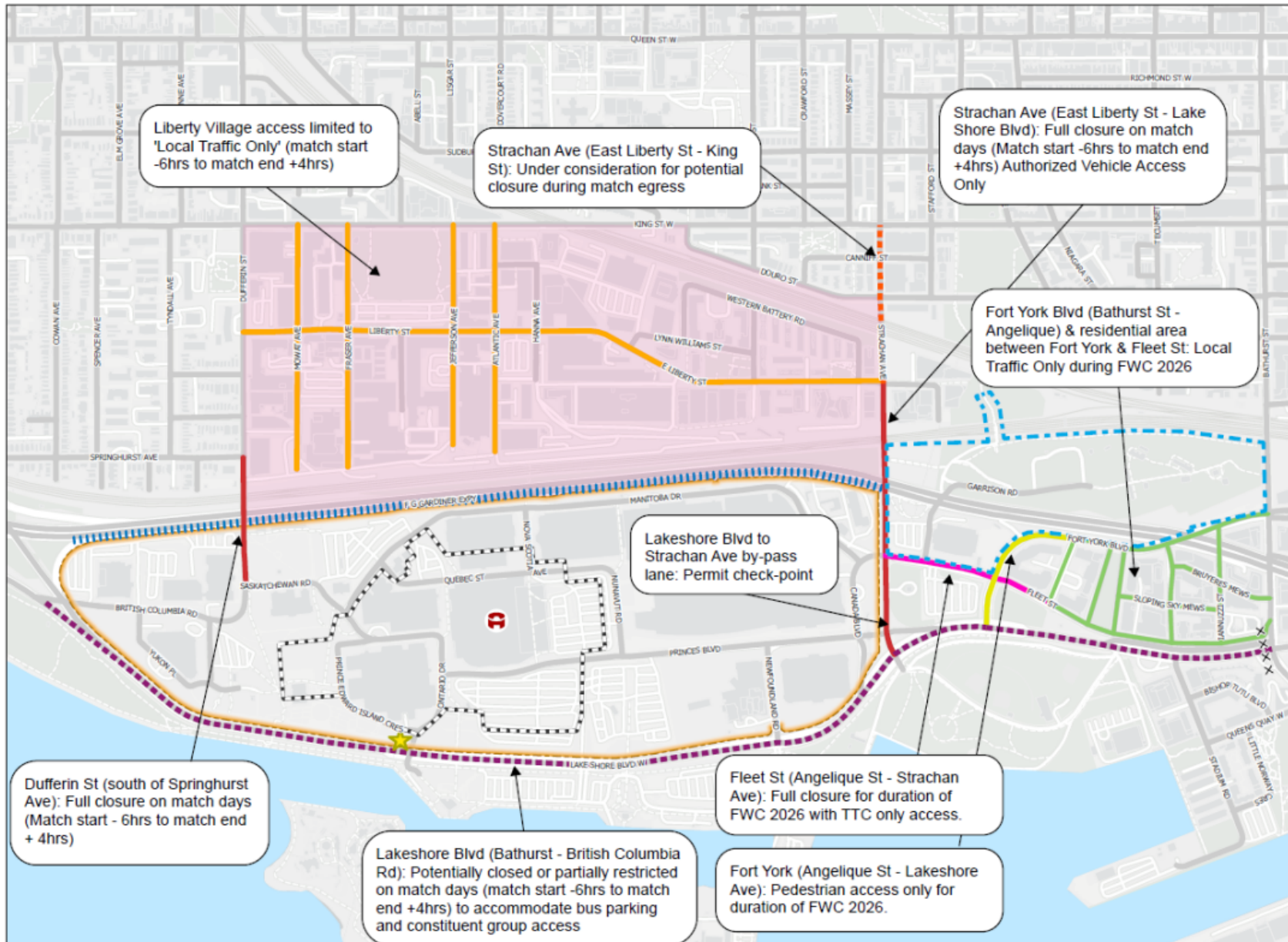
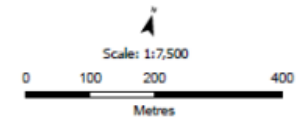


