

# Film and Television in Toronto

A snapshot: film, television,  
commercial and music video  
production in Toronto

# Total Production Spending in the City of Toronto 2010

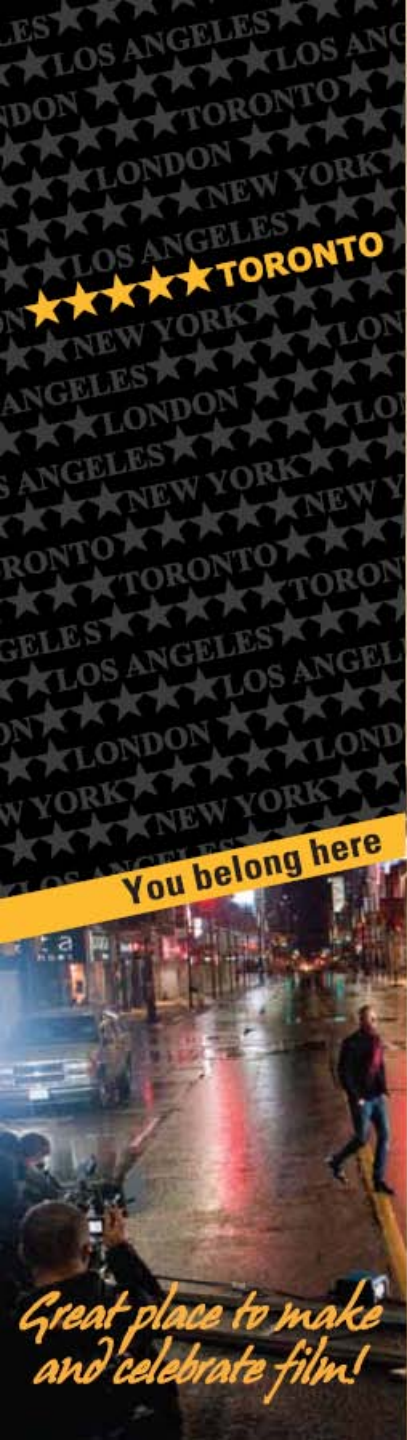
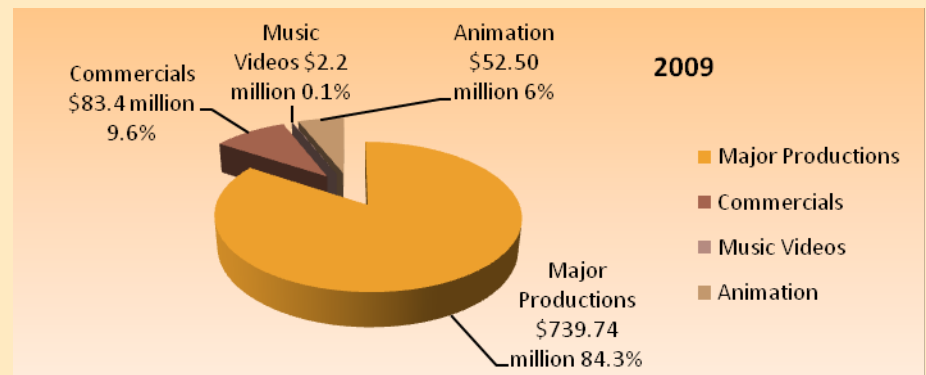
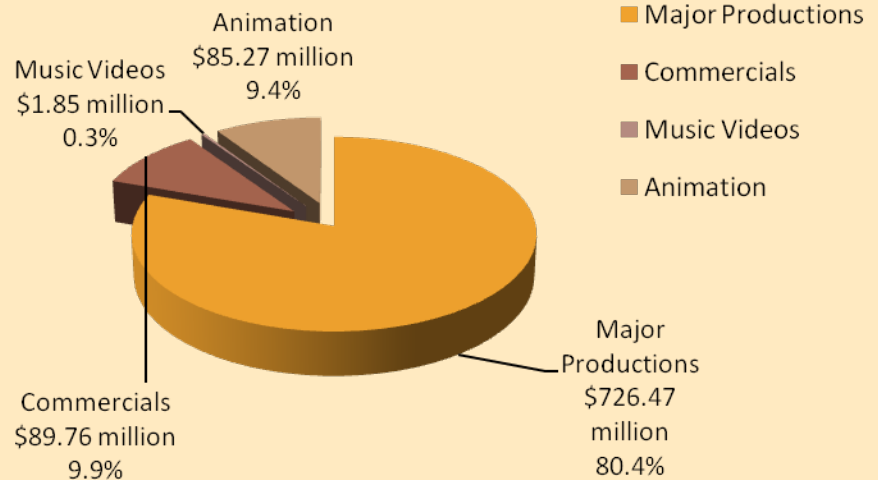
Production companies spent a grand total of \$903.35 million filming on-location in Toronto in 2010.

This is a 2.9% increase in total production spending over the \$877.84 million reported in 2009.

Chart identifies values of production spending by type.

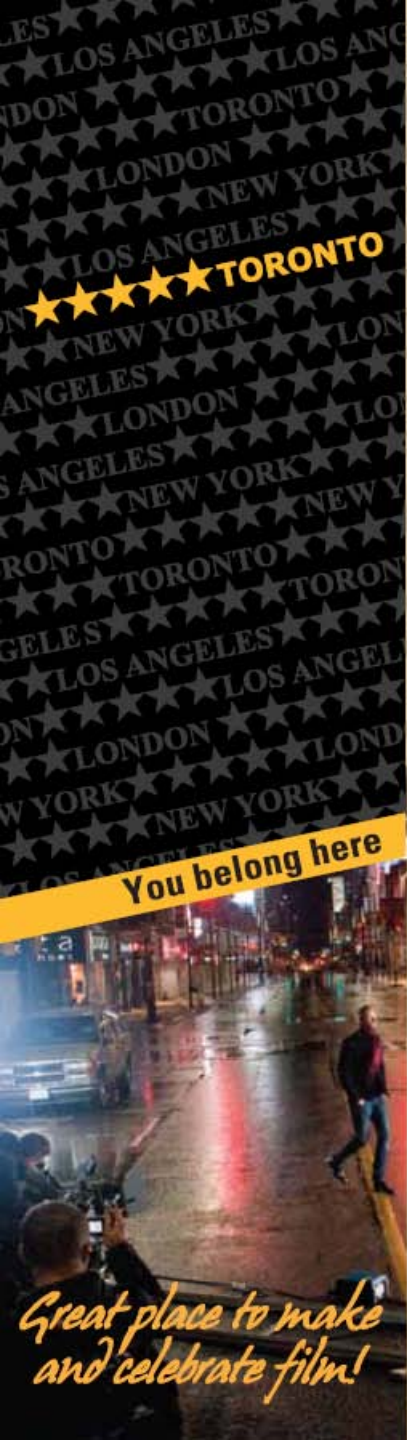
Percentages shown on the chart indicate the share a production type contributed towards the grand total expenditure for 2010.

