

# SUBMISSIONS | VISIONS AND MASTER PLANS

## Project Title

Cultural Institutions  
in the Public Realm

## Site

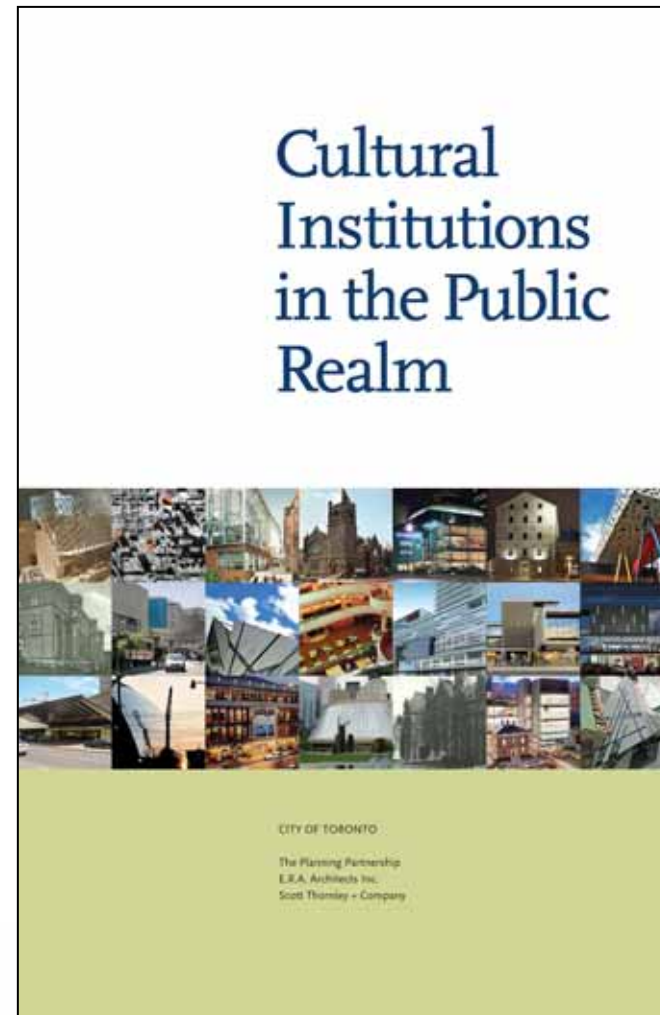
City of Toronto

## Project Team

The Planning Partnership  
E.R.A. Architects Inc.  
Scott Thornley + Company

## Client

City of Toronto



2009

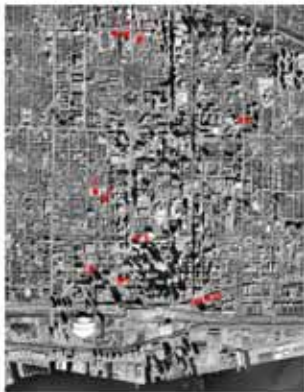
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Major cultural institutions are strong place makers and are part of the public City – the City that is experienced by both the people who live and work there and those who visit. These focal places define a City's identity and project its image internationally. With the significant recent investment in eleven Toronto's major cultural institutions the next phase of city building must focus on re-imagining the public spaces that surround and connect them. 'Cultural Institutions in the Public Realm' proposes four key priority strategies to begin the renaissance.

**Interpret Arts in the Public Realm** by creating an orientation and way-finding program and by designing and implementing an 'Arts in the Core' branding strategy.

**Coordinate the Arts in the Public Realm** by establishing a liaison at the City who is a direct link between the institutions and all of the municipal departments.

**Maintain and Improve the Public Realm** by establishing high priority areas for capital improvement projects and special management practices.

**Program the Public Realm** by using adjacent public spaces as venues for activities that support the Cultural Institutions.

2009