

SUBMISSIONS | MID-RISE BUILDINGS IN CONTEXT

Project Title

Harry Rosen Flagship Store

Address

82 Bloor Street West

Project Team

Architect (Joint Venture): Ron Shieh Architect / Ng Architect

Project Managers: MHPM Project Managers Inc.

Structural Consultants: YWY Engineering Inc.

Mechanical/Electrical Consultants: MCW Consultants Ltd.

Retail Interior Designer: Mark Teixeira

Artist: Conrad Ilkow

General Contractor: Vanbots Construction Corporation

Client

Harry Rosen Inc.



2009

TORONTO Urban Design Awards

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The transformation of this existing retail building in the Bloor-Yorkville shopping district includes addition of two new retail floors and a complete interior fit-out completing Harry Rosen's vision in 1986 when the original flagship store was first established.

The vision to build a large-scale signature store to reflect the unique men's wear corporate image coincides with the desire to integrate with the "Mink-Mile" retail district serving as high-visibility anchor on Bloor Street and gateway to Yorkville.

The interplay between street-related retail and public realm at zero-lot-line flanking two prominent streets (wide/busy vs. narrow/long), has been strategically enhanced by the highly transparent, barrier-free and pedestrian-friendly accesses set between window-display colonnades under continuous unobtrusive glass canopy over both sidewalks.

Façade treatment: granite vs. glazing, vision vs. spandrel glass, solid massing vs. sloped glazing culminate in a coherent whole "tailor-made" to articulate a mid-rise presence among tall buildings within a progressive downtown context.

2009