Major productions include feature films, movies for television, mini-series, television specials and TV series.



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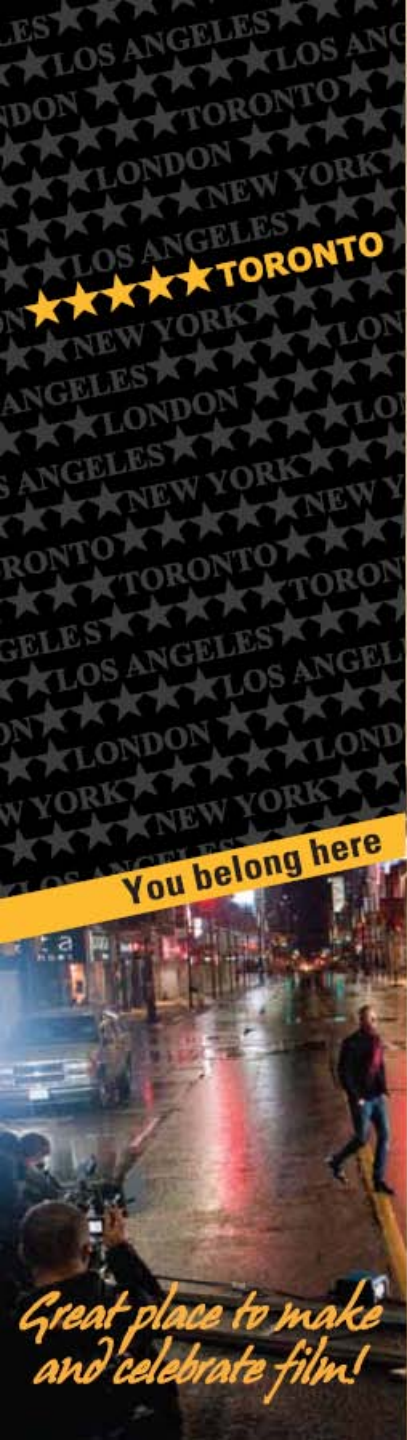
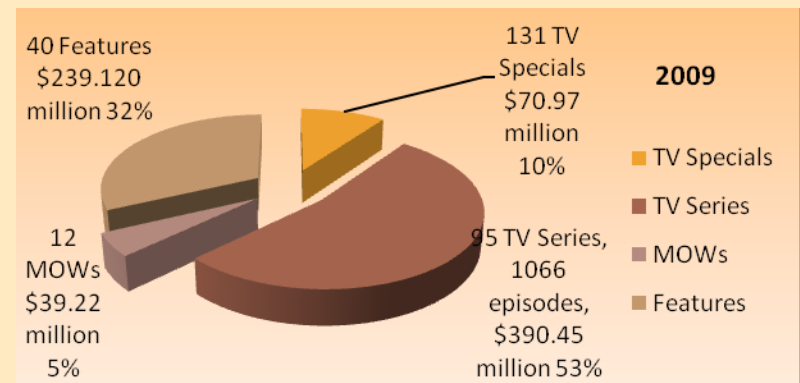
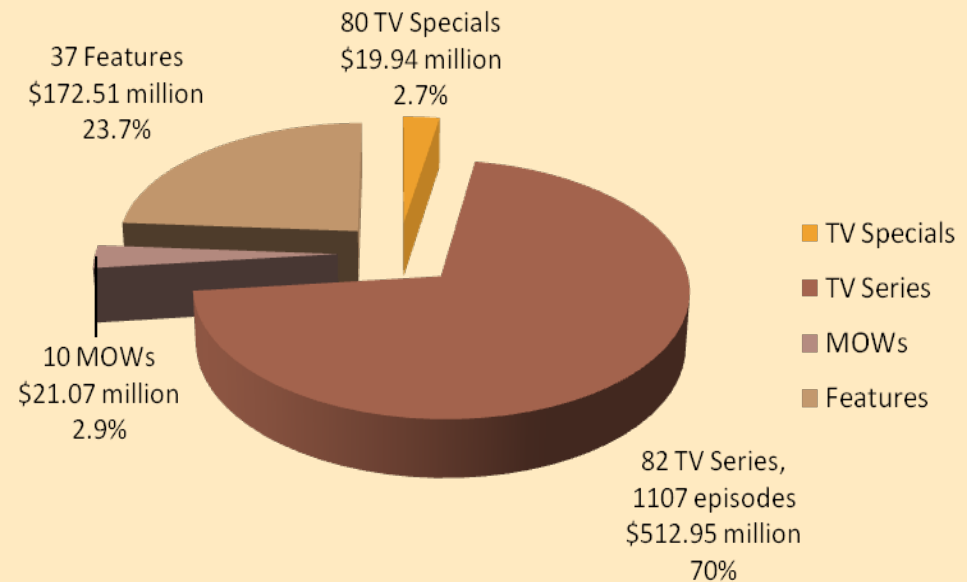
- The following statistical charts prepared by the Toronto Film & Television Office include values for productions which include some on-location component.
- The statistics and data do not include agency costs for talent, post-production or productions with solely in-studio production activity. They underestimate, therefore, the total spending in the sector in particular in the area of in-house broadcaster production.
- Please note that any production in receipt of an Ontario tax credit has not been reconciled with OMDC tax credits.

# Major Productions – Number and spending in the City of Toronto during 2010 by production type

This chart shows the total number of major productions and total value of major production spending by type.

It includes both domestic and foreign productions that filmed at least some portion on location in Toronto.

Percentages indicate the share a production type's contribution was toward the grand total expenditure of \$903.35 million reported for 2010.

