

SUBMISSIONS | VISIONS AND MASTER PLANS

ART OPPORTUNITY SITE THEMES

Project Title

West Don Lands

PUBLIC ART STRATEGY

Site

West Don Lands

Art Strategy Project Team

Jill Anholt – ARTIST

Hannah Teicher & Courtney Healey – DESIGN STAFF

Public Realm Project Team

The Planning Partnership – PLANNERS

Philips Farevaag Smallerberg – LANDSCAPE ARCHITECTS

Sweeny Sterling Finlayson & Co Inc. – ARCHITECTS

Client

Waterfront Toronto

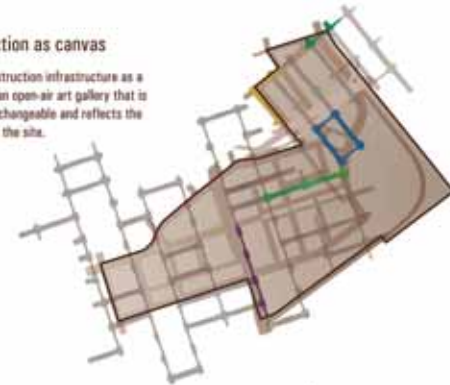
*works of interconnection

creates a network of unique furnishings, human scaled touches and enticing materials that provide a cohesiveness that the community can engage with directly.



*construction as canvas

utilizes construction infrastructure as a canvas for an open-air art gallery that is temporary, changeable and reflects the evolution of the site.



*thresholds or gateways

creates points of orientation in the community and the City that help to weave the West Don Lands into the network of other communities.



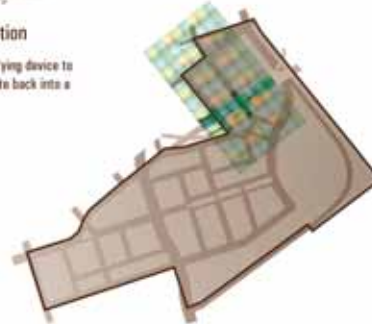
*community interaction

proposes the commissioning of dynamic works and events within vacant lots that await future development.



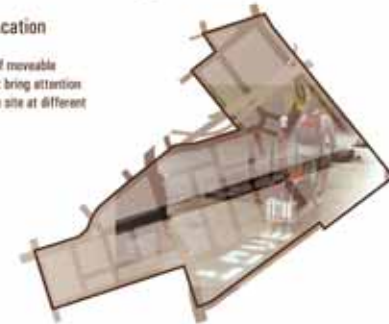
*works of reconnection

utilizes public art as a unifying device to link divided parts of the site back into a cohesive whole.



*creative communication

proposes the creation of moveable residential markers that bring attention to different parts of the site at different times.



2009

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The West Don Lands Public Art Strategy will guide the evolution of a distinct and vibrant character for Toronto's emerging waterfront communities. The strategy uses public art as a way of creating a sense of cohesiveness and identity, ensuring a visual legacy that contributes to Toronto's creative ambitions. By drawing attention to Waterfront Toronto's investment in environmental sustainability, as well as reflecting the ongoing narrative of the West Don Lands, the Art Plan helps bind the present context to both its past and its future.

Opportunities for artworks are framed within larger themes and ambitions to foster creativity and culture within the city, providing new multilayered experiences that seamlessly weave the West Don Lands into Toronto's network of distinct neighborhoods.

The art will all be within the public realm and public spaces instead of in the individual development blocks as is typical in the City of Toronto. Waterfront Toronto will be upfronting the budget for the public art (approx \$10 million) so that it is available as the public realm and open spaces are designed and constructed.

* sustainability as expression

An artwork opportunity exists to document these sustainable principles in writing as an occasion and expression of how well that people will take notice and engage with them directly, creating the connection of the residents and the site to the environment at large.



2009