### Legend

- Exhibition Place
- Competition Stadium
- LibertyVillage
- Security Perimeter
- FIFA Fan Festival Urban Domain Perimeter
- Gardiner Police Patrol
- Full Closure on Match Day
- Full Closure during FWC 2026 - TTC Only Access
- Local Traffic Only On Match Days
- Local Traffic Only
- Pedestrian Access Only
- Potential Closure For Match Egress
- Potential Closure or Partially Restricted
- Permit Check-Point
- Constituent Group Access

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Base Data Source:



# FWC26 World Cup Toronto

## Match Day Ingress Last Mile Routes



### Legend

- Exhibition Place
- Last Mile Boundary
- FIFA Fan Festival Perimeter
- Security Perimeter
- Competition Stadium
- Bus Routes
- Streetcar Route
- GO Rail

### Preliminary Draft Mode Hub Location

- TTC
- GO Transit
- Bike (Personal Bike and Bike Share)
- Walk

### Preliminary Draft Mode-Specific Last Mile Route

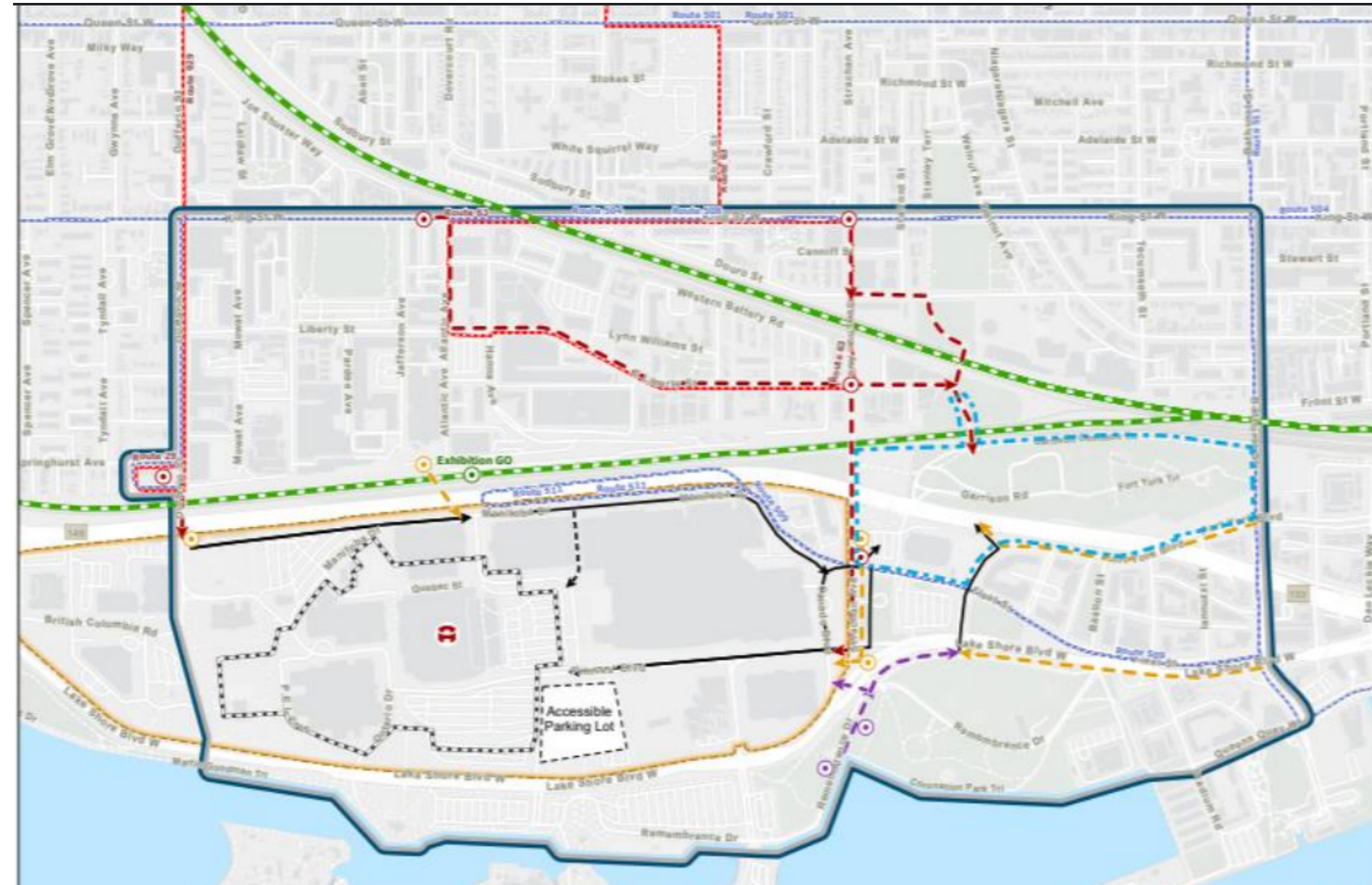
- TTC
- Bike (Personal Bike and Bike Share)
- Walk