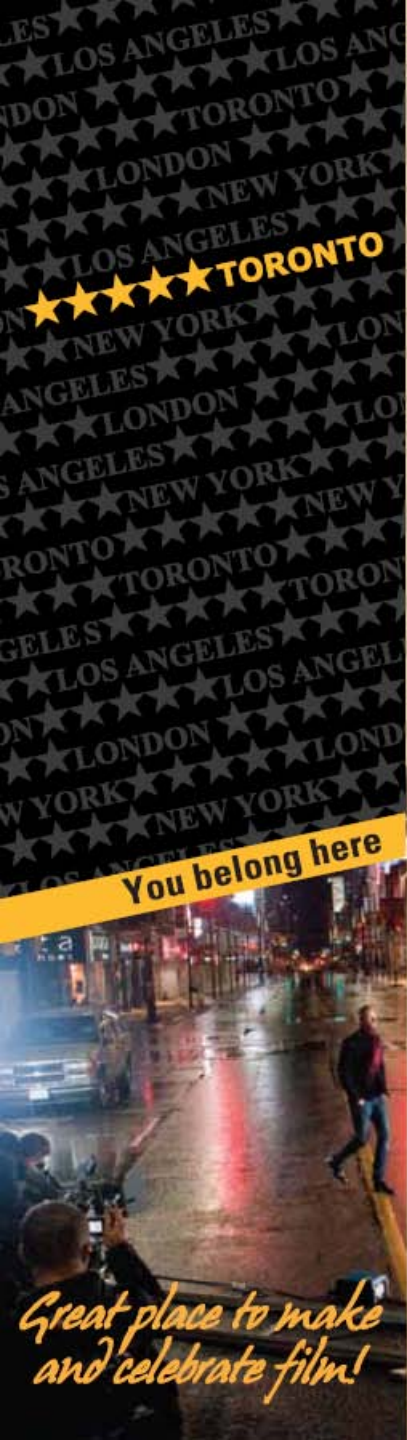
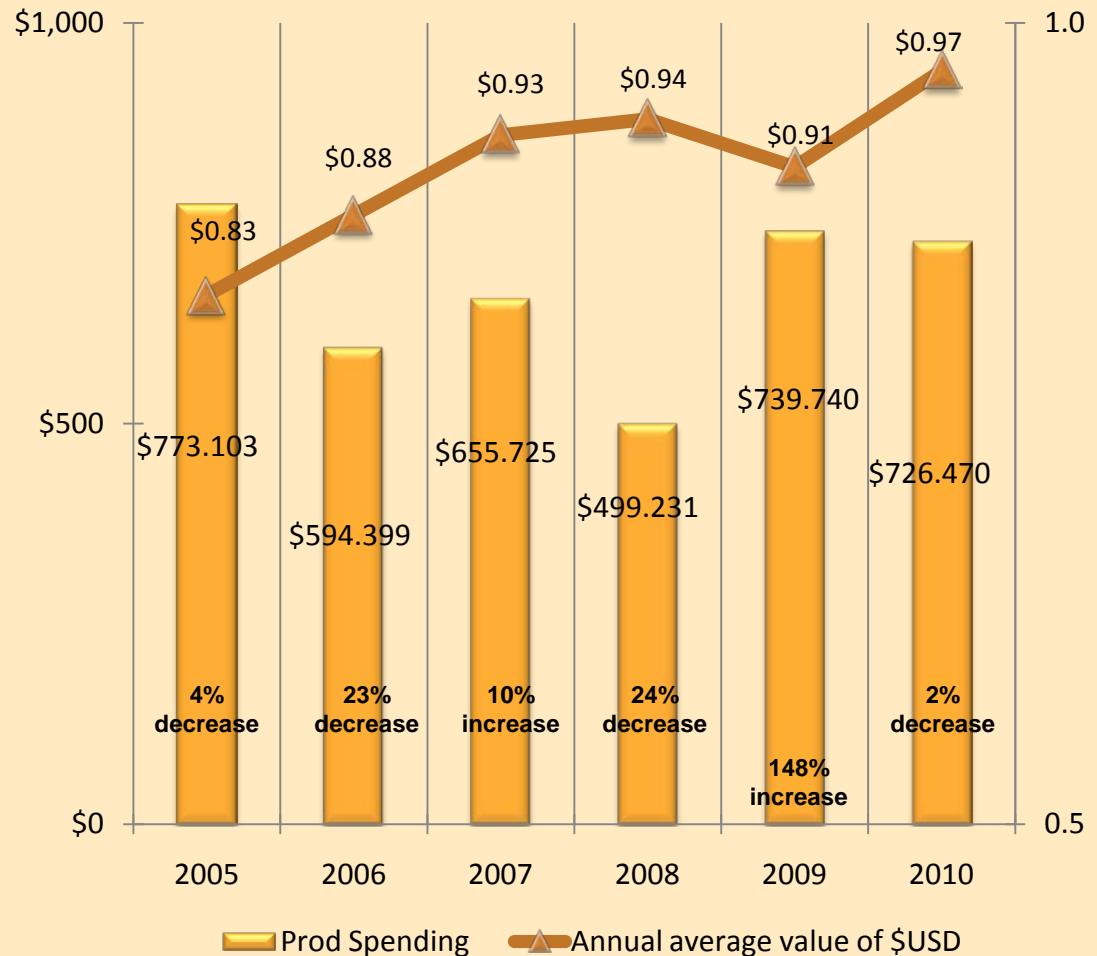


# Major Production Spending 2005 to 2010

Major productions include domestic and foreign feature films, movies made-for-television, mini-series, TV specials and TV series.

The values indicated on this chart are for those productions that filmed with at least some location work in Toronto.

