

SUBMISSIONS | STUDENT PROJECTS

Project Title

Renovate Your Neighbourhood

Site

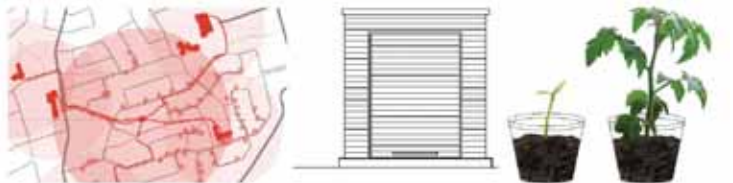
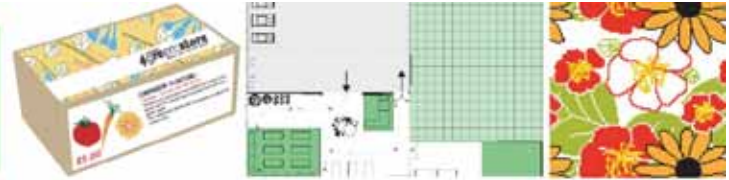
Broadlands Blvd, Don Mills

Student Names

Eunice Lam, Sisley Leung, Kat Senyk,
Kamilla Nikolaev, Matt Ferris, Yen Trinh,
Ayla Newhouse, Julia Padvoiskis

College

Institute without Boundaries, George
Brown College



2009

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Inner Suburbs of Toronto

Case Study Site:

Broadlands Blvd, Don Mills

Renovate Your Neighbourhood is a program designed to educate, engage and empower the public to collaborate on landscaping and building projects that promote community gathering and involvement, healthy living and environments, affordability and diversity. This program is targeted to community groups and municipal governments across Canada. The inner suburbs of Toronto have been used as a case study, and the program has been tailored for Habitat for Humanity and Evergreen as the agents of community change. The program consists of 3 components. **The Communications Strategy** includes community engagement techniques to launch, promote and document the revitalization projects. **The Retail Strategy** combines Habitat for Humanity's ReStore with a new Evergreen store which serves as a public starting point and source of materials for Renovate Your Neighbourhood. **The Catalogue of Inspirations** features a community checklist to evaluate the neighbourhood, and a series of scaleable projects (each with small, medium and large) which provide detailed examples of how to rejuvenate 4 key areas: house, school, mall and park.

2009