### Preliminary Draft Spectator Last Mile Routes

- All Spectators
- Route To Be Confirmed

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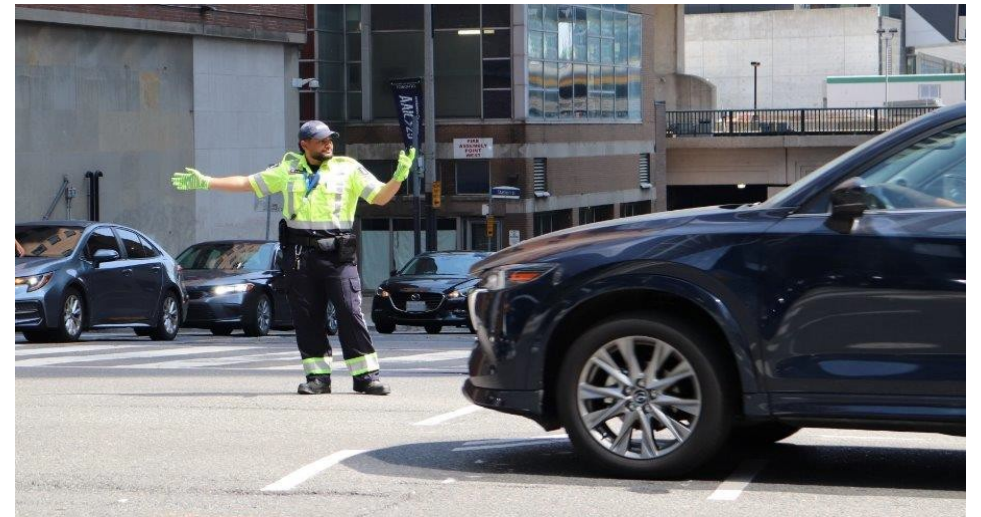
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# FIFA Planning



- **Continued installation of cameras at key locations**
- **Ongoing planning and work on:**
  - **Traffic Management Plan (TMP),**
  - **locations for traffic control,**
  - **Rideshare and access control,**
  - **Bike parking**
- **Commitment to information sharing**
- **Ongoing Tabletop Exercises**



# Q & A

# NEXT STEPS

- **Input and feedback to inform planning efforts**
- **Next Community Conversation to be scheduled**
- **Community Connector Approach will keep residents informed**



# Thank you!



**Stay connected on FWC26:**

**Web: [torontofwc26.ca](http://torontofwc26.ca)**

**Social: [@fwc26toronto](https://twitter.com/fwc26toronto)**

**Email: [fwc2026toronto.ca](mailto:fwc2026toronto.ca)**

**Stay connected with**

**Deputy Mayor Ausma Malik:**

**Email: [Councillor\\_Malik@toronto.ca](mailto:Councillor_Malik@toronto.ca)**