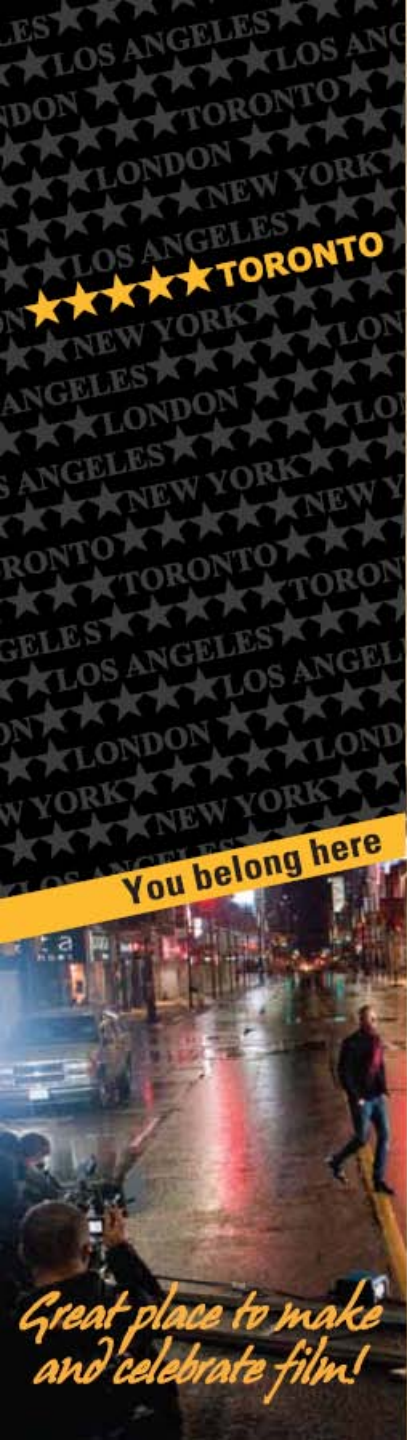
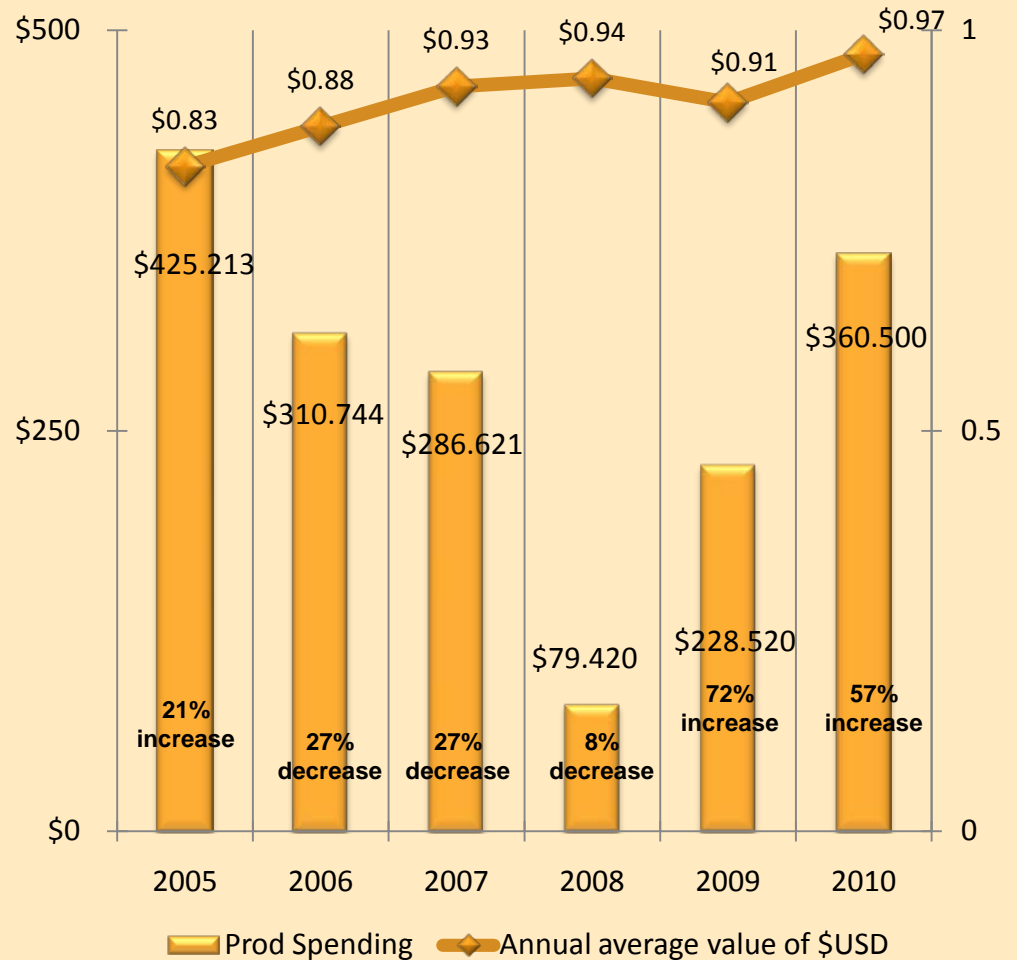
The 2 % decline can be attributed to a general weakening in all areas of production save TV series.



# U.S. Production Spending 2005 to 2010

This chart includes all major U.S. production activity filmed on-location in Toronto (feature films, movies made-for-television, mini-series, TV specials and TV series).

