

# SUBMISSIONS | STUDENT PROJECTS

## Project Title

[De] familiarizing the familiar: the city –  
its society, its architecture

## Address

Site 1: 365 Church Street

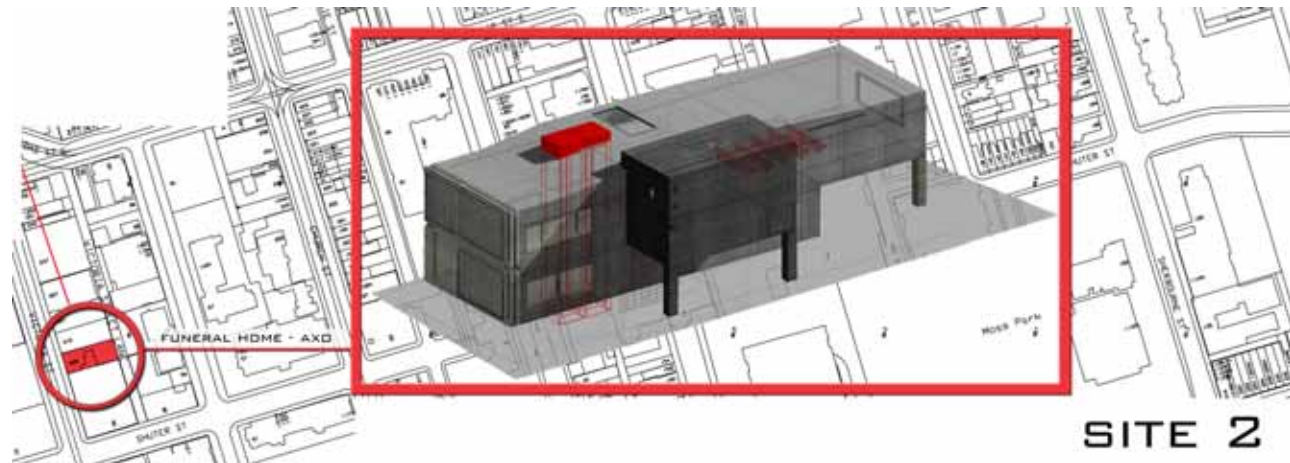
Site 2: 209 Victoria Street

## Student Name

Neda Basharat

## University

Carleton University



2009

# SUBMISSIONS | STUDENT PROJECTS

## Project Title

[De] familiarizing the familiar: the city – its society, its architecture

## Address

Site 1: 365 Church Street

Site 2: 209 Victoria Street



This project examines the relationship between the city, its architecture and its inhabitants, in the North American context. It looks to the North American urban centre as a realm that provides both a sense of identity to the city, as well as a means for interaction between members within its society. With the city of Toronto acting as a case study, the project examines specific aspects pertaining to North American culture, and the manifestation of these issues in the realm of architecture. Touching upon characteristics of popular culture, including the concept of the everyday and its influence on society's conscious/subconscious perception, the study engages the urban centre and its architecture in the context of experiential space. This investigation deals with essential elements within the city of Toronto that are often overlooked, being considered as practical, habitual and expected. The device of defamiliarization is implemented in an effort to highlight the effects of habituation in regards to the urban sphere. Thus, this project acts as an exercise in defamiliarization at both the scale of the city and at the scale of a building.

# 2009