

# SUBMISSIONS | MID-RISE BUILDINGS IN CONTEXT

## Project Title

Toy Factory Lofts

## Address

43 Hanna Avenue

## Project Team

Quadrangle Architects Limited  
Architect

## Developer/Owner/Client

The Toy Factory of Hanna Developments  
Inc.



2009

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Toy Factory Lofts is an adaptive re-use building with a focus on the public realm. The pivotal site sits at the historic edge of the 19<sup>th</sup> century industrial past and the burgeoning future of Liberty Village. Through use of selective additions, deletions and building rehabilitation, the former Irwin Toy Factory is a transformative project.

The revitalization has strengthened newly created streets and changed the way Liberty Village is used by those who live and work there. The forms and massing provide appropriate scale and variation as they face the areas surrounding them. Live, live/work, a café and office spaces are mixed throughout the building.

The structure's reuse of material; massing; and new landscape contribute to a lively context. There is a clear distinction between old and new. The Toy Factory Lofts complex is the centre of movement and acts as the focal point to the new East Liberty view corridor.

# 2009