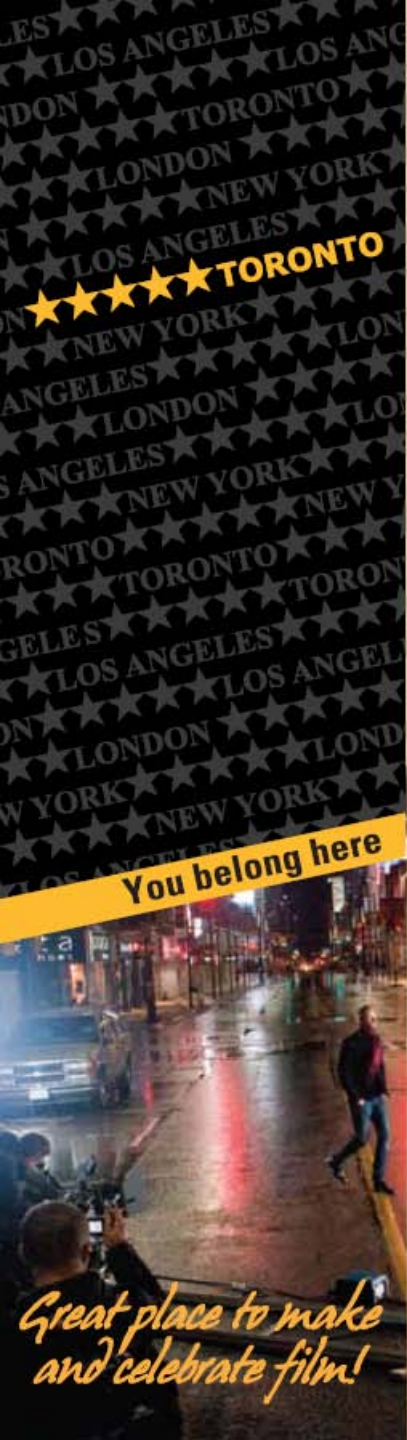
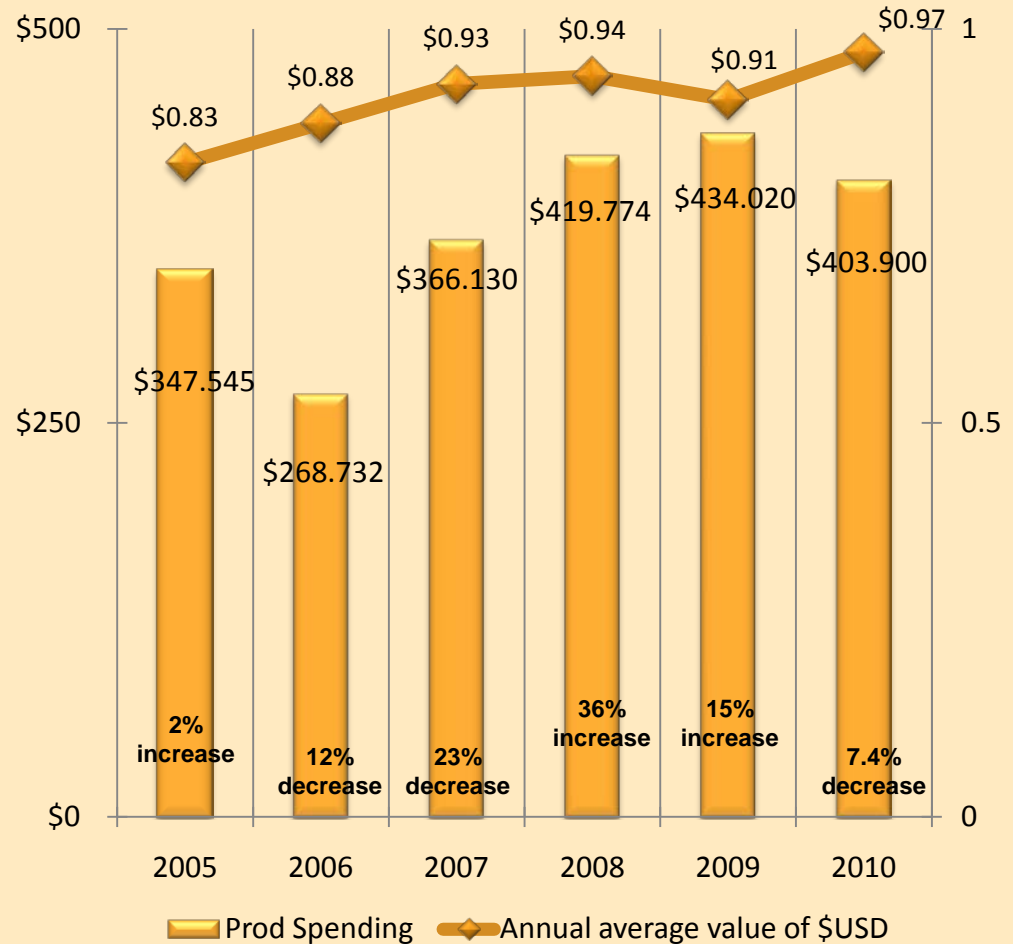
The change in 2010, a growth of 57%, illustrates a significant reversal in the average decline in U.S. foreign production spending experienced during the past five years. It is however, particularly buoyed by U.S. network productions and co-venture productions.



# Domestic Production Spending 2005 to 2010

This chart includes all major domestic production activity filmed on-location in Toronto (feature films, movies made for television, mini-series, TV specials and TV series.)

The data show strong domestic production spending for the past three years. The slight decline is however indicative of a reduction in the number of projects (229 to 172).

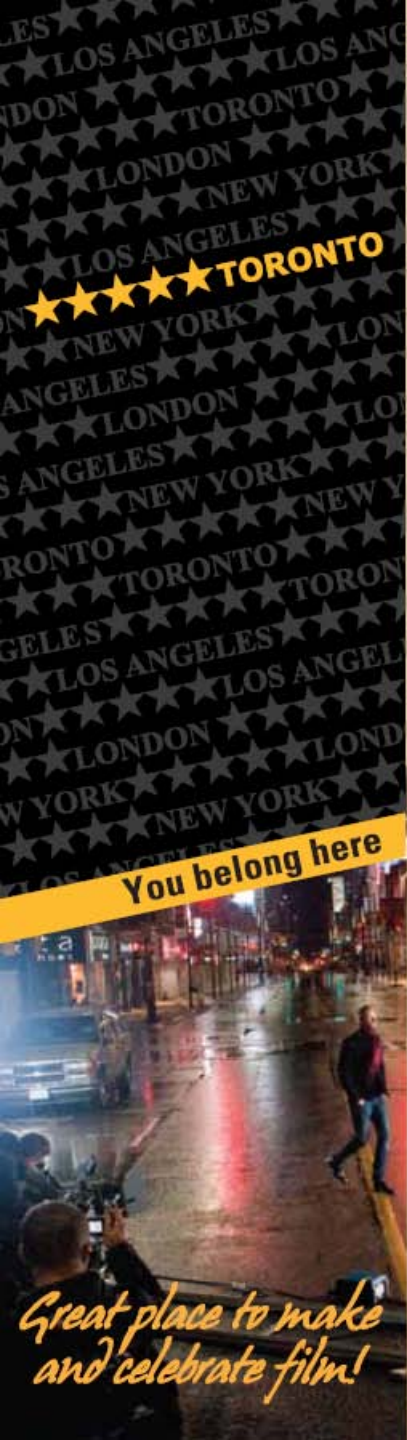
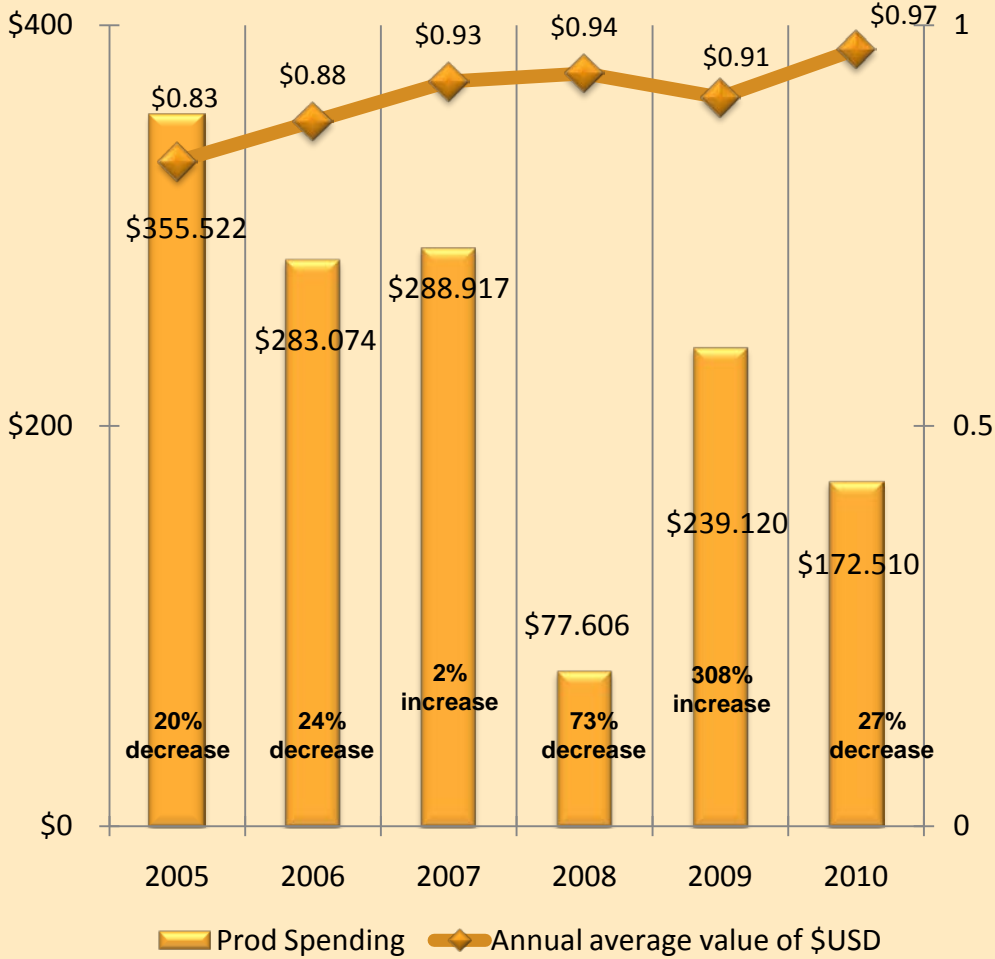


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# Feature Film Production Spending 2005 to 2010

Values include both domestic and foreign productions filmed with a minimum of one day of location shooting in Toronto.

2010 saw a decrease in spending and this falls short of traditional levels of activity in Toronto.

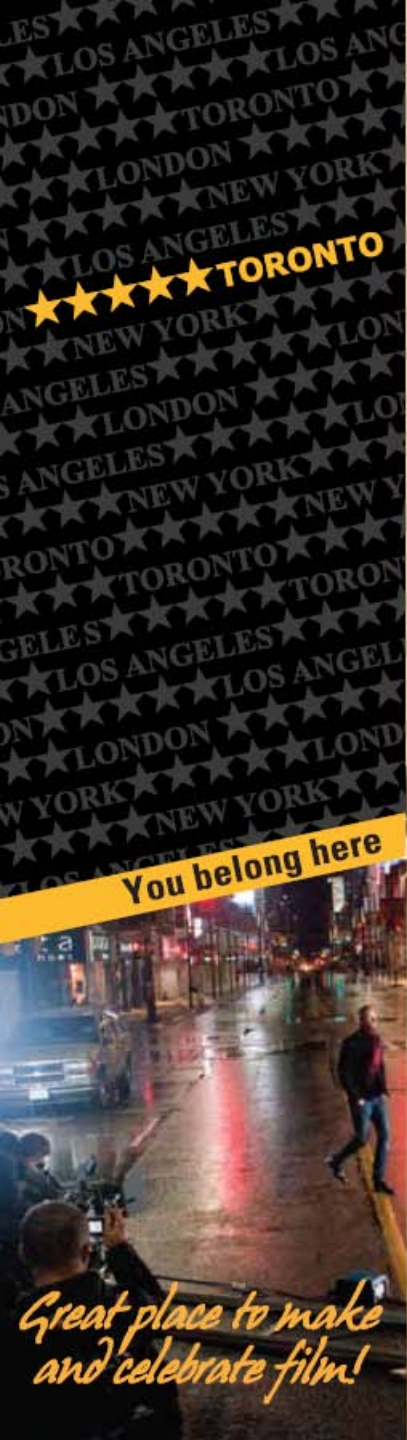
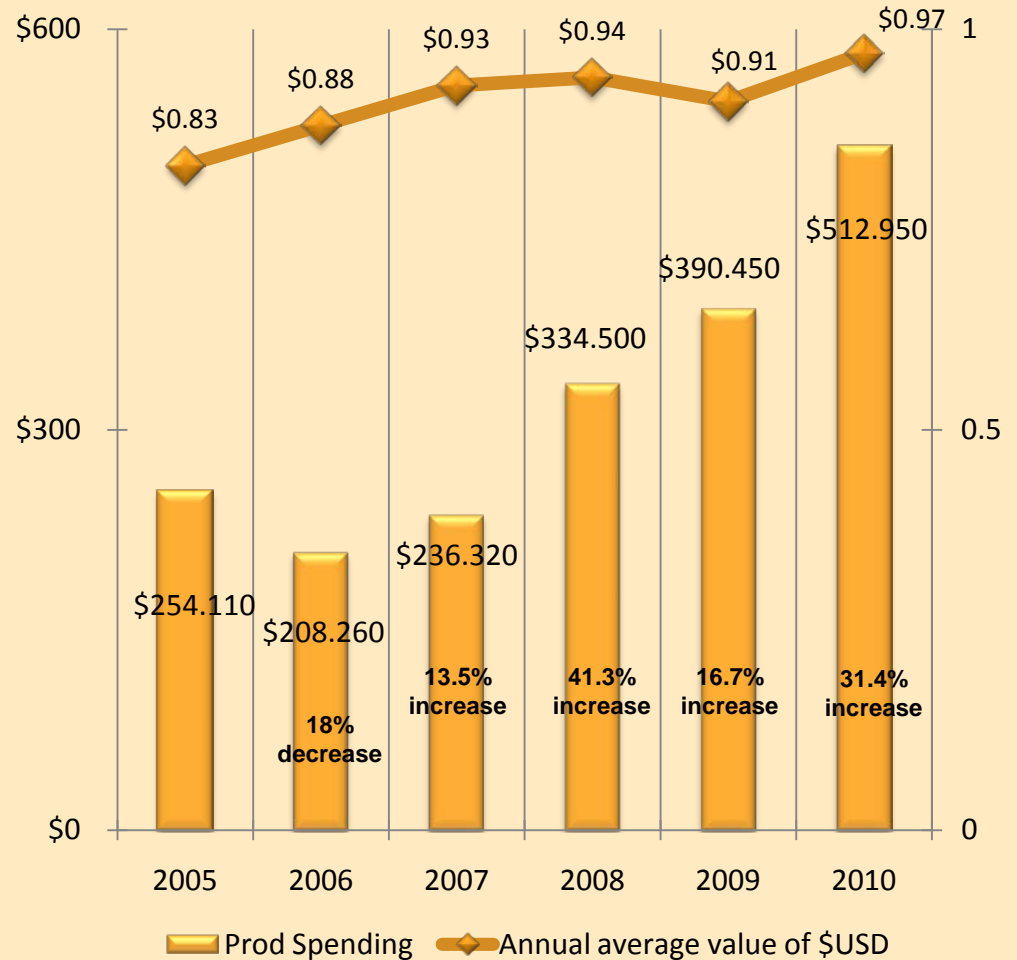


# Television Series Production Spending 2005 to 2010

Values include both domestic and foreign productions for television series filmed with a minimum of one day of location shooting in Toronto.

2010 saw a significant increase in spending setting a new high level for this type of production activity in Toronto notwithstanding a strong Canadian dollar.

They are also reflective of the new “co-venture” production model with US broadcasters begun with Flashpoint.

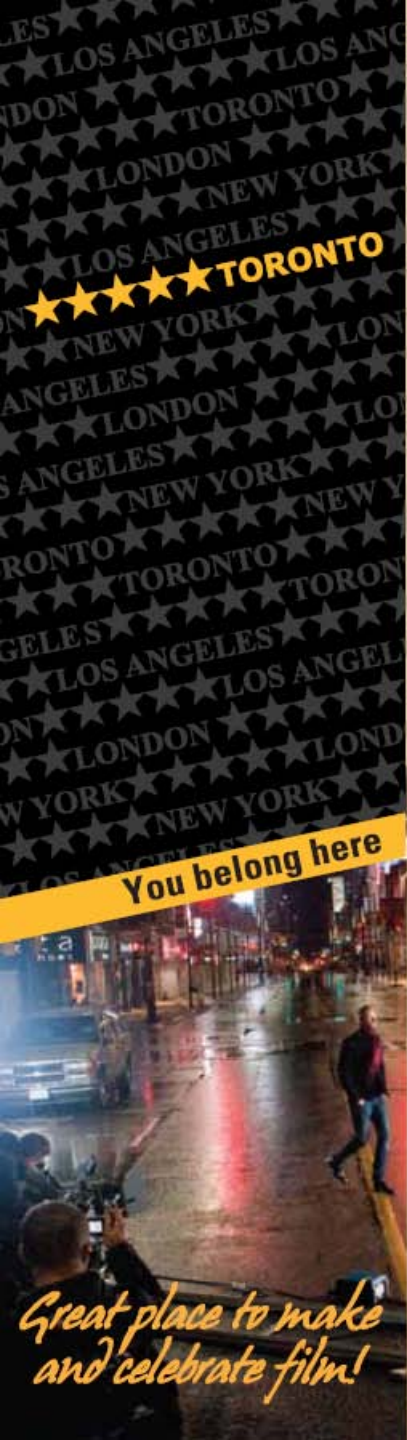


# Commercial Production Spending 2004 to 2010

**Values include domestic and foreign spots filmed on-location only.**

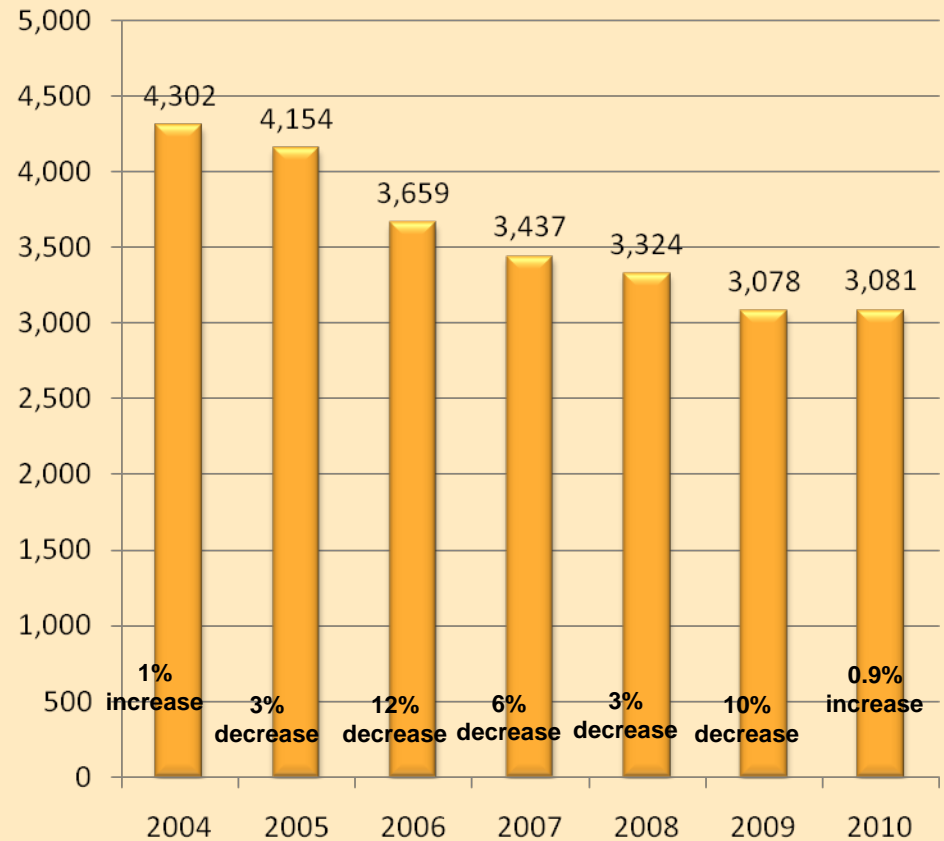
They do not include agency costs for talent and post-production or in-studio commercial production activity.

The data show another modest increase from the 2009 level and second positive result in commercial production spending in three years.



# Location Filming Permits issued 2004 to 2010

The chart shows that for 2010 there was a very slight increase in permits after a slow decline in permits issued over the previous six years.

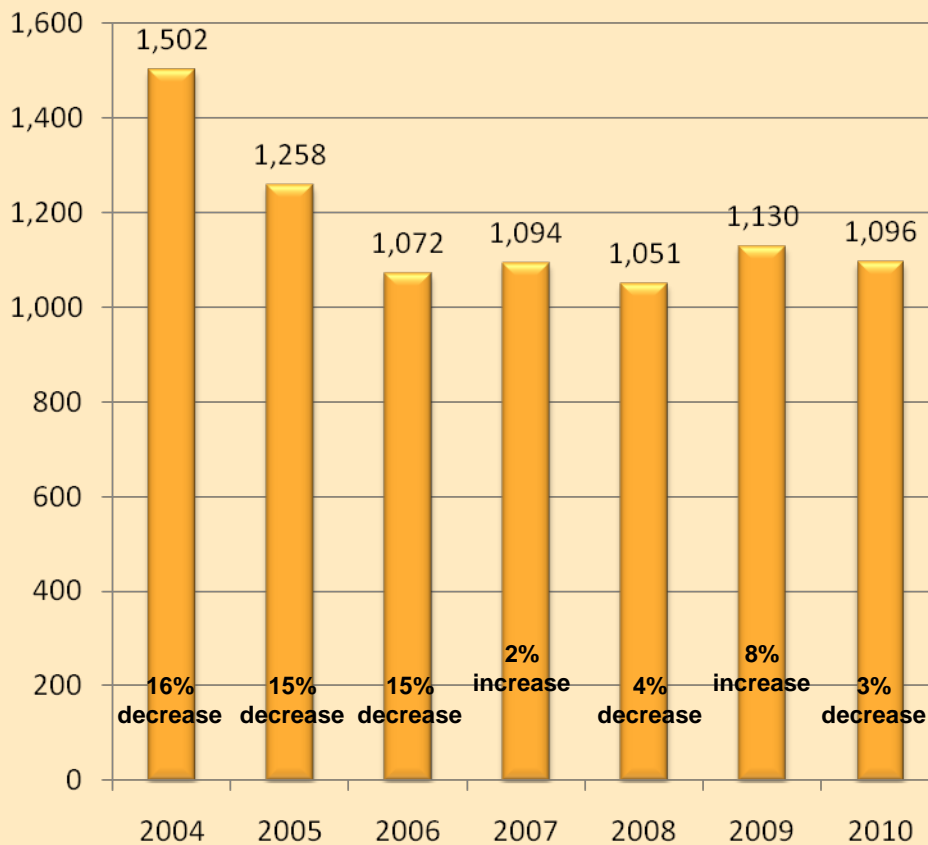


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# Location Filming Projects 2004 to 2010

Location filming projects have been relatively constant for the past 5 years with a very slight decrease in 2010.



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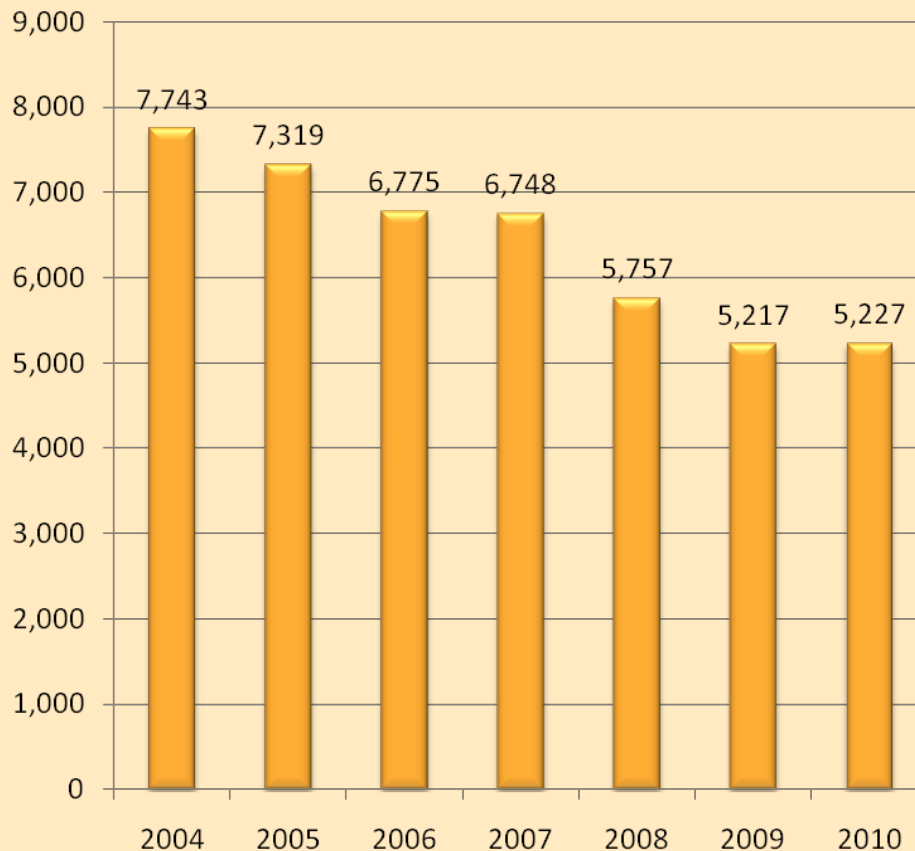
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# Location Filming Shoot Days 2004 to 2010

Shoot days have been relatively constant for the past 3 years.

A shooting day is one day of production from start to wrap for one production company.

The number of shoot days shown represent only the days spent on location as permitted by the Toronto Film & Television Office and do not include studio days